



February 28, 2024

Delivered by Email

The City of Calgary
P.O. Box 2100, Station "M"
Calgary, Alberta T2P 2M5

Attention: Members of Executive Committee

Dear Committee Members:

Re: Proposed Naming of City Assets policy

Building Industry and Land Development Calgary Region (BILD) is a non-profit organization that has a membership base that includes all facets of residential home and commercial construction, including builders, renovators, developers, trades, suppliers, and professional companies involved in the building industry. We advocate for affordability, quality, choice, and innovation. The residential construction industry in Calgary employs nearly 58,000 people and pays approximately \$4.4 billion in wages annually for on and offsite jobs, resulting in nearly \$9.6 billion in annual built investment value.

On behalf of BILD, we would like to express our appreciation for the work done by Administration in bringing the Naming of City Assets policy to fruition. We value the transparency and cooperation fostered by Svetlana Montuffar throughout the development process. We look forward to working on a formal process to ensure that the Policy is implemented as intended. As we work towards achieving housing affordability, formal processes that are transparent, equitable, cost-effective, and support the Naming of City Assets policy, play a crucial role.

Once again, thank you to Administration for their diligent work. We look forward to ongoing and future collaboration with the City.

If you have any questions or comments, please do not hesitate to contact me.

Yours truly,
BILD Calgary Region

Brian R. Hahn, CEO BILD CR