

Event Centre Assessment Committee Update (Verbal) ECA 2019-0895

Event Centre Assessment Committee Meeting - 2019 July 4



#### Calgary 🚳 Council-Approved Event Centre Assessment Committee Mandate

"To explore and determine location, financial strategies and an approach to a partnership framework with respect to developing a new event centre that fits the long-term goals of The City of Calgary and City Council."

### Calgary 🚳 Council-Approved Event Centre Assessment Committee Mandate

"ECAC's responsibilities will be to:

- 1. Build upon past work that has been done in relation to this initiative;
- 2. Identify key opportunities, issues, risks and concerns;
- Identify, consult and collaborate with key internal and external 3. stakeholders;
- 4. Explore options with respect to a location that fits the long-term strategic development goals and initiatives of The City;
- 5. Pursue existing options and any new opportunities to develop a financing and funding framework; and,
- 6. Return to Council with a formal recommendation(s)."

# Calgary 🚳 Council-Approved Principles

- " 1. The Event Centre should be a gathering place for all Calgarians that includes, but not be limited to: concerts, assemblies, festivals, professional and amateur sports, linked to an outdoor gathering space.
  - 2. Public funds must be used for public benefit, including but not limited to improving access and availability for individuals and groups, while also providing economic benefits for the Calgary economy.
  - 3. The Event Centre must be a catalyst to attract further vibrancy and investment as an anchor for further development in a mixed-use neighbourhood.
  - 4. The Event Centre must be viable and sustainable as its own entity while contributing as part of a comprehensive master plan vision that supports The City of Calgary's planning objectives and enhances our communities' brand and reputation.
  - 5. It is understood that a proposed Event Centre could be a partnership between The City of Calgary and external parties.
  - 6. Although negotiations will be kept private, there will be engagement with the public throughout the process whenever possible to ensure transparency.
  - 7. In the event that a funding agreement for an Event Centre is reached between The City of Calgary and external groups, it must be made public and presented to Council for final decision."



## Thank you