CHAC Update Summer 2019

COMMUNITY
HOUSING
AFFORDABILITY
COLLECTIVE

The Community Housing Affordability Collective (CHAC) is a network of 55+ organizations focused on improving housing affordability in Calgary through collaboration and advocacy. CHAC shares resources to advance its goals. Steering Committee and Working Groups members volunteer their time and expertise while additional financial and human resources are secured through grants and contributions from member organizations.

CHAC continues to be guided by an action plan focused on delivering three key outcomes:

Our Outcomes:	1. Integrated Approach to Housing	2. Stable and Diverse Housing Mix	3. Predictable, Sustainable Funding
What We've Accomplished	**Common Voice** Established a common voice to engage with all orders of government and the general public. We have: • Developed key messages and met with provincial election candidates • Engaged elected officials post-election • Secured member support for One-Window funding with GoA • Conducted a broad member survey to establish key areas of focus for future policy positions • Identified policy approaches and alternatives • Promoted Sustainable Sector events with general public and members • Engaged members and public through website, newsletter and social media • Advocacy re: Land Disposition Policy *Lead: Policy Working Group with BILD and Horizon Housing support.* **One Window** The system to coordinate intake with 60 non-market housing providers was led by a Steering Committee, representing 80%+ of Calgary's non-market housing, along with a Client Panel and the One Window Indigenous Collaboration. It is ready for implementation subject to funding. *Lead: One Window Working Group with The City of Calgary support.*	**Building a Sustainable Sector** Continued to build sector capacity through a series of workshops and education sessions: • Sustainable Sector Workshop Series Launch Event – September 2018 • Telling Your Story: How to Market Your Affordable Housing Development – December 2019 • Funding Solutions: Capital Options for Financing Your Development – January 2019 • Planning for Capital Upgrades: Repair and Renew – February 2019 • Planning Your Affordable Housing Development – March 2019 • ATCO Modular Home Factory Tour – March 2019 • Housing Needs Assessment and Non-Market Housing Reports: City of Calgary – April 2019 • Fostering a Future Oriented Board – June 2019 • Workshop series wrap-up – June 2019 *Lead: Sustainable Sector Working Group with CHF and Horizon Housing support.* **makeCalgary Research** Partnered on research into the experience of affordable housing residents to better understand the housing system. *Lead: University of Calgary's makeCalgary Initiative.*	Identified promising and innovative financial products through the Housing Partnership Canada Housing Investment Corporation (HPC HIC), NewMarket Funds, and CMHC (National Housing Strategy). Hosted a well-attended workshop to increase awareness of the various funding options with representatives from HPC HIC, New Market Funds and CMHC. *Lead: CHAC Steering Committee*

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ISC: UNRESTRICTED
PFC2019-0872
ATTACHMENT 4

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At CHAC, we believe there continues to be an immediate and unprecedented opportunity before us: strategies and funding at all levels of government reflect an unparalleled level of alignment.

The past year, CHAC has focused on being a strong voice for one of the pillars of our **Common Vision:** to advocate for action and investment in order to add more than **15,000 units of affordable rental housing**, just to reach the national average of 6% of housing stock.

To capture this opportunity and address the growing need, CHAC will build on its continued successes by:

Our Outcomes:	1. Integrated Approach to Housing	2. Stable and Diverse Housing Mix	3. Predictable, Sustainable Funding
What's Next in 2019	**Common Voice and Common Vision** • Advance our proactive government and public relations strategy and implementation. • In advance of federal election, develop key messages to inform candidate meetings. • Continue to advance our common vision, including securing Calgary's fair share of funding under the National Housing Strategy. *Grant: Enough for All (E4A) Implementation Catalyst Fund through Vibrant Communities Calgary and the Burns Memorial Fund* **One Window** • Continued advocacy and identification of funding opportunities with the Government of Alberta to secure funding for implementation.	**Building a Sustainable Sector** • Continue to build sector capacity through learning and networking events that address the identified needs. • By utilizing the resources of the Working Group, we have been able to stretch our resources and will continue to provide workshops for another year (Sept 2019 to June 2020). *Grant: Alberta Real Estate Foundation (AREF)* **makeCalgary Research** • Share findings of makeCalgary research and identify opportunities for policy and systems improvements.	**Building a Sustainable Sector** • Increase the affordable housing sector's ability to leverage the promising financial products identified through continued awareness, education, and partnerships.

Since its formation in 2016, CHAC's member base has grown to include more than 55 organizations and 120 individual members who represent the spectrum of market and non-market affordable housing providers, public agencies, social service providers and all levels of government.

Together, we will find solutions to increasing housing affordability in Calgary.