

Highlights of the Foundations for Home Community Development Program

The Home Program aims to increase self-sufficiency and community well-being of affordable housing residents.

From June 2017 - December 2018, the Home Program reached **more than 1,000 unique individuals** and **more than 8,000 touch points** with residents. It supported initiatives to improve quality of life in four areas:

Housing Stability



Investment: \$111,868

Financial Competency



Investment: \$166,045

Access to community wellness services



Investment: \$157,165

Resident-led community wellness activities



Investment: \$166,121

Core Activities

Increase delivery of the RentSmart program to educate tenants on their rights and responsibilities, communication skills and personal budgeting

Increase resident access to financial empowerment services and supports like financial coaching and asset building programs

Support community wellness initiatives in five pilot communities in collaboration with CN and CHC

Implement a community grant program to build opportunities for residents to lead community wellness activities

Results

- 33 RentSmart facilitators trained across 13 agencies
- 36 RentSmart sessions delivered
- 198 participants graduated from the RentSmart course (86% graduation rate)

- 337 unique participants across 4 partner organizations received financial coaching services
- 4 matched savings programs reached 24 unique participants

- 32 partnerships and programs were leveraged
- 17 new initiatives delivered in 5 communities
- Programs reached 220 unique participants

- 7 partner organizations supported
- 174 resident leaders initiated activities that touched over 800 affordable housing residents

Success Stories and Value Added

- 100% of RentSmart participants indicated the course was useful to them
- 77% of participants improved knowledge in one or more areas related to housing stability

"I will change the way I talk with Maintenance."

– RentSmart graduate on what they will do differently as a result of this course

- Matched savings participants increased savings from \$0 to an average of \$62/month
- 94% of those accessing new financial coaching services improved their financial well-being scale score

"I didn't think I could save \$50 a month and I did it!"

– Matched Savings Participant

- 2926 volunteer hours leveraged, translating to \$48,133 of in-kind contributions
- Activities included beautifying space, sharing culture and food, learning English, and youth programs

"In a low income situation, you can start feeling bad – but our community group is making things better."

– Participant Quote

- Buying fresh produce through the Community Mobile Food Market, residents saved approx. \$6 per transaction
- By earning Calgary Dollars, 84 users increased their disposable income by \$7,916.

"[The market] has brought people from the neighborhood together."

– Customer Quote