

CITY OF CALGARY
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ITEM: Distribution
CITY CLERK'S OFFICE

2014 Year in Review

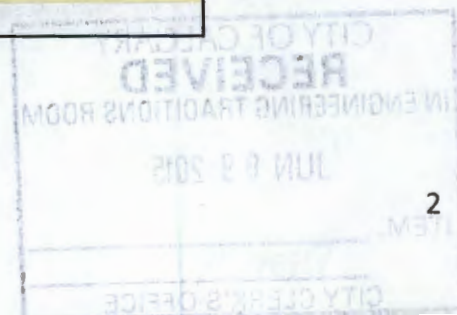
tourism
calgary

- 8,026,153 visitors to Calgary
- \$1.7 billion in visitor spending
- 6.3% growth in tourism revenue
- 68,305 jobs supported by Calgary's tourism industry

2014 Year in Review

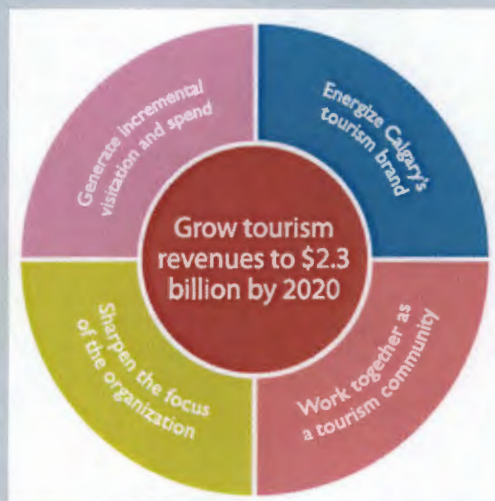
tourism
calgary

- A record 59 culture and sport events won
- 3,184,632 hotel room nights sold
- 1,213,345 weekend room nights sold
- 48,142 sport-related room nights contracted
- 69,077 trade-related room nights sold



Looking Forward

tourism
calgary



thank you!

tourism
calgary