

CITY OF CALGARY
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 IN ENGINEERING TRADITIONS ROOM

JUN - 9 2015

ITEM:

CPS2015-0397

DISTRIBUTION

CITY CLERK'S OFFICE

2014 Civic Partner Annual Report



2014 by the Numbers

\$4.7 million
in capital matched

Programs for
280,000
children

150,000
volunteer hours

184,633
people engaged in *Living
a Creative Life*

Updated **10**
Year *Economic
Strategy*

50%
more *Innovate
Calgary* clients

228,364
TELUS Convention
Centre delegates

\$1.7 billion
in visitor spending

8,026,153
visitors to Calgary

Broke ground for
85,000 sq ft
Calgary Film Centre

14
new playgrounds

\$4.82
in direct library benefits for
every **\$1** invested

Challenges & Opportunities

Challenges

- Impact of economic uncertainty on operations and ability to raise revenue
- Aging infrastructure
- Challenges accessing funding for lifecycle needs

Opportunities

- Increased tourism spending
- Diversified revenues

Working Together for Shared Value

- Promotion of good governance practices
- Focus on accountability
 - Refine outcomes
 - Track and monitor performance measures
- Ensure consistent processes & agreements

Administration Recommendation

That the SPC on Community and Protective Services recommends that Council receive this report for information.