



CALGARY'S DOWNTOWN CONVENTION DISTRICT UPDATE JUNE 5, 2019

CITY OF CALGARY
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IN COUNCIL CHAMBER

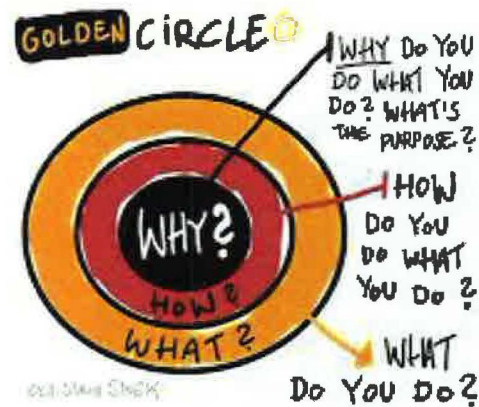
JUN 05 2019

ITEM: 7.2 PWD2019-0677
Distribution
CITY CLERK'S DEPARTMENT

Convention District: Our Neighbourhood



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**START
WITH
WHY**

BIG IDEAS LEADERS INSPIRE
PEOPLE TO TAKE ACTION

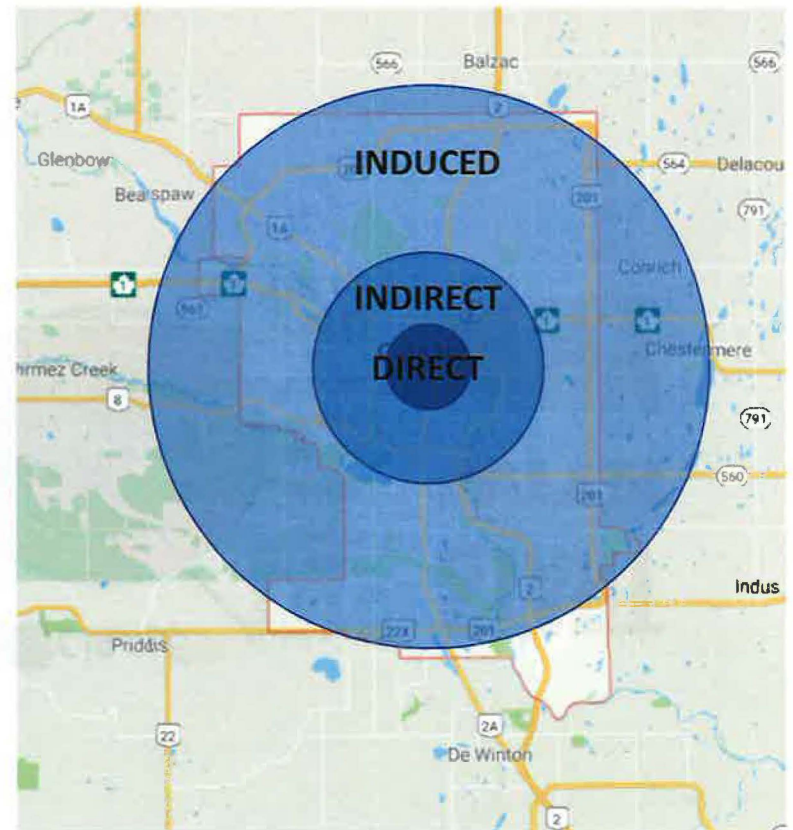
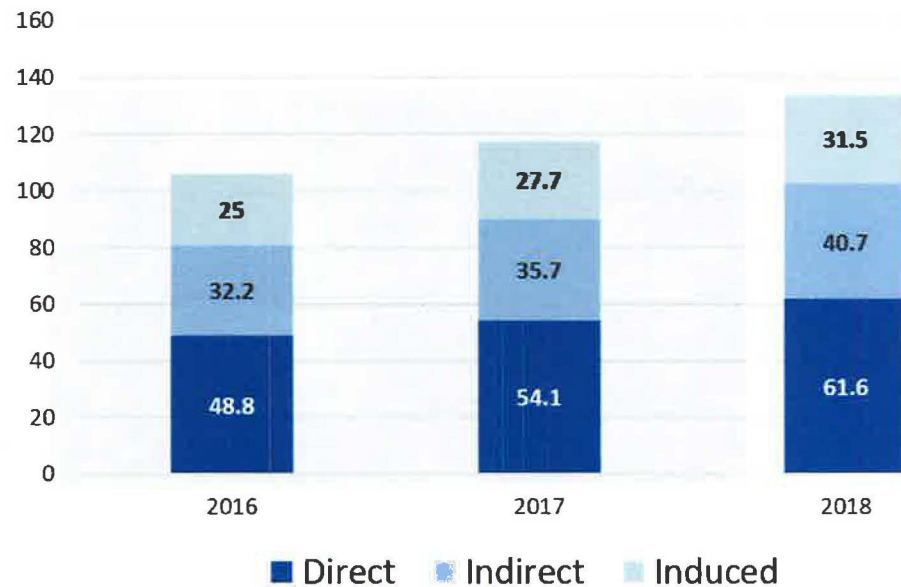
SIMON SINEK

How Great Leaders Inspire People to Take Action

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CTCC Impact on Calgary

Economic Impact (In Millions)



Combined Space offering



122,000 Sq Ft

Calgary's TELUS Convention Centre

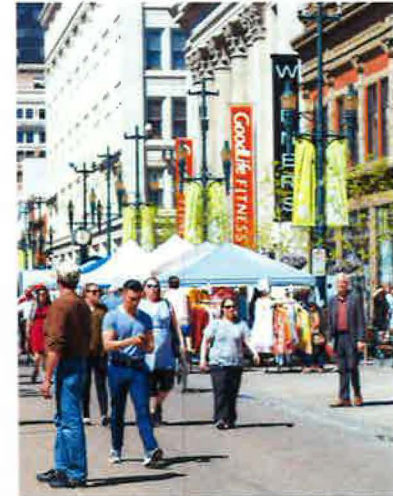
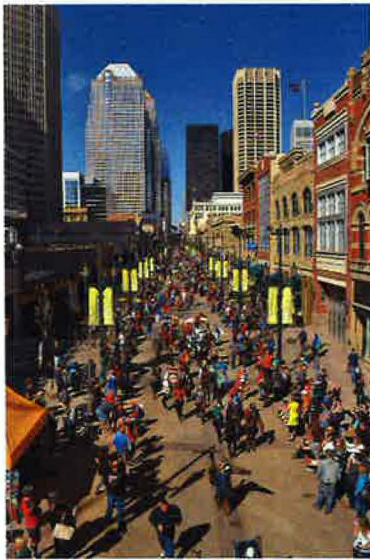


300,000+ Sq Ft Convention District

International visitors



Calgarians



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"There is a huge difference for sales when there is a conference in the North Building of Calgary Telus Convention Centre. Our store is right in here and we always get really positive feedback about how we add more vegan and vegetarian options for the downtown core."

Ewelina Jurek
Rosso Coffee Roasters



"There is a very significant impact when a conference or event is on Stephen Avenue. We all benefit from this activity – for us, it means a sale for forgotten toiletries or snacks but even if people don't make a purchase and only came in to ask for directions or local recommendations, it is still very interesting to meet people from other cities and countries."

In the winter when the foot traffic is a lot slower due to the cold weather, the convention delegates keep us going."

Omar Jivraj
Downtown Drugmart

Convention District: MOU Signatories

