## **Strategic Alignment**

The HealthYYC Initiative would directly support many City of Calgary priorities, policies and guidelines. They include:

- The 2019-2022 Citizen Priorities:
  - A prosperous city: The HealthYYC initiatives brings community groups and public agencies like Alberta Health Services in the building of healthy community which supports equity.
  - A city that moves: The Eight Healthy Planning Principles focuses on the importance of providing people with active modes of transportation which improves the physical health of the individual, the economic benefit that is pedestrian rich communities bring with lower construction costs to roadways and increase to local consumer spending.
  - A healthy and green city: The Eight Healthy Planning Principles support many aspects that are key to healthy living, such as access to nature, healthy foods and active modes of transportation.
  - A city of safe and inspiring neighbourhoods: Great neighbourhoods require partnerships with various community groups to increase the vitality of the community. With the Federation of Calgary Communities as an advisory board member the Initiative can integrate information from community groups into the Playbook. The creation of the Playbook is to assist with strategic actions to improve developments that meet our MDP objectives.
- The Municipal Development Plan (MDP) provides a vision for how Calgary could grow and develop and aims to build a city where Calgarians can choose from a variety of housing types in unique communities, and to provide multiple transportation options. These all align with principles around building healthy communities. Examples of direct mention of health in the MPD include:
  - Policy 2.1: A prosperous economy.
    - Creating a city attractive to people. (a) Provide safe and Healthy Communities with a variety of housing choices, employment opportunities, local retail and services and mobility options.
  - Policy 2.2: Shaping a more compact urban form. Policies in this section include: Nurturing vibrant, active, healthy, safe and caring communities, designing communities for social cohesion and health and wellness.
  - Policy 2.3: Creating great communities.
    - Create quality public parks, open spaces and other community amenities, and make leisure and recreation activities available to all Calgarians. To promote overall community health and quality of life for all Calgarians
- 100 Resilient Cities: The Calgary Resilience Challenge focuses on building economic and
  environmental resiliency, as the associated shocks and stresses have physical and mental
  health impacts to communities and the people within them. The 8 healthy planning principles
  which are a foundation for the HealthYYC Initiative focus on the outcome of building places
  that would support physical and mental and health. Research and data provided by real
  estate experts (ULI) indicate that building healthy communities also has positive economic
  impact.

ISC: UNRESTRICTED