33rd/34th Avenues SW
Marda Loop Streetscape Master Plan

Planning and Urban Development Committee
2019 May 1
Motion Arising – Council Direction

• Motion Arising, Moved by Councillor Woolley, Seconded by Councillor Pincott, that with respect to Report CPC2016-089, Council direct Administration to bring forward a report to support the Marda Loop Area Redevelopment Plan (ARP) objectives for a comprehensive streetscape design concept for 33rd and 34th Avenues, as per the ARP Policy 6.2.1, to return to Council through the Planning and Urban Development Committee, by Q4 2017, in coordination with the future Main Streets Implementation.

• Motion Arising, Moved by Councillor Woolley, Seconded by Councillor Pincott, that with respect to Report CPC2016-089, Council direct Administration to work with Transportation, Parks, Water Services, Planning, and the community to develop design options that will integrate the planned SW Bus Rapid Transit (BRT) Transitway station at Crowchild Trail and 33rd Avenue SW into the adjacent City owned lands, including pedestrian and cycling connectivity, and investigate options for funding.”
Strategic Alignment

• Main Streets Program
• MDP and CTP
• Multi Community Plans
• Developed Areas Guidebook
• Industry/City work plan
• Established areas growth and change strategy
• Water Resources redevelopment strategy
Goals/Objectives

• Prioritize the Pedestrian

• Enhance Landscaping to support pedestrian comfort

• Develop unique streetscape elements that clearly announce the Marda Loop Main Street as a destination within Calgary

• Provide new opportunities for community gathering space

• Improve mobility by providing safe circulation for mobility modes
Engagement

Blue indicates 1st preference  Red indicates 2nd preference  Green indicates 3rd preference

Dotmocracy (online) - Top 3 Choices

- Number of dots
- Vicinity
- Street Furniture
- Lighting
- Heritage
- Trees/Vegetation
- Identity
- Vehicle
- Traffic Calming
- Transit
- Bicycle
- Pedestrian Comfort
- Branding

5/1/2019

PUD 2019-0435 33rd and 34th Avenues S.W. (Marda Loop) Streetscape Master Plan

V05

PUD2019-0435
Attachment 3
RESIDENTIAL ZONE

19th Street SW - 14th Street SW
3.5 Urban Zone Existing vs. Proposed Cross-Section

**Figure 11 - Existing Cross-Section - 33rd Avenue S.W. - 30th Street S.W.**

- Varies
- 1.75
- 2.75
- 3.00
- 3.10
- Varies
- 1.75
- 2.12

**Figure 12 - Proposed Cross-Section - 33rd Avenue S.W. - 20th Street S.W.**

- Varies
- 2.00
- 2.00
- 3.00
- 3.30
- Varies
- 2.00
- 2.12

Urban Zone Proposed Cross-Section Changes

- Trees in tree grates
- Urban planters
- Light standards with banners
- Pedestrian lighting
- Delineate parking lane with bunding
- 2.5m pedestrian zone (* where possible from 1.75m)
- 2.3m parking zone (from 2.75m)
- 3.3m vehicular travel lane (from 3.5m)

* Final dimensions will be confirmed during detail design *
Flex Zones
BRT Integration

PUD 2019-0435 33rd and 34th Avenues S.W. (Marda Loop) Streetscape Master Plan

5/1/2019
**Phasing + Funding**

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<th>Phase</th>
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Table 1 - Estimated Costing

*Costs are general only (Class 5 estimates) based on comparable costs from similar projects. Allocation of budget will be determined in the future by the Main Streets Program and is pending construction drawings and technical analysis.**

**Phasing plan subject to change and will be further refined at detailed design phase.**
Recommendation

That PUD receives for information the Transportation Leadership Team approved 33rd and 34th Avenues S.W. Streetscape Master Plan that includes options that are integrated with proposed SW Bus Rapid Transit (BRT) station at Crowchild Trail and 33rd Avenue S.W. intersection, along with funding options.