

**Calgary Economic Development's**  
**collaborative** energy makes us a  
**conduit, connector, catalyst** and  
**storyteller** for Calgary.

April 2, 2019

Calgary Planning Commission  
The City of Calgary  
800 MacLeod Trail SE  
Calgary, AB T2P 2M5

**RE: Support for Land Use Bylaw 1P2007 Proposed Changes**

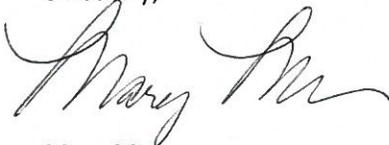
Dear Members of Calgary Planning Commission:

The Economic Strategy for Calgary, built on the foundational pillars of Place, Talent, Innovation and Business Environment, outlines the economic priorities for our city and the industry sectors that differentiate our competitive strengths. Using the strategy as our guidepost, Calgary Economic Development is pleased to provide this letter of support for the proposed changes to Land Use Bylaw 1P2007 to allow more pop-up and temporary uses in commercial spaces.

Calgary continues to experience the impacts of the economic downturn, resulting in high commercial vacancy rates that are likely to persist for some time. The proposed changes to the bylaw will allow more flexibility for small businesses and entrepreneurs to establish a physical presence without a development permit. In turn, this allows small business to flourish and scale their growth while also activating unused spaces that increases vibrancy and employment in Calgary neighbourhoods.

We look forward to a positive decision regarding the proposed changes to Land Use Bylaw 1P2007, and we will work with our colleagues at The City to promote the advantages for businesses that will result from this decision.

Sincerely,



Mary Moran  
President & CEO  
Calgary Economic Development

April 04, 2019

**Re: Land Use Bylaw Amendment - Enabling Pop-Up and Interim Uses**

The Federation of Calgary Communities (the Federation) is the support organization for over 230 community based non-profit organizations, including 151 community associations. We advocate for and assist community associations in navigating Calgary's planning process. We are pleased to offer our support for the Enabling Pop-Up and Interim Uses project.

Our organization was first invited to meet with Administration on January 23<sup>rd</sup>, 2019. At this meeting we learned about the project and offered initial feedback. We have also since reached out to our membership through social media and received a few comments.

We are generally supportive of the project and see the value of spurring economic investment and making our communities vibrant and more economically diverse. We appreciate that the proposed uses for this project coincide with existing permitted uses in commercial districts, and that the pop-up and interim uses will use a parcel's existing parking.

We hope that Planning & Development monitors the success of this project and works closely with Bylaw Enforcement to ensure that Community Standards issues are dealt with promptly. This would ensure that the program can continue successfully and would reduce conflict between business owners and the community. Additionally, while parking will be used from the existing parcel, there is potential risk of spillover, and so that should be considered as the project unfolds.

Calgary is emerging as a leader in innovation with projects like the East Village Junction Pop-Up Retail Park. The enabling Pop-Up and Interim Uses project will continue to establish progressive policy and encourage small business and address the fast-changing retail landscape. Considering our current economic climate, it's important that we bring new ideas to market and complement what already exists in our communities. We frequently hear of issues relating to bylaw enforcement, and we hope that any issues are dealt with promptly so that the project is highly regarded by our communities.

The Federation appreciates being engaged as a stakeholder, and we hope that we have continued opportunities to provide meaningful input alongside our community membership.

Sincerely,



Ben Morin  
Urban Planner



Toun Osuntogun  
Urban Planner