Applicant’s Submission

IBI GROUP
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March 11, 2019

Ms. Vivian Barr
Senior Planning Technician, Community Planning
City of Calgary
5th Floor, Municipal Bldg
800 Macleod Trail SE
PO Box 2100, Station M
Calgary, AB T2P 2M5

Dear Ms. Barr:

COMMUNITY NAMING REQUEST IN THE GLACIER RIDGE ASP AREA - RELATED TO LOC2017-0232

As per our discussion related to the LU/OP for LOC 2017-0232, we are requesting the approval of the following community name for the area identified in the attached exhibit:

- **Symons Valley Ranch**

As you may be aware, the subject site, which is approximately 12.4 hectares/30.7 acres in area is home to the historic Symons Valley Ranch Farmer’s Market, which was unfortunately lost to a fire in early 2017. Through LOC 2017-0232, this entire plan area is being master planned to become a new Community Activity Centre in the heart of the Glacier Ridge Area Structure Plan.

The land use composition and urban framework for this new CAC is not only unique and distinct from the immediate surrounding areas, but will be unique to the City of Calgary. Altogether, this clearly supports a differentiated community name which is well anchored to the site’s agricultural and ranching roots.

The site’s legacy traces back over 50 years when the Jones family purchased the 30.7 acre lot in what was then the outskirts of Calgary. It has since become known as a unique multipurpose facility that has continued to evolve and grow along with the communities surrounding it. The previous facility had housed multiple banquet halls, a family restaurant and lounge and a thriving, sought after Farmer’s Market. All this will be revived as the heart and soul of this new Community Activity Centre.

Perched on the west side of Nose Creek and the Symons Valley itself with the welcoming atmosphere

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of the “Ranch” functioning as an epicentre of social and commercial activity in this part of the region for over 50 years, we believe this land is well befitting the community moniker of Symons Valley Ranch.

The proposed community name will capture the site’s historical legacy and further affirm the Farmer's Market sense of inclusiveness, community and hospitality.

On behalf of our team, we respectfully request the approval of the above noted community name for this new LU/OP.

Sincerely,
IBI Group

[Signatures]

Benjamin Lee
Associate Director

Amanda Pollini
Planner

cc: IBI Group
Capexco

/Attachmt
Applicant’s Submission

Context Map

Project Site

Boundary Area of Proposed Community
Name: Symons Valley Ranch