

Calgary



2018 Civic Partner (TELUS Spark) Annual Report





2019-04-30

Presentation

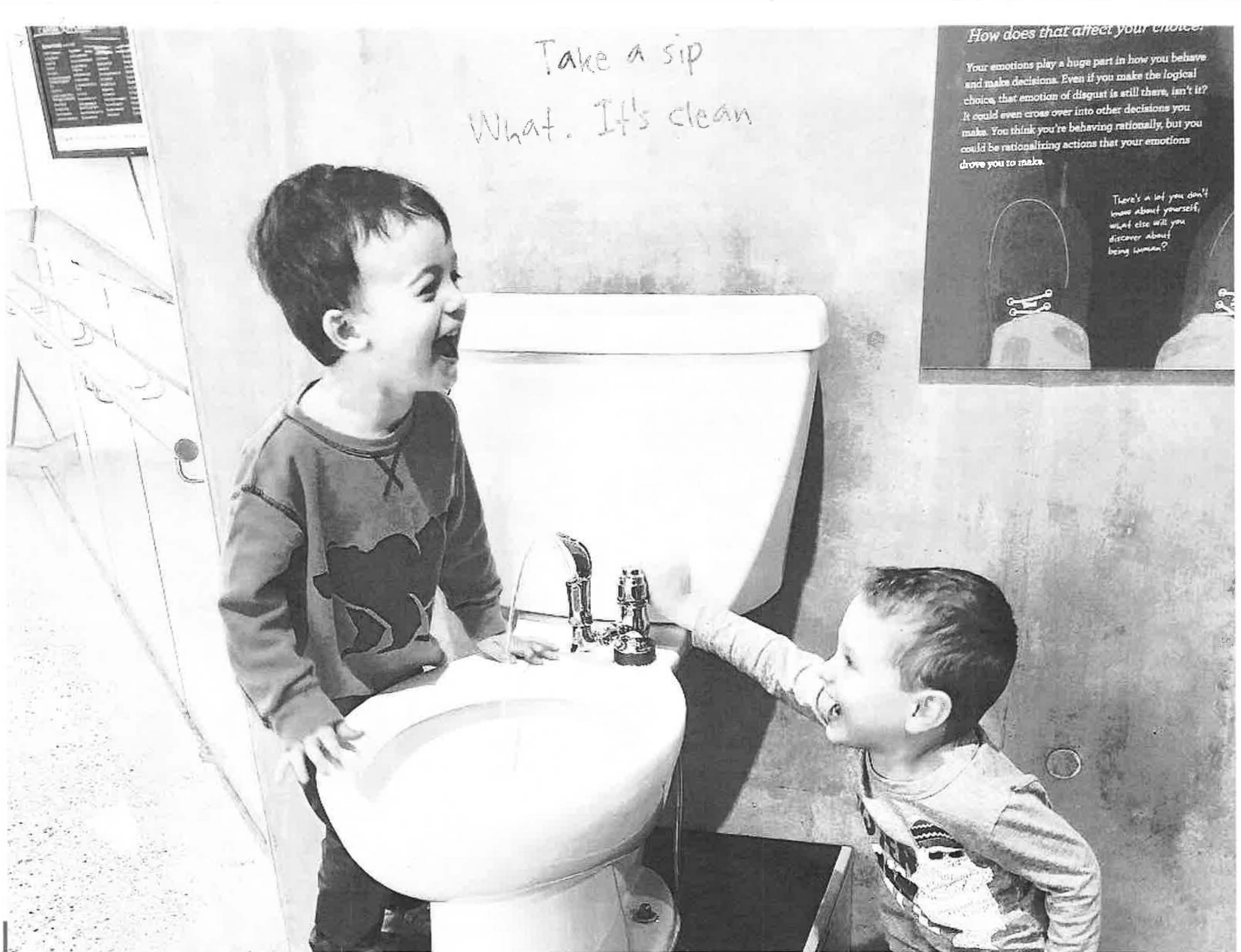
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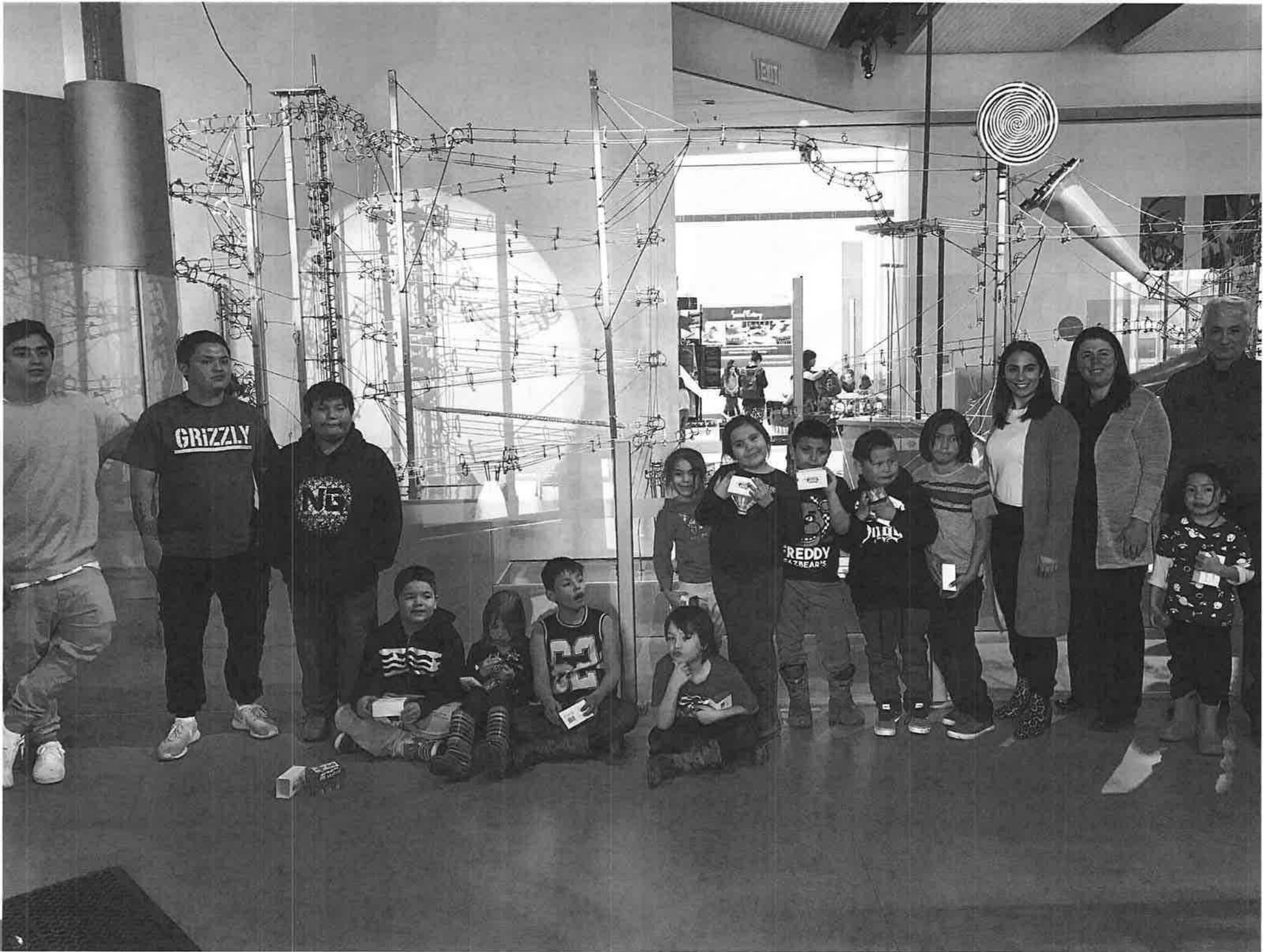
Take a sip
What. It's clean

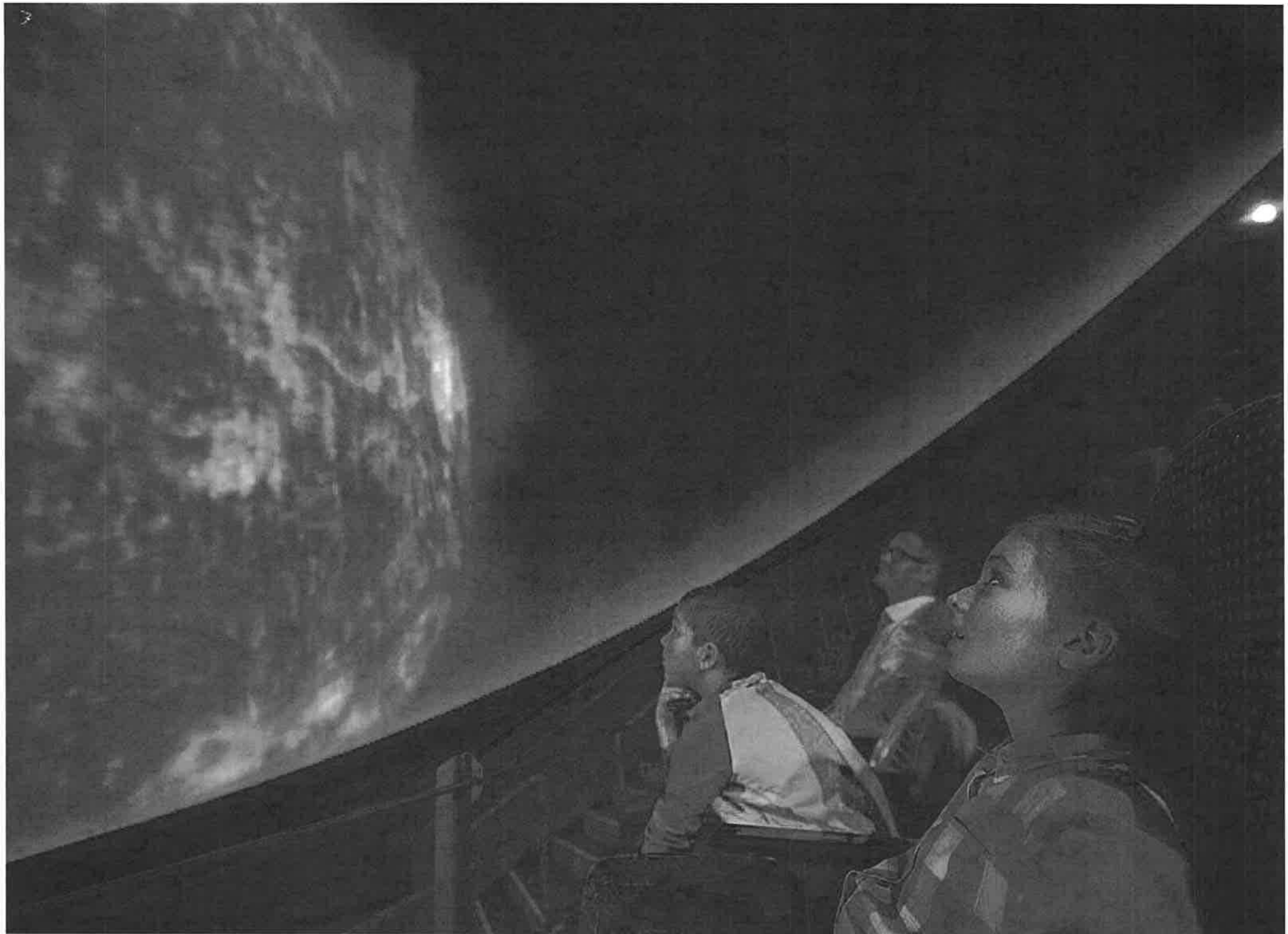
How does that affect your choice?

Your emotions play a huge part in how you behave and make decisions. Even if you make the logical choice, that emotion of disgust is still there, isn't it? It could even cross over into other decisions you make. You think you're behaving rationally, but you could be rationalizing actions that your emotions drove you to make.

There's a lot you don't know about yourself, what else will you discover about being human?







“This place is seriously fun. We come here often for our little kid to play and it is fantastic.

Tonight I had the pleasure to attend one of their Adult Nights; I really recommend it. An evening with a cocktail exploring fun science exhibits it a great Idea. I am really looking forward to coming again.....”

~ Five Star Google Review





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Presentation





FEEDBACK

“We want to be more involved.”

RESPONSE

Introduced new volunteer newsletter, new board alumni program, new community engagement committee

FEEDBACK

“For a place of such greatness new exhibits should not be broken and all buttons should work for the price.”

RESPONSE

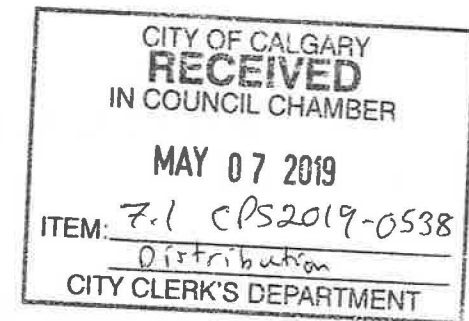
Initiating full gallery renewal and concomitant fund development plan

FEEDBACK

“The 'social kitchen' cafeteria concept is broken ... I appreciate the attempt for healthy and fresh food, but this implementation introduces a concept that just doesn't work for families out for a day and needing lunch.”

RESPONSE

Reorganized the flow in the eatery and introduced kids menu to reduce wait times.



Questions?