

MAY 07 2019

2019-05-06

ITEM: 7.1 CPS2019-0538

Distribution

CITY CLERK'S DEPARTMENT






2018 COMMUNITY IMPACT PROMOTING AMATEUR SPORT DEVELOPMENT



\$660,000 TO 18
SPORT ORGANIZATIONS



OVER 35,000
AMATEUR ATHLETES
GIVEN TOOLS TO DEVELOP
THEIR SKILLS






\$13 MILLION+ GRANTED IN SUPPORT OF AMATEUR
SPORT SINCE PROGRAM INCEPTION


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2018 DONOR RELATIONSHIPS




\$6.3 from **1,164** INDIVIDUALS
MILLION & ORGANIZATIONS



KEYS TO SUCCESS

- PARK INNOVATION
- COMMUNITY AND PARTNER RELATIONSHIPS
- INDEPENDENT
- DONOR-TRUSTED

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STRATEGIC ALIGNMENT



COUNCIL PRIORITY
A PROPEROUS CITY



COUNCIL PRIORITY
A CITY OF INSPIRING
NEIGHBOURHOODS





COUNCIL PRIORITY
A HEALTHY AND
GREEN CITY


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COMMUNITY FEEDBACK




“ A child came running up to me and grabbed my hand, pulling me towards the playground that still lay in pieces upon the ground. One hand hold was not enough to capture his excitement, so he grabbed both my hands, and pulled into a hug as he chattered away about the commotion at the construction site...


...The joy this playground has brought to our community is already mind blowing. ”

— Community Partner

CLIENT SURVEY

 **98%** SATISFACTION RATE


CLIENT SURVEY

 **86%** VOLUNTEERS GAINED NEW SKILLS

2019-05-08


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THANK YOU

FOR YOUR SUPPORT



Parks Foundation
Calgary

WE EXIST SO ALL CALGARIANS CAN ENJOY A HEALTHY LIFESTYLE BY
PROVIDING EASILY ACCESSIBLE AND UNIQUE, SPORT AND GREEN SPACES

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