

## Applicant's Submission



**IBI GROUP**  
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March 11, 2019

Ms. Vivian Barr  
Senior Planning Technician, Community Planning  
City of Calgary  
5th Floor, Municipal Bldg  
800 Macleod Trail SE  
PO Box 2100, Station M  
Calgary, AB T2P 2M5

Dear Ms. Barr:

### **COMMUNITY NAMING REQUEST IN THE GLACIER RIDGE ASP AREA - RELATED TO LOC2017-0232**

As per our discussion related to the LU/OP for LOC 2017-0232, we are requesting the approval of the following community name for the area identified in the attached exhibit:

- ***Symons Valley Ranch***

As you may be aware, the subject site, which is approximately 12.4 hectares/30.7 acres in area is home to the historic Symons Valley Ranch Farmer's Market, which was unfortunately lost to a fire in early 2017. Through LOC 2017-0232, this entire plan area is being master planned to become a new Community Activity Centre in the heart of the Glacier Ridge Area Structure Plan.



The land use composition and urban framework for this new CAC is not only unique and distinct from the immediate surrounding areas, but will be unique to the City of Calgary. Altogether, this clearly supports a differentiated community name which is well anchored to the site's agricultural and ranching roots.



The site's legacy traces back over 50 years when the Jones family purchased the 30.7 acre lot in what was then the outskirts of Calgary. It has since become known as a unique multipurpose facility that has continued to evolve and grow along with the communities surrounding it. The previous facility had housed multiple banquet halls, a family restaurant and lounge and a thriving, sought after Farmer's Market. All this will be revived as the heart and soul of this new Community Activity Centre.



Perched on the west side of Nose Creek and the Symons Valley itself with the welcoming atmosphere

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of the "Ranch" functioning as an epicentre of social and commercial activity in this part of the region for over 50 years, we believe this land is well befitting the community moniker of ***Symons Valley Ranch***.

The proposed community name will capture the site's historical legacy and further affirm the Farmer's Market sense of inclusiveness, community and hospitality.

On behalf of our team, we respectfully request the approval of the above noted community name for this new LU/OP.



Sincerely,  
IBI Group

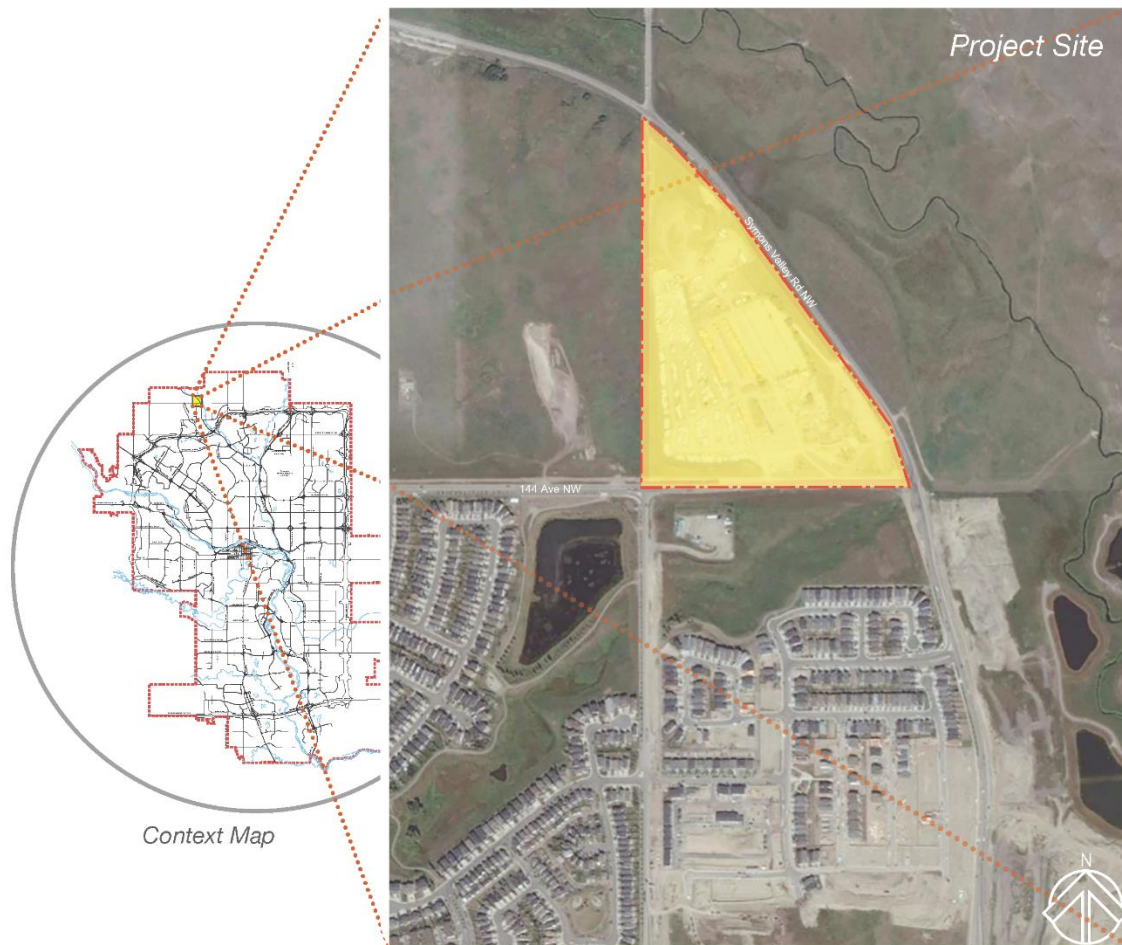
  
Benjamin Lee,  
Associate Director

  
Amanda Polini  
Planner

cc: IBI Group  
Capexco

/Attchmt

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capexco

FRANK

Boundary Area of Proposed Community  
Name: Symons Valley Ranch