

Cultural and Convention District Working Group

Update – 2019 May 6





Aligning to Other Initiatives

Initiative	Description	Key Dates
Downtown Strategy and Focus	Coordinating efforts of CED, CMLC, City under one common strategy	July 2, 2019 Report to PFC
Economic Strategy – Place Committee	Implementation of new Economic Strategy Pillar	May 14, 2019 Update to PFC
Council Notice of Motion on Convention District	Investigation of merits of establishing a Convention District	June 5, 2019 Report to PUD
Centre City Plan	Refresh of existing Centre City Plan	Re-scope in June, 2019 Report to Council Q4
Stephen Avenue Transformation Plan	A masterplan for the re-design and transformation of Stephen Avenue	Summer 2019 Engagement with Design Consultant

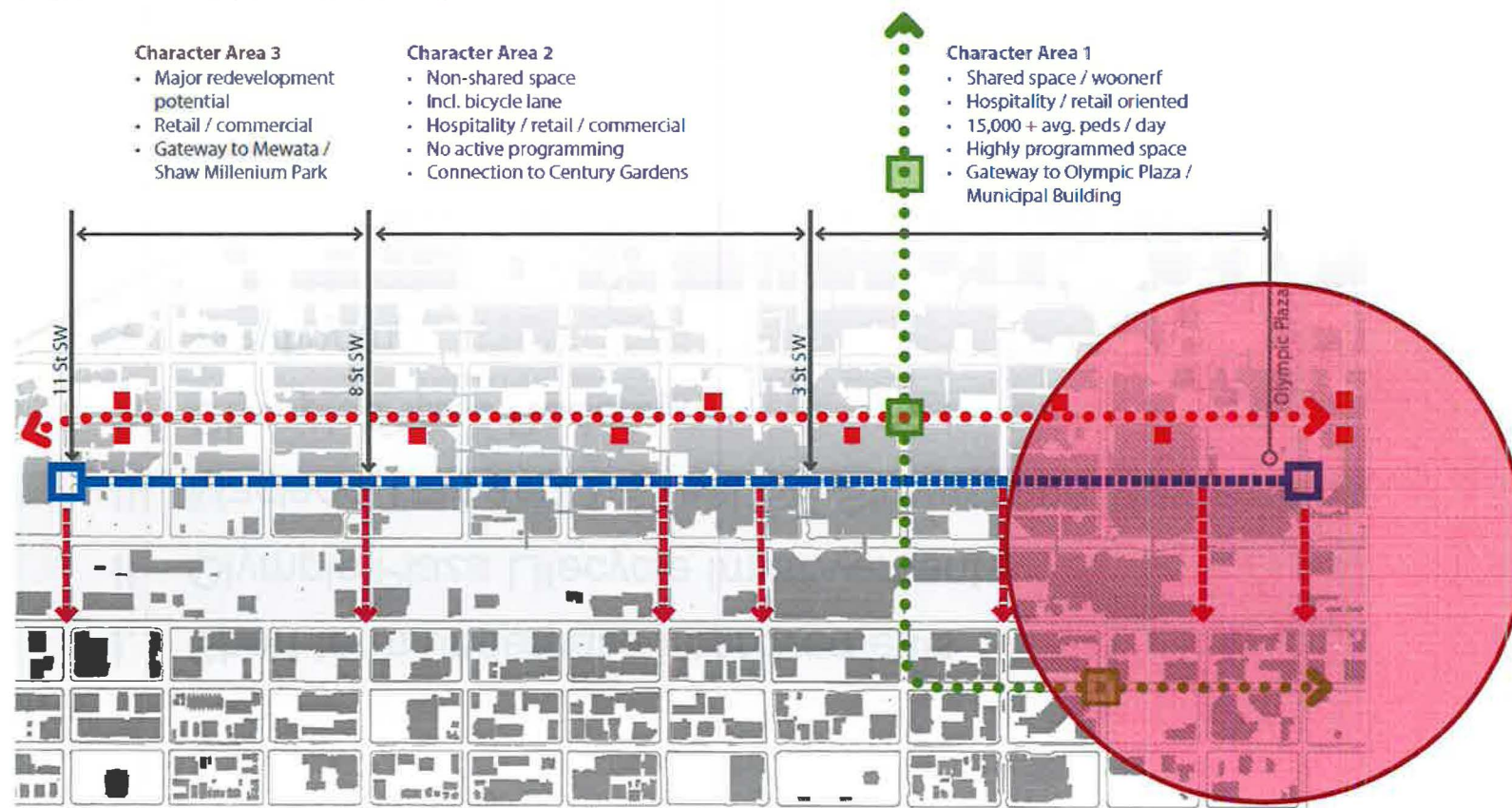
Aligning Projects

- I. Short term underpass improvements
- II. Olympic Plaza Lifecycle Improvements
- III. Macleod Trail and 1 Street SE Streetscape Masterplans
- IV. Olympic Plaza Redesign
- V. Wayfinding



Fitting into Stephen Avenue Transformation Summer 2019 Engagement Opportunity

Figure 1: Project Boundary



Next Steps

- May 8, 2019 Place Committee – further stakeholder discussion – link to private development initiatives
- Formalize and plan for short term improvements in area
- Begin scoping more comprehensive strategy through Place Committee