



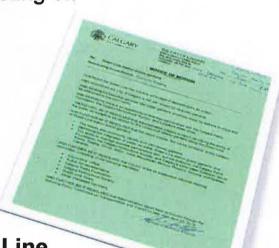
Public Gardens Scoping Report TT2019-0429 April 24, 2019





## Notice of Motion (C2018-1445) Summary

- I. Report back to SPC T&T on April 24, 2019 with a **Scoping Report** including the following:
  - i. Form an explorative Informal Steering Committee consisting of:
    - Members from the Councillors' office;
    - Public Art Representation;
    - Calgary Parks Foundation;
    - Calgary Horticultural Society;
    - Green Line Team Representation;
    - Other interested members (e.g. Parks & Recreation)
  - ii. Explore the creation of railway gardens along the Green Line.
  - iii. Identify Alignment/Risks to Green Line Contract.
  - iv. Identify methods to modernize the concept of "Railway Garden" for year round placemaking.
  - v. Explore the feasibility of using the **public art budget**.
  - vi. Identify the ability to **leverage private sector investment and sponsorship**.





#### **Informal Steering Committee**

15 Subject Matter Experts identified:

- The desire and excitement for investment opportunities
- The need for a clear vision and comprehensive plan
- Big Ideas, Possibilities & Potential
- Feasibility & Risks









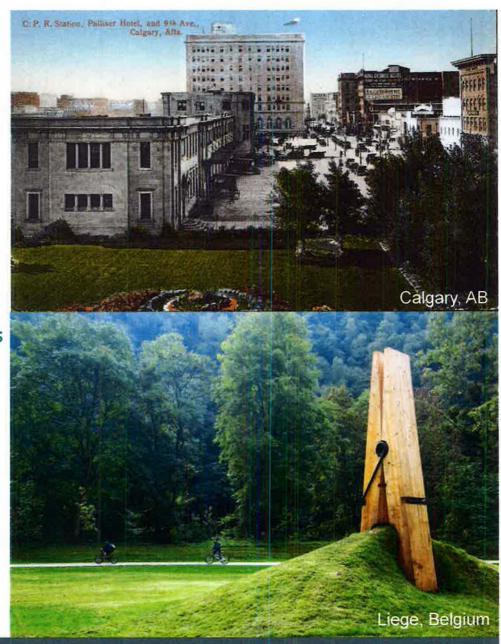
## Creating Public Gardens along the Green Line

The term Railway Gardens has been broadened to the term Public Gardens to contextualize Railway Gardens in a contemporary context to better align with the scope of work

Railway Gardens



Investigation has determined that the development of Public Gardens is feasible





### Modernize Concept of "Public Garden"



#### **Six Seed Themes**

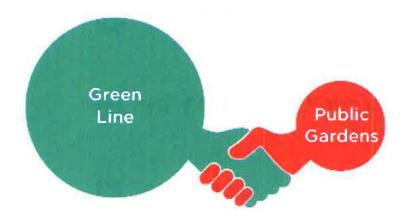
- Community
- Art, Local History and Education
- Seasonal + Year Round
- Events
- Wayfinding
- Digital Technology





### Alignment/Risks to Green Line contract

- Three types of contract integration were considered:
  - 1. Main Contract
  - 2. Supplementary Contract
  - 3. Separate Contract



 Supplementary contract(s) are recommended to integrate Public Gardens and mitigate risks to Green Line while leveraging third party investors.





#### Green Line Public Art

Public Gardens are **ideal locations for Public Art** to be sited, integrated in alignment with three foundational pillars:

- 1. Accessible
- 2. Prioritize Investment
- 3. Transparency

Opportunities exist to partner with local organizations, funding for artist residencies, third party investment, and further public engagement.





#### Leverage Private Sector Investment

- New Municipal infrastructure projects, such as Green Line present unique opportunities for third party investment
- Interest exists to invest in initiatives that build community.
- The City has a team dedicated to revenue generation with the expertise to attract third party investors.





#### Recommendations

That the Standing Policy Committee on Transportation & Transit recommend that Council:

- 1. Direct Administration to bring this report forward as Urgent Business to the 2019 April 29 meeting of Council; and
- 2. Direct Administration to report back no later than Q4 2019 with a workplan including scope, cost, resources, funding source, engagement and delivery strategy for the Public Gardens Master Planning work and the development of six Public Garden Projects.



# Questions

