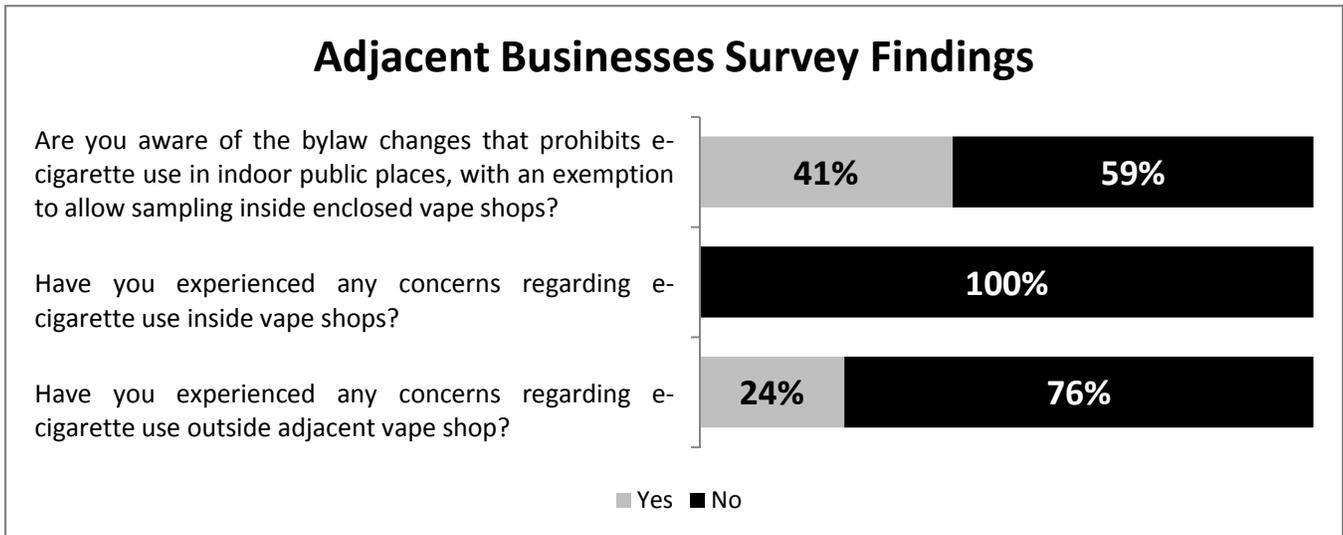


Adjacent Businesses Survey Findings

Administration identified, as part of the e-cigarette exemption engagement process, 28 businesses immediately adjacent to vape shops eligible for the bylaw exemption. The identified businesses were located on either side of vape shops which could potentially be exposed to vapour from the sampling of e-cigarette products. These businesses were contacted to determine awareness of the bylaw and any concerns regarding e-cigarette use in their vicinity. More than 60 per cent of adjacent businesses participated in the survey; key findings from the survey of adjacent businesses are highlighted below.



Summary of Qualitative Findings

Adjacent Businesses:

- Appreciate the opportunity to be engaged in this issue;
- Recognize that people need a place to access and sample e-cigarette products;
- Gave the impression that vaping is preferable to traditional tobacco in general and;
- Minority have potential concerns around e-cigarette use around entrances

With a number of the respondents unaware of the exemption, the engagement process provided an opportunity to educate businesses on the bylaw. Respondents indicated no concerns with e-cigarette use in vape shops, while 24 per cent mentioned some discomfort with e-cigarette use outside of the vape shop.