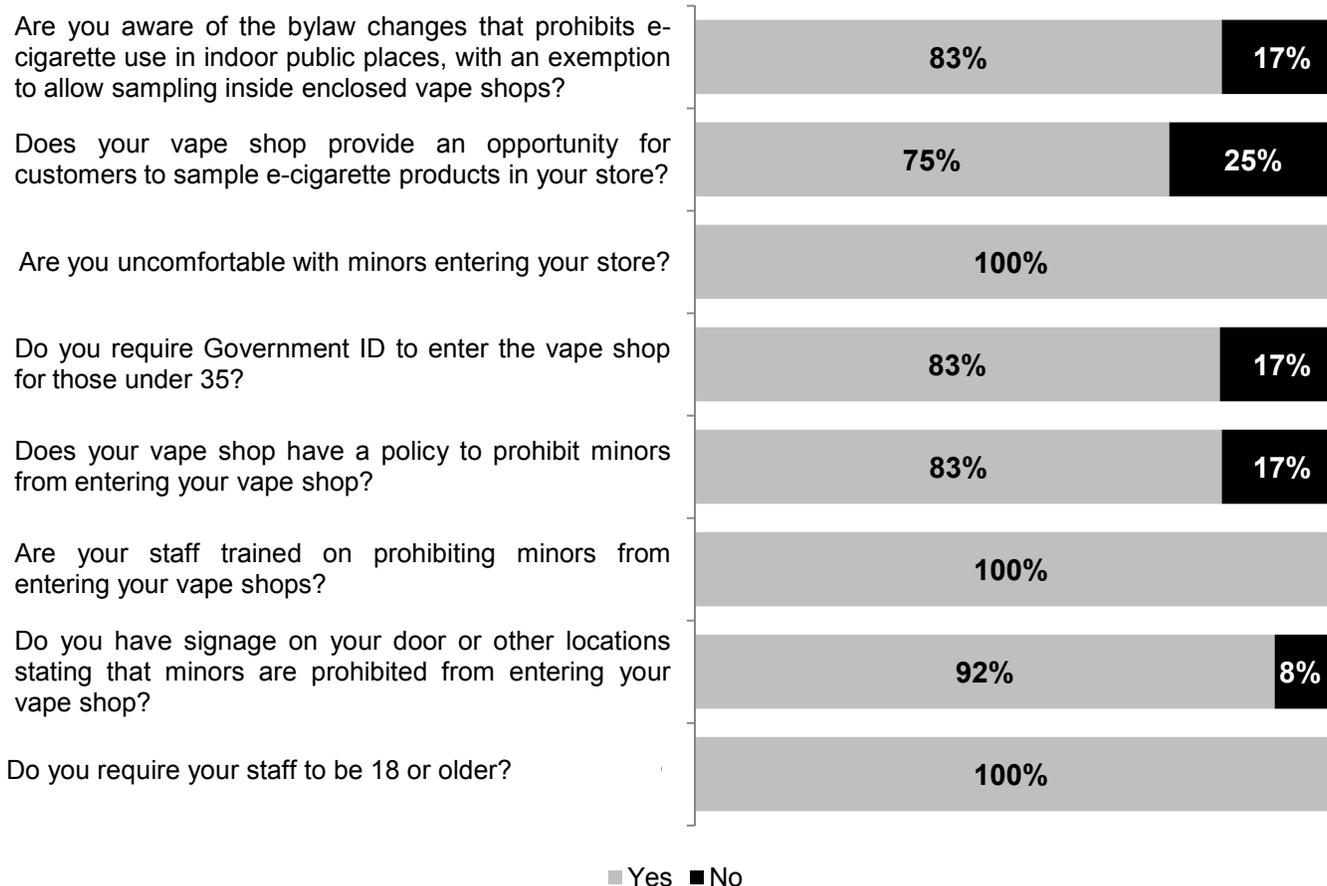


Vape Shop Survey Findings

As part of the e-cigarette exemption engagement process, Administration connected with the vape community to identify vape shops eligible for the bylaw exemption. A follow-up scan was also conducted by Administration to identify any additional businesses that qualify for the exemption. Vape shops have highlighted the importance of the exemption, as it allows customers to sample e-cigarettes and provides an opportunity to demonstrate the use of the product in store. Of the 17 eligible shops identified, 70 per cent participated in a telephone survey to assess awareness of the bylaw and to determine their policies and procedures regarding minors entering the business. Key findings of the vape shop survey are highlighted below.

Summary of Quantitative Findings



Summary of Qualitative Findings

Vape Shops:

- Agree that minors should not be allowed in vape shops;
- Are pleased with the current municipal balanced approach to e-cigarettes and;
- Expressed willingness to work with The City on the issue.

Findings illustrate that Calgary's vape shops have a number of practices in place to ensure minors are not exposed to e-cigarette sampling within the businesses. These practices include store policies, staff training and signage to prohibit minors from entering the premises. This was further confirmed through monitoring a sample of vape shops by bylaw officers.