

**Calgary Economic Development's**  
**collaborative** energy makes us a  
**conduit, connector, catalyst** and  
**storyteller** for Calgary.

April 2, 2019

Calgary Planning Commission  
The City of Calgary  
800 MacLeod Trail SE  
Calgary, AB T2P 2M5



**RE: Support for Land Use Bylaw 1P2007 Proposed Changes**

Dear Members of Calgary Planning Commission:

The Economic Strategy for Calgary, built on the foundational pillars of Place, Talent, Innovation and Business Environment, outlines the economic priorities for our city and the industry sectors that differentiate our competitive strengths. Using the strategy as our guidepost, Calgary Economic Development is pleased to provide this letter of support for the proposed changes to Land Use Bylaw 1P2007 to allow more pop-up and temporary uses in commercial spaces.

Calgary continues to experience the impacts of the economic downturn, resulting in high commercial vacancy rates that are likely to persist for some time. The proposed changes to the bylaw will allow more flexibility for small businesses and entrepreneurs to establish a physical presence without a development permit. In turn, this allows small business to flourish and scale their growth while also activating unused spaces that increases vibrancy and employment in Calgary neighbourhoods.

We look forward to a positive decision regarding the proposed changes to Land Use Bylaw 1P2007, and we will work with our colleagues at The City to promote the advantages for businesses that will result from this decision.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mary Moran'.

Mary Moran  
President & CEO  
Calgary Economic Development