

## Non-Government Investment

**Council Direction: 8. Investigate placement, ownership, and funding approaches to partner with non-government sectors as a means to increase value-for-dollar and accessibility;**

Administration has researched multiple municipalities, and examined current internal corporate practices to understand best practices and potential processes and opportunities that could be adopted to enhance non-government investment opportunities. Key findings include:

- Density bonussing is used to provide Public Art but there is no apparent standard or best practice in Canada or the United States.
  - Larger municipalities like Los Angeles, Vancouver and Toronto use both mandatory and optional participation through development policy.
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### Next steps

**Ongoing:** Work with internal partners to continue to leverage partnership opportunities.

**Q2 2019:** Meet with non-government partners regarding investing in public art and develop a tool kit for assistance and support.

**Q3 2019:** Integrate Public Art into the internal development review process.

**Q1 2020:** Report back on these activities to Council.