

THE JAKE

Calgary City Council Public Hearing

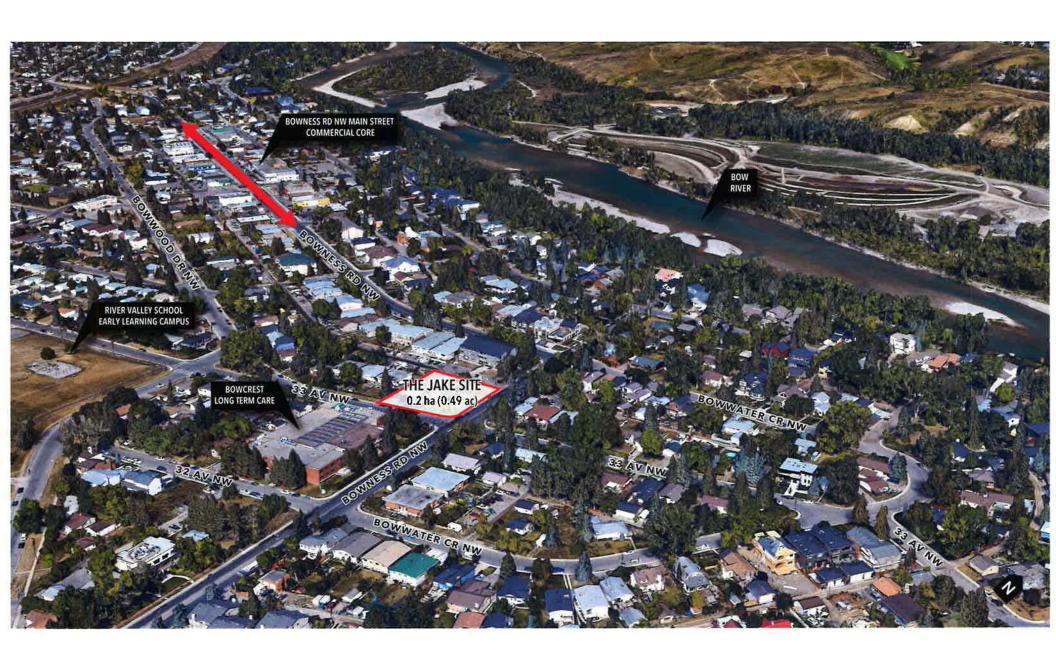
M-C1 to MU-1f3.0h22 6108, 6110, 6112 33 AV NW

February 25, 2019

GRAVITY ARCHITECTURE



URBANSTAR *



LOC APPLICATION

BY THE NUMBERS AND SITE PLAN



Site

21,625 sq ff

Site Area (2009.04 m2)

57%

Site Coverage



Height

22m

Maximum Height

6

Storeys



Dwelling Units

64

Total Units, at Grade Units Street Oriented

822 sq ft

Average Unit Size (76.45 m2)

319

Units per Hectare (129 UPA)



Intensity

12,271 sq ft

Building Footprint (1,140 m²)

60,196 sq ft

Gross Floor Area (5,592 m2)

3.0

Maximum Floor Area Ratio



Parking

73

Total Stalls provided

66

Residential Stalls (0.75/unit req, 1.03 prov) 7

Visitor Stalls (0.1/unit req)

2 Levels

Underground Parkade

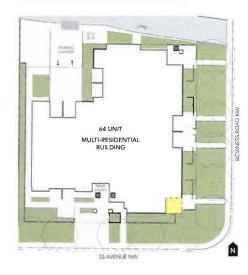


33 AVENUE NW

N

PUBLIC ART AS GATEWAY FEATURE

POTENTIAL LOCATION OF PUBLIC ART



- UrbanStar would like the southern gateway to Bowness to be iconic for residents and visitors allke, so they are investing in a Developer-funded public art installation for community enjoyment at the southeast corner of the site nearest Bowness Road NW and 33 Avenue NW.
- Some of the project leam's preliminary ideas for the site focus thematically on the natural beauty of Bowness and are sculptural in nature, but the project feam is open to community suggestions on theme and medium.

PUBLIC ART PRECEDENTS











LOC APPLICATION

ENGAGEMENT

BEST PRACTICE ENGAGEMENT



Project Website + Email Inbox

www.thejakeyyc.com, 267 unique visitors to website, 6 email conversations



Project Phone Line + Voicemail

1 phone call received



Mailers to Area Residents

2 mailers (May 3 and June 10, 2018), 210 mailers per delivery



On Site Signage

Highly visible location at Bowness RD NW and 33 AV NW, directed viewer to website



Open House

June 21, 2018, 15 attendees, 3 feedback forms received



Stakeholder Meetings

Bowness CA and BIA in May 2018



What We Heard Report

Published June 2018, summarizes feedback and feam responses.

In response to community feedback, the project team has revised building massing on the west side of floors 5 and 6, reducing the total number of units from 66 to 64.

ENGAGEMENT

www.thejakeyyc.com





Notification Tools





Open House







THANK YOU

GRAVITY ARCHITECTURE



URBANSTAR *



VISUALS LIBRARY

South elevation, 33 AV NW frontage



VISUALS LIBRARY

West elevation, Bowness RD NW frontage



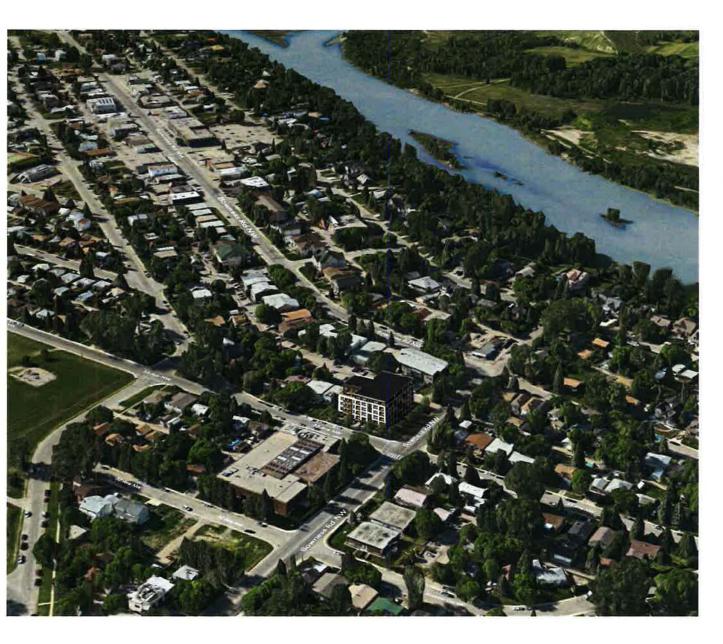
VISUALS LIBRARY

At grade street-oriented unit entries



VISUALS LIBRARY

At grade and upper level private outdoor amenity spaces

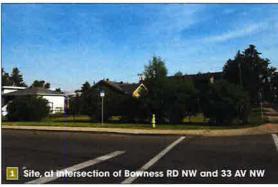


VISUALS LIBRARY

The Jake, set in context

SITE PHOTOGRAPHS











FLOOR PLANS

PARKADE, LEVEL 1 PARKADE, LEVEL 2 GROUND FLOOR, LEVEL 1 TYPICAL FLOORS, LEVEL 2-4 UPPER FLOORS, LEVEL 5-6











 $\binom{N}{2}$

ELEVATIONS

SOUTH ELEVATION, 33 AV NW FRONTAGE



EAST ELEVATION, BOWNESS RD NW FRONTAGE

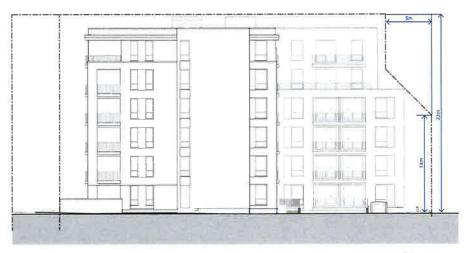




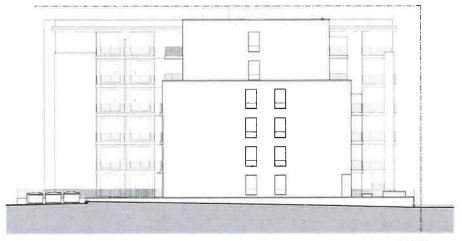


ELEVATIONS

NORTH ELEVATION, LANE FRONTAGE



WEST ELEVATION







SHADOW STUDIES

NAGRAM 1 Shudow Study: Sonna Equinor



NAGRAM 2 Shadow Study: Summer Solistice



AGRAM 3 Shedow Study, Winter Solstice

















The Jake as currently proposed (6 Storeys)

M-C1 use comparative study (4 Storeys)

FLOOD MAPPING

