

MAR 13 2019

ITEM: 7.1 CPS 2017-2019  
Presentation  
CITY CLERK'S DEPARTMENT

# Corporate Public Art Program Update

March 13, 2019







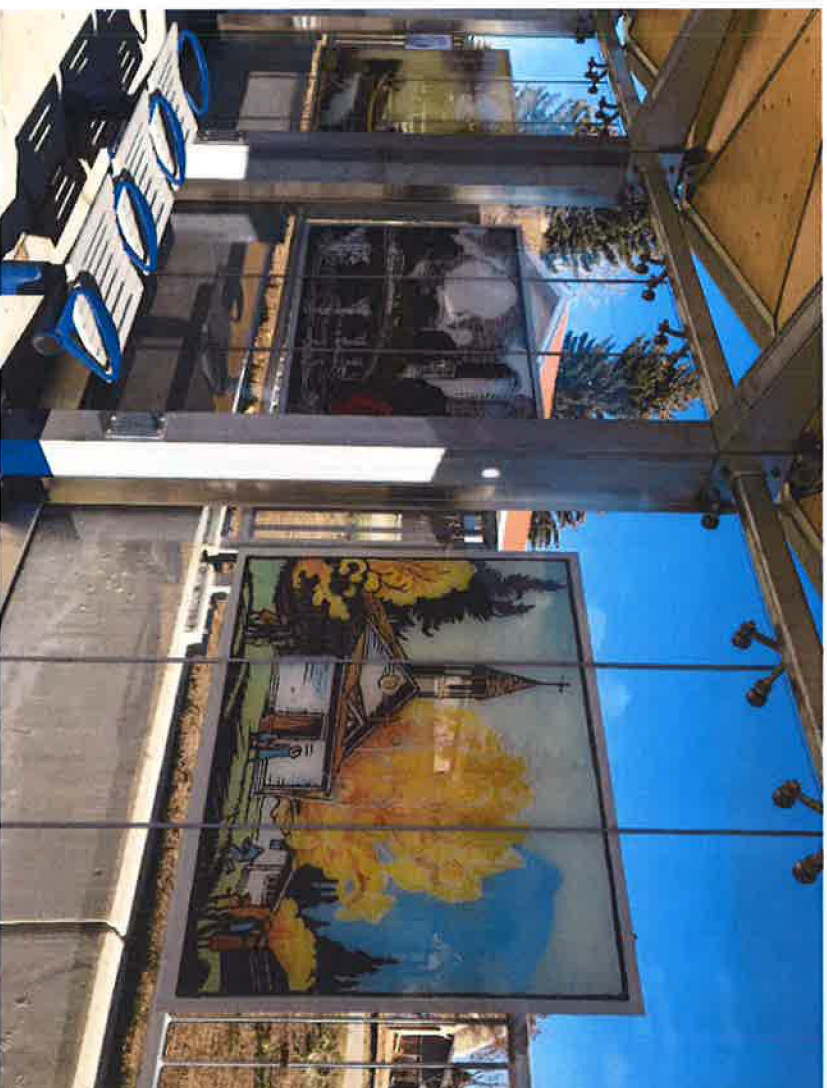
## Today's Discussion

1. Calgary's Public Art Program
2. How did we get here?
3. Shifting Priorities
4. Progress to date
5. Measuring Success
6. Next steps
7. Administration Recommendations





## Calgary's Public Art Program



*North and South  
Crosstown BRT*



*Utility Box Program:  
Marlborough*

## How did we get here?

*"Public art provides the opportunity for cultural experiences that are freely accessible to all. As Calgary moves into the twenty-first century, its international standing as an exciting place to live and work will be enhanced through this policy."*

A large, light red arrow pointing to the right, serving as a background for the timeline boxes.

2004: 1% for  
Art Policy  
Created

2013: NM  
directing a  
review of the  
program

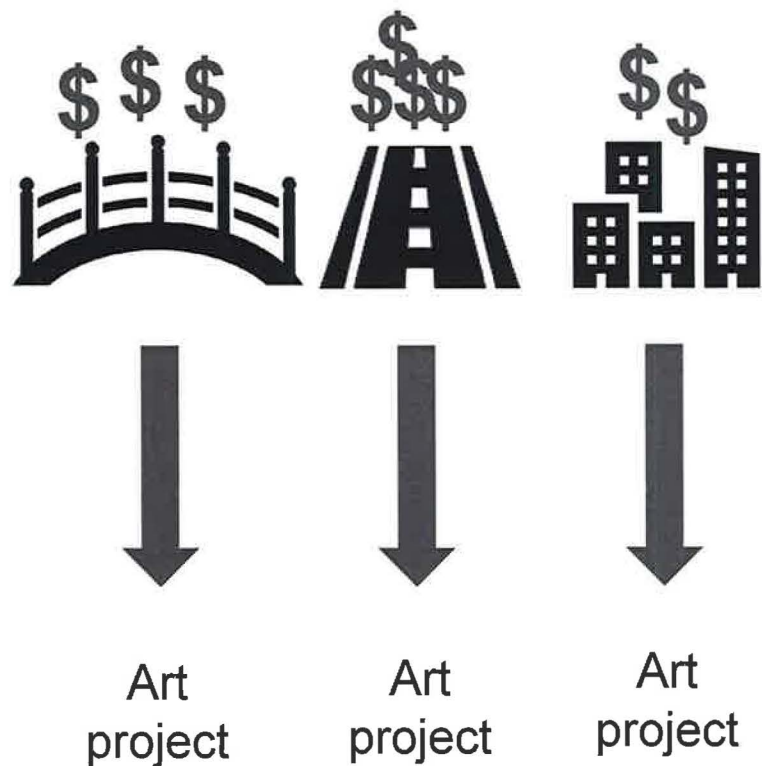
2014: Policy  
changes  
including cap  
on public art  
projects

2017: NM  
directing a  
suspension on  
capital public  
art projects

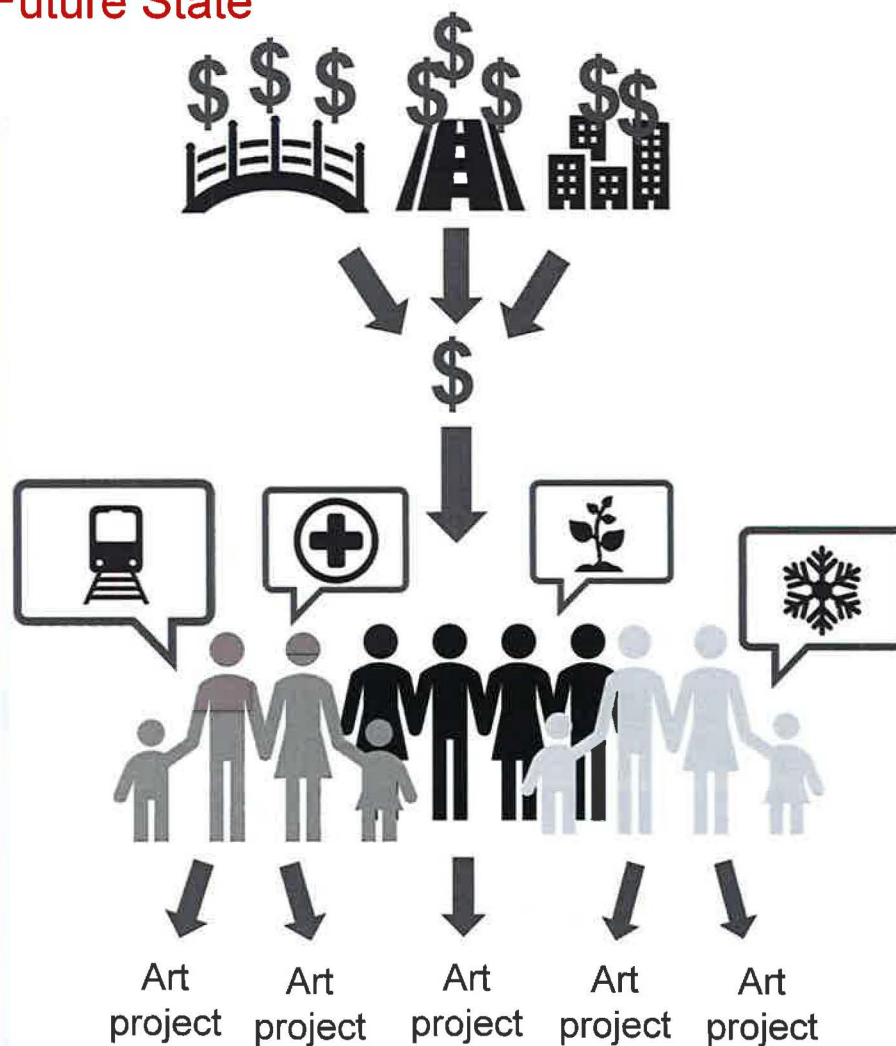


# Shifting Priorities: From Infrastructure to Community

## Current State



## Future State





# The Road Forward: Progress to date

Item #7.8

Community Services Report to  
SPC on Community and Protective Services  
2018 June 06

ISC: UNRESTRICTED  
CPS2018-0369  
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## Recommendation on Amendments to the Corporate Public Art Policy

### ADMINISTRATION RECOMMENDATION:

That the SPC on Community and Protective Services recommend that Council Direct Administration to:

1. Pool the per cent for public art from all eligible capital projects and create a capital program for public art to enable flexibility and improved reporting.
2. Develop a parallel procurement strategy better suited to encourage applications from local, national and culturally appropriate artists
3. Form an Interdepartmental Public Art Committee, tied in to Infrastructure Calgary's priorities, to develop a Public Art Strategy with a four year Action Plan.
4. Work with the Public Art Board to refine its Mandate and Terms of Reference as a Public Art Advisory Committee, in keeping with best practice in other cities, in time for the 2018 Organization Day.
5. Implement a suite of engagement strategies to enable public input at key decision-making stages of public art projects.
6. Dedicate Communications resources to maintain a dynamic website and social media to ensure ongoing, timely, information for the public.
7. Report back to Council with an update on progress toward implementation no later than Q4 2018, at which time if progress is satisfactory, the suspension of the Public Art Policy should be lifted.

### RECOMMENDATION OF THE SPC ON COMMUNITY AND PROTECTIVE SERVICES, DATED, 2018 JUNE 06:

That Council:

1. File the Administration Recommendations contained in Report CPS2018-0369; and Direct Administration to:
2. Pool the per cent for public art from all eligible capital projects and create a capital program for public art to enable flexibility and improved reporting;
3. Develop a parallel procurement strategy better suited to encourage applications from local, national and international artists;
4. Form a Public Art Steering Committee that will include key external stakeholders and one member of Council to develop a Public Art Strategy with a four-year Action Plan, tied in to Infrastructure Calgary's priorities;
5. Engage the external consultant to work with the Public Art Board to review its mandate, in keeping with best practice in other cities, include the skills, attributes and expertise required to serve on the Public Art Advisory Board in time for the 2018 Organization Day, including appointing a member of Council;
6. Implement a suite of engagement strategies to enable public engagement throughout all stages of public art projects;
7. Dedicate communications and engagement resources to maintain to ensure ongoing, timely, information for the public.

Approved(s): Russ Hankson concurs with this report. Author: Sarah Day  
City Clerk: Debbie Williams

## Five Key Areas of Focus

## Status

1. Pooled funding model

**COMPLETE**

2. Parallel procurement strategies

**UNDERWAY**

3. Governance model

**UNDERWAY**

4. Communications and engagement strategies

**UNDERWAY**

5. Non-government investment opportunities

**UNDERWAY**



## Build Trust and Credibility

### Accessible

- Information
- Application
- Participation
- Location

### Prioritizing Investment

- Expanding the local creative economy and arts sector
- Reduce barriers for local arts community through procurement processes
- Increased representation of local artist

### Transparency

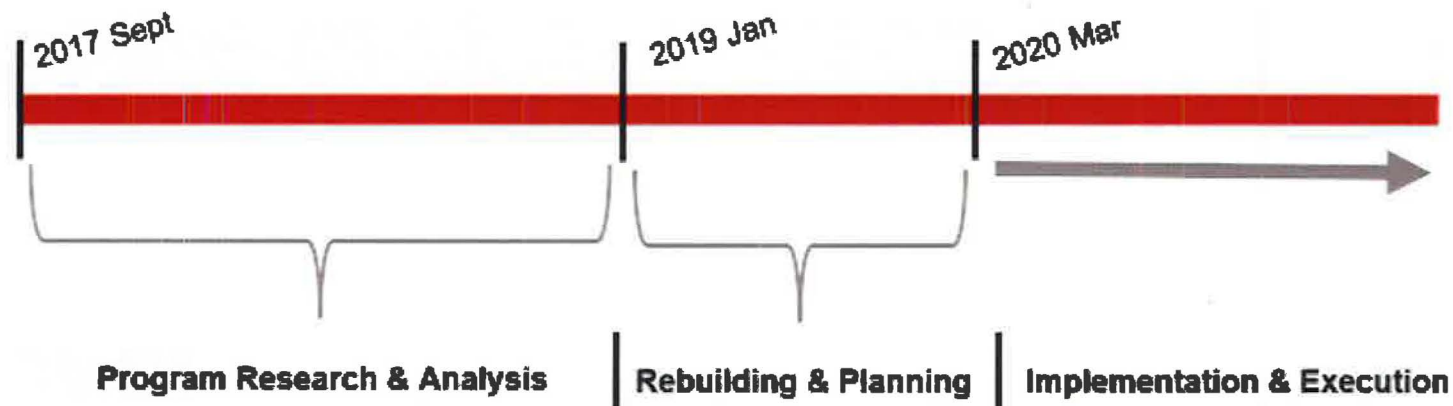
- Improved oversight
- Consistent reporting
- Increased public input
- Engagement, outreach and education for public at all stages of project

## 2019 Actions:

- Maintain the suspension on new capital Public Art projects
  - *Complete previously committed installations pre-suspension*
- Operate Public Art Community Programming
- Continue education and conservation of the collection
- Build new Public Art program strategy in coordination with public and industry stakeholders

## 2020 Actions:

- Report back to Council with new Public Art program strategy





## Administration Recommendations

That the SPC on Community and Protective Services recommend that Council direct Administration to:

1. That the SPC on Community and Protective Services recommend that Council direct Administration to complete the transfer of previously-approved budgets to a Corporate Public Art program: capital activity 446510; and
2. Report back to Council through the SPC on Community and Protective Services no later than Q1 2020 on a public art workplan and strategy for 2020 – 2022, and review the suspension of the Public Art Policy at that time.
3. That the SPC on Community and Protective Services refer this report as an item of urgent business to the Combined Meeting of Council on 2019 March 18 to meet Council's direction to report back by the end of Q1 2019.

