## Stakeholder Letters



March 6, 2019

Re: Beltline ARP Amendments

Calgary Municipal Land Corporation (CMLC), the organization charged with the revitalization of Calgary's Rivers District, including the delivery of the Rivers District Master Plan vision, is pleased to offer our support toward the City of Calgary's Beltline Area Redevelopment Plan amendment, dated March 6, 2019.

CMLC embarked on the development of the Rivers District Master Plan in 2016 and from 2016-2018, CMLC worked with community stakeholders and the City of Calgary to establish a vision of east Victoria Park; the eastern portion of the Beltline included within the Rivers District study area. Along with our project stakeholders, which included organizations like the Calgary Stampede, Remington Development Corporation and community groups like the Beltline Neighbourhood Association and Victoria Park BIA, we established a bold vision for Calgary's Culture and Entertainment District. The envisioned Culture and Entertainment District includes 8,000 new residents and more than 4 million square feet of new development.

In 2018, CMLC began a joint public engagement program with the City of Calgary for the Rivers District Master Plan and a concurrent update to a portion of the Beltline ARP. The four-month engagement ran between April 3<sup>rd</sup> and July 16<sup>th</sup> and included city-wide events, an online survey and promotional programs – this joint effort enabled both CMLC and the City of Calgary to understand the values and ideals of citizens who may be visitors or future residents to the district and ensure that feedback was reflected in the final documents. As the organization tasked to with the revitalization of this area, CMLC has worked closely with the City of Calgary to ensure the ARP amendments are consistent with the vision described in the Rivers District Master Plan and provide a solid foundation for the future development of Calgary's Culture and Entertainment District.

Sincerely,

Kate Thompson, AAA, MRAIC

Vice President, Development, Calgary Municipal Land Corporation

O 403 78 0100 F 403 718 0500 intollection years Calgary Municipal Land Corporation 480 - 8 Ayanus SE Calgary, Alberta, 736 (E.F.

calgarymic.ca