

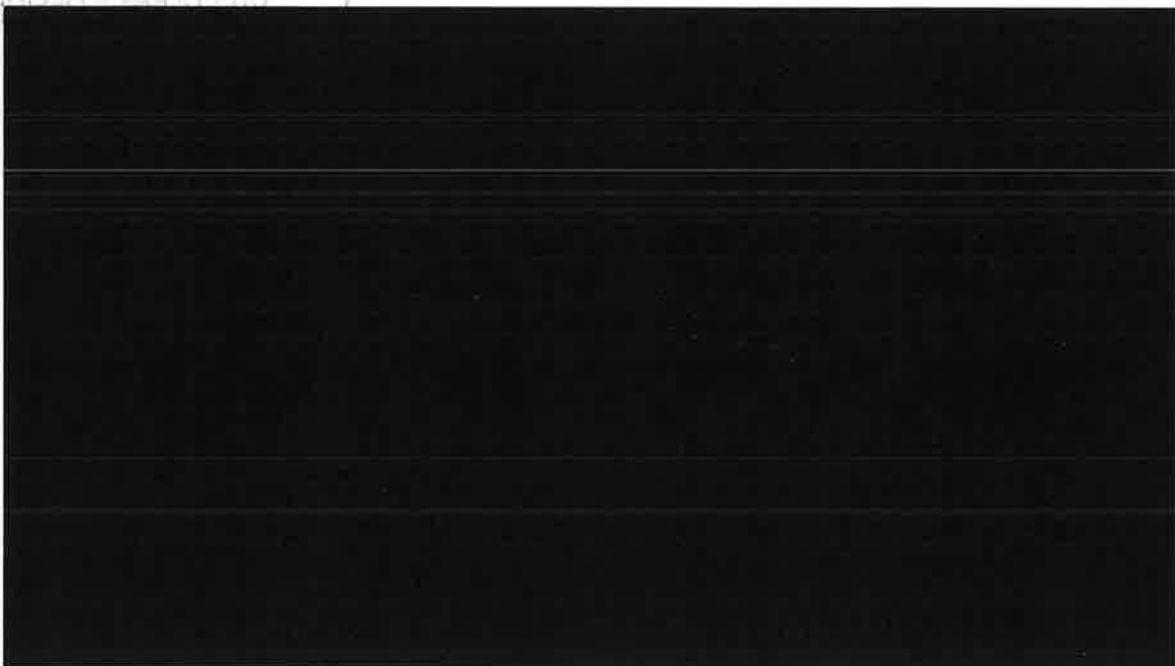


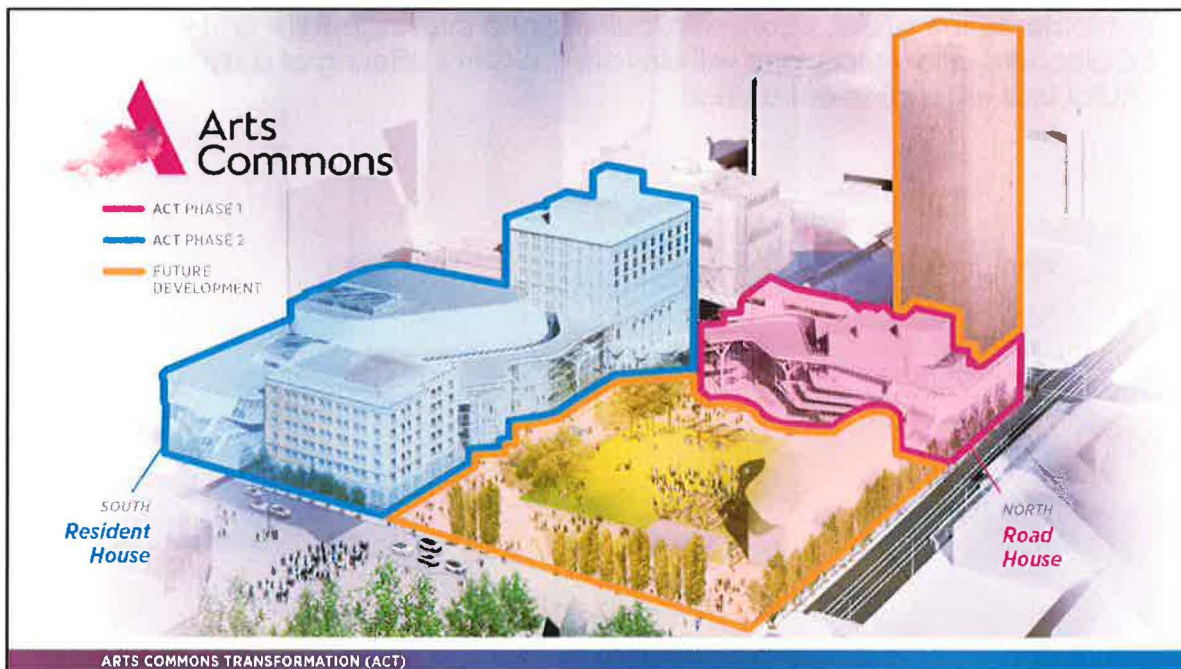
On behalf of all of us at Arts Commons, I wish to thank the members of the Arts Commons Advisory Committee for this opportunity to speak with you today about the Arts Commons Transformation project, or ACT as we like to call it.

Built 34 years ago, Arts Commons is no longer able to meet the demands of community, last year alone turning away almost 600 events.

ACT is our collective strategy to ensure this city-owned asset remains viable and able to play a pivotal role in the realization of Calgary's expanding cultural and entertainment district.

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ITEM
CLERK: [REDACTED]





The functional program of ACT is the outcome of extensive collaboration by Arts Commons with Bing Thom Architects and resident companies: Alberta Theatre Projects, Calgary Philharmonic Orchestra, Downstage, One Yellow Rabbit and Theatre Calgary. In fact, the ACT Steering Committee was co-chaired by Theatre Calgary.

ACT will be realized in two Phases.

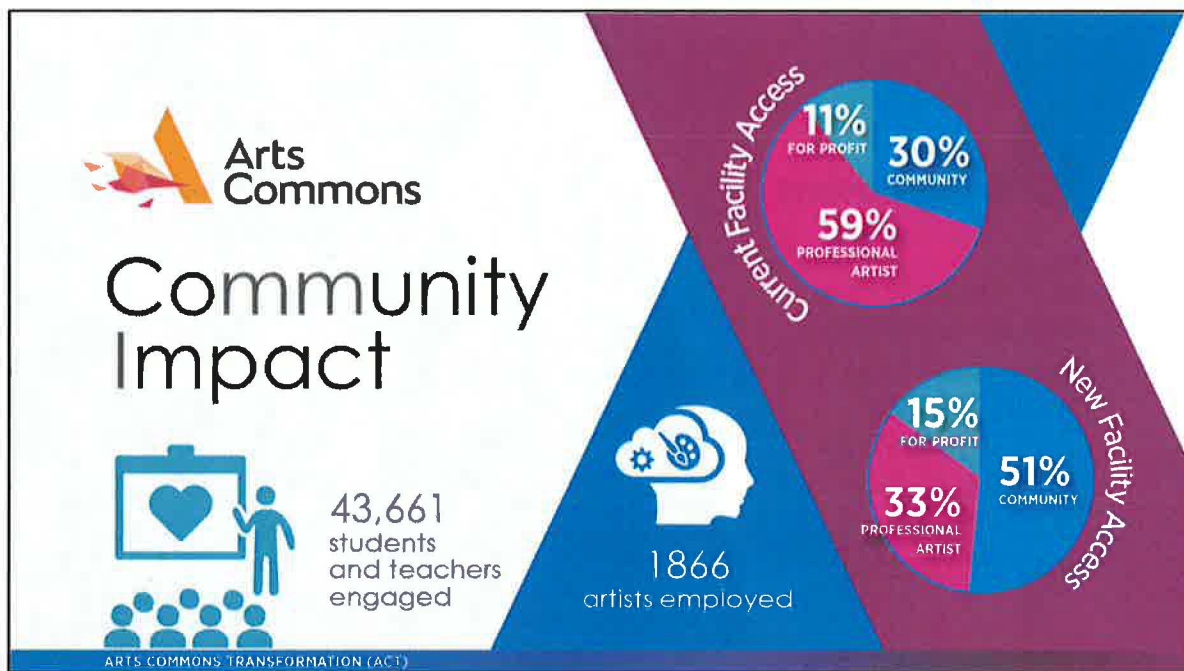
Phase 1 will be the construction of the Road House, (SEEN HERE IN PINK). With the Road House we achieve the much needed increase in the number of venues and spaces necessary to meet growing market demand and community aspirations. Upon completion of Phase 2, the Road House will then assume its role as one of the primary economic drivers of the complex's overall operating sustainability. This will generate the revenue to sustain the resident company model without requiring additional operating support from The City of Calgary. The Road House will also become home to most of our resident companies while renovation work is underway during Phase 2 of ACT.

Phase 2 is the revitalization of the 560,000 square foot facility. Revitalization of the Resident House (SEEN HERE IN BLUE) will address the \$71M in critical lifecycle and accessibility challenges inherent with the current facility. It will also elevate the public's experience through upgraded amenities and the introduction of

updated technology throughout the facility.

With the completion of both Phases, Arts Commons will continue to be a key contributor to the social, economic, cultural and intellectual life and well-being of Calgarians and visitors, and will elevate the City's offering of a dynamic cultural and entertainment district.





As Canada's most livable city, The City of Calgary is focused on providing safe communities; being a global centre for business, arts, culture and recreation; and being a city that welcomes people from all walks of life.

Arts Commons is a leader in providing the public with artistic and cultural experiences, welcoming over 600,000 visitors a year, including some 43,000 students and educators who participate in our innovative education programs. Arts Commons is also home to more than 200 organizations that utilize our venues to engage with and provide services for, Calgarians.

Arts Commons believes that arts and culture is an essential element in creating a vibrant, creative and culturally stimulating city and we encourage residents to actively participate in and access the arts.

We are an integral part of an ecosystem that supports youth, educators, artists, new citizens, and businesses. We are the connector for these groups to interact with the greater community, and Arts Commons is a place for every Calgarian to express, share, learn, grow, and gather.



ACT has a robust business plan that has been vetted and validated for CMLC by AMS Planning and Research

ACT will result in:

2,451 full time person years of employment (construction phase) ¹

989 permanent jobs¹

\$95.77M infused annually to the local economy¹

\$300M added to GDP²

A \$420K annual operating surplus³

¹ Credit: Deloitte (2016) and ² City of Calgary Corporate Economics (2015) ³ ACT Business Plan

ARTS COMMONS TRANSFORMATION (ACT)


Arts Commons and our resident companies have long been praised as cultural assets, tourist attractions, providers of educational opportunities and community builders - improving the overall attractiveness of The City of Calgary as a place to visit, live and work. In addition to these attributes, we also play a role as economic agents, generating jobs; and, creating markets for business in Calgary.

During construction ACT will add an estimated \$300 Million to our Gross Domestic Product, and create almost 2,500 full time person years of employment. Upon completion of both Phases, we will generate almost 1,000 permanent jobs, and have an annual economic impact of \$95 M.

ACT is central to the vision for Calgary and Alberta and is represented in the following strategic documents:

- The Centre City Plan
- Calgary's Cultural Plan
- Calgary Economic Development Strategic Plan
- Calgary Arts Development: Living a Creative Life
- Tourism Calgary: Destination Strategy

"It's vitally important for the City and the community to invest its support in planning and creating a livable, thriving and caring core."
 — The Centre City Plan



ARTS COMMONS TRANSFORMATION (ACT)

To quote the Canadian Council of Chief Executives, "The quality of a communities' cultural infrastructure has a direct impact on quality of life and therefore on the competitiveness of communities in attracting people and investment.

However, Arts Commons is more than just the infrastructure for arts and culture in Calgary, It is a central gathering place for community and represents the vision of the City as established in these strategic documents.

ACT is supported by the Calgary business community, citizens, artists, educators, and community organizations

Advocates

89 letters of support received to date

Over 1680 signatures on letter to City Council in support of ACT received to date

ARTS COMMONS TRANSFORMATION (ACT)

Logos of supporting organizations: CALGARY CATHOLIC SCHOOL DISTRICT, KEYERA, Calgary Board of Education, ActionDignity, ConocoPhillips Canada, ENBRIDGE, ALSA, PCL, BEAVER TREATY.

To date, Arts Commons has invested over \$4 M and The Government of Alberta has contributed an additional \$1 M for the development of ACT. The project has evolved through rigorous planning efforts and regular input from government and the community. Arts Commons provided information and sought input through more than 350 presentations to civic partners, corporate and community leaders, politicians and officials.

In their support of ACT, CED is quoted as saying, "The ACT project will enhance the current facility and performances spaces, as well as amplify the vitality of the downtown core. We support this project and believe it will be a welcome investment in our urban infrastructure."



Once ACT is complete, Arts Commons will be able to accommodate the diverse needs of a world-class city, aligning with Calgary's and Alberta's strategic objective to build a culturally vibrant and economically diverse community welcoming to all.

Thank you for your attention and we're thrilled for this opportunity to continue working with you to realize ACT for the benefit of our community.