

**Street Names in Belvedere (Ward 9) at 8 and 9 Avenue, 100 Street 26 Avenue
Alignment and Stoney Trail and 84 Street SE, SN2017-0002**

EXECUTIVE SUMMARY

This application was submitted by Brown & Associates Planning Group on 2017 March 09 on behalf of the developer Tristar Communities. This application is for a proposed new street name of "Belwood", "Belhaven", "Belview" and "Belvedere" for the community of Belvedere.

ADMINISTRATION RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

1. **ADOPT**, by Resolution, the proposed street names of "Belwood" and "Belhaven".
2. **REFUSE** the proposed street names of "Belvedere" and "Belview".

**RECOMMENDATION OF THE CALGARY PLANNING COMMISSION, DATED 2018
OCTOBER 04:**

That with respect to **revised** Report CPC2018-0286, the following be approved, **as amended**:

That the Calgary Planning Commission recommends that Council:

1. Adopt, by Resolution, the proposed street names of "Belwood" "Belhaven"; and
2. **File the Administration recommendation of REFUSAL of the proposed street names of "Belvedere" and "Belview" and ADOPT, by resolution, the proposed street names of "Belvedere" and "Belview".**

Against: Director Vanderputten

PREVIOUS COUNCIL DIRECTION / POLICY

Council upheld the Calgary Planning Commission recommendation to approve the community name Belvedere on 2016 November 17.

BACKGROUND

On behalf of Tristar Communities, Brown & Associates Planning Group has submitted street names proposal for the community of Belvedere.

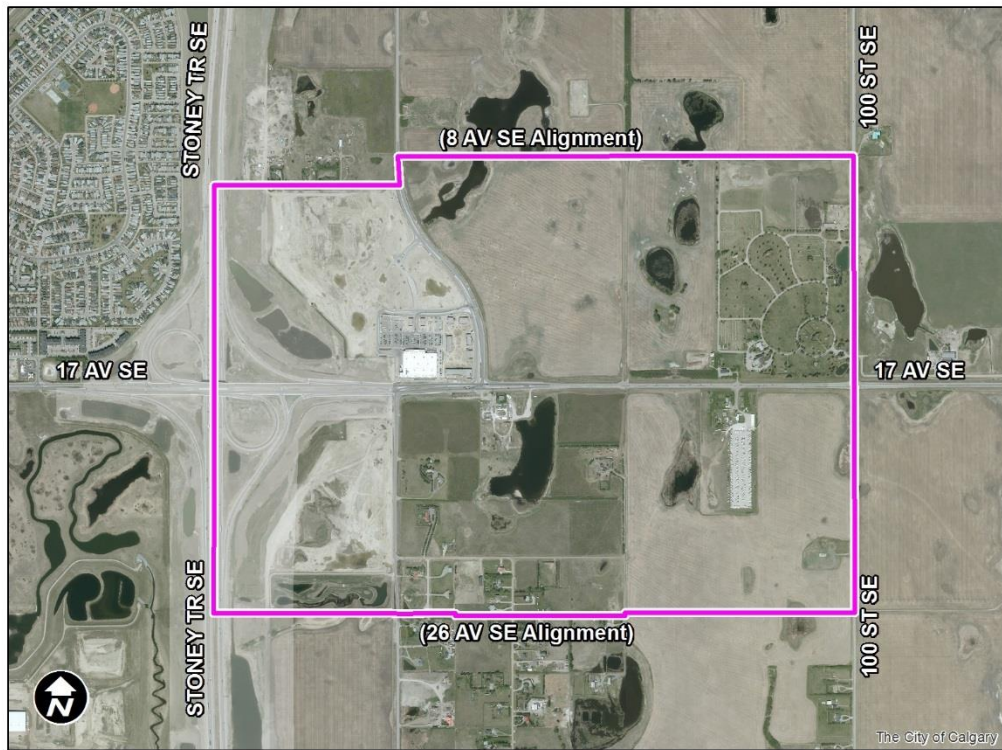
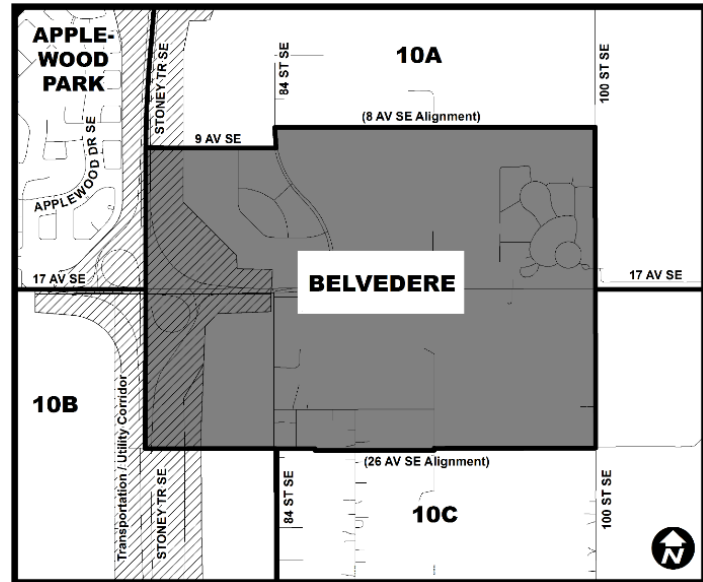
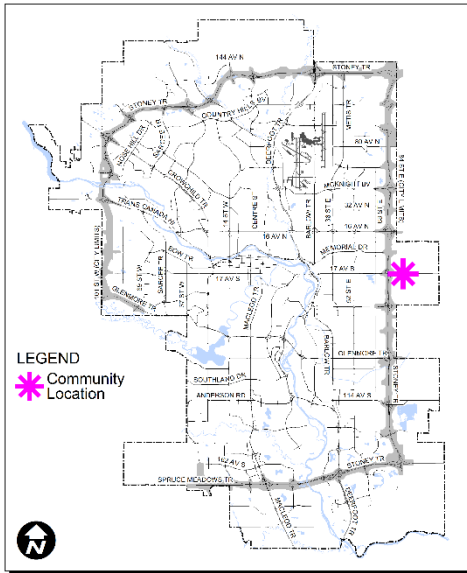
The proposed street names are "Belwood", "Belhaven", "Belview" and "Belvedere". See Attachment 1.

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Location Maps



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REASONS FOR RECOMMENDATIONS:

Belwood and Belhaven are distinct and unique because they do not exist as street names anywhere else in Calgary. Administration, therefore support the proposed names.

However, with regard to “Belvedere” and “Belview”; “Belvedere” was previously recommended for refusal by Administration as street name, because it already exists in the community of Bell-Aire, while “Belview”, has the same sound as “Bellevue” in the community of Ramsay.

“Belvedere” and “Belview”, both contravene the Naming Policy specifically, Section 2.2.2 which stipulates that names shall be distinct from names used for roadways elsewhere in Calgary. Also, similar sounding roadway names shall be avoided due to the confusion it may create for citizens or emergency services.

The use of the name Belvedere was previously proposed by the applicant on November 17, 2016. Administration did not support it and the applicant withdrew the street name proposal and proceeded with the community name application only.

In the applicant’s submission, they justify the use of Belvedere to provide consistency with the community name. However, approving this will create duplicate street names, a direct violation of the Municipal Naming Policy. If approved, the current addresses of “Belvedere” will drastically increase from nine to hundreds of units as the community of Belvedere develops.

The existing Belvedere Road is nearly 20 kilometers away, which is a challenging scenario because if the true location of an emergency is missed, the first responders will need to drive an additional 20 kilometers to reach the correct location.

The applicants reaffirmed their intent to use Belvedere for the collector and entryway streets, as shown in Attachment 2. Limiting the name Belvedere to collector and entryway streets is still in contravention of the policy. There will be properties addressed off these streets shown on August 14, 2018 submission of the amended Outline Plan (see Attachment 3).

Having multiple locations with a similar name can create confusion around the true location of an emergency. See Calgary 9-1-1 comments in Attachment 4. Seventy percent of the 1.2 million calls annually are not from landlines. This reality created new challenges for 9-1-1 responders to accurately identify the exact location of an emergency. Voice-Over Internet Protocol (VOIP) telephones and Wi-Fi calling registers the location of the cell site that is providing the signal to the device that tries to connect to 9-1-1. Only land line telephones have the feature to show the exact address of the emergency.

The challenge for “Belview” on the other hand, will be finding the correct spelling of the street where the emergency is located. The 9-1-1 operator will likely ask for the spelling before it can be entered in the search box. This is if the operator knows beforehand that there are the same sounding street names with different spellings. The situation can be made worse if the operator does not know of the existence of same sounding street names and would just search for the street name which is familiar, “Bellevue”, when in fact the emergency is in “Belview”.

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Every second counts for these responders to save and protect the citizens of Calgary. This unnecessary risk can be avoided if the Naming Policy is adhered to by not supporting duplicate and same sounding street names in the city.

For these reasons, administration recommends approval of the proposed street names, "Belwood" and "Belhaven" and refusal of "Belview" and "Belvedere".

ATTACHMENTS

1. Applicant's Submission
2. Applicant Submission's Attachment
3. Amended LOC2016-0189, August 14, 2018
4. 9-1-1 Comments