

OCT 1 9 2016

CITY CLERK'S DEPARTMENT



# DIVERTING ORGANICS from the ICI Sectors

# Considering the Garberator®

#### October 2016

Kendall Christiansen, Gaia Strategies Senior Consultant to InSinkErator Canada

© 2014 - InSinkErator® - Confidential & Proprietary - All Rights Reserved\*

\*This document and the information it contains are the property of InSinkErator®. By viewing it or accepting it into your possession, you agree that: (1) all right, title and interest in and to this document, and all information contained herein, in strictest confidence, and will not disclose, copy, retransmit, use (except for InSinkErator's benefit), sell, lend or otherwise dispose of the same, directly or indirectly, without the express written permission of InSinkErator; (3) you will include this legend on any such authorized copy, retransmission or disclosure; and (4) this document shall be returned to InSinkErator (along with any and all copies, expressly authorized or otherwise) immediately upon request. This information is being provided "AS IS" and "WITH ALL FAULTS." While the information contained herein is believed to be accurate, no warranty or representation is provided of any kind, express or implied. The information contained in this document may also be protected by trade secret laws and other forms of intellectual property protection.



# **InSinkErator**

- Kendall Christiansen
   Principal, Gaia Strategies
- Senior Consultant InSinkErator (U.S. + Canada)
- Founding Assistant Director, NYC's Recycling Program (1989)
- Former Chair, NYC's Citywide Recycling Advisory Board

- World's leading manufacturer - food waste processing systems
- 50+ million installed in 100+ countries
- Commitment to technical research/best practices







InSinkErator Confidential



# Use In-Sink Disposer to Turn This...Into That



# Why?

- Food = water (70%+)
- Greenbins challenging in multi-residential buildings
- Disposers highly distributed preprocessing system
- Consumer convenience
   50% of Calgary homes

- Calgary best-in-Canada water resource recovery system
- Bonnybrook nearly energy self-sufficient
- CalGro longstanding product
- Cost-effective
- Research substantial
- Best Practices





# The Conservatory

- 65 condos
  - 1-2 adults/unit
  - 30-40 yrs old
  - 5 yr residency
- Solicited participants
- Installed disposers
- Educated/engaged
- Evaluated





Beltline/Connaught/Victoria
Park neighbourhood



Goodle



EMERSON.
Appliance Solutions

# Calgary Project - Design

## **Protocol**

- Outreach to @ 65 residents
- Installed @ 50 disposers
  - 40 new/10 upgrades
  - Fall 2014
- Outreach
  - Multiple-touch
  - Mix of printed, demos/events
  - Bag of Fruit/Veggies
- Waste audits
  - Pre/post one year apart
  - Two weeks
- Surveys
  - Interim/final (19 responses)





- TetraTech (waste audits)
- BluPlanet Recycling
  - project coordination
  - resident engagement
- University of Calgary
  - Project oversight Advisory team of real estate stakeholders
  - Chaired by Getachew Assefa,
     Associate Professor –
     Environmental Design,
     University of Calgary
  - Survey analysis UCalgary







# Calgary Project - Top-Line Results

## **Behavior/Satisfaction**

- 100% use/participation
  - 53% all/most
- Less trash/fewer smells
  - 74%: noticeable reduction
  - 26%: decreased alot
- Performance
  - Convenient/quiet
  - Minimal issues
- Value
  - most would replace if \$200+/-

## **Food Scraps Reduced**

- "Soft" food scraps
  - 60% reduction
  - 2.3 to .9 lbs/HH/week
- Still packaged
  - 50%+ of remainder
- Negligible
  - "liquid" (in bottles)
  - "hard" (bones/shells)



# Demonstration Projects

clean kitchen
green community
RECYCLE YOUR FOOD WASTE · USE A DISPOSER

- Goal: Assess efficacy of insink disposers
- Research gap: waste diversion
- Philadelphia, Chicago, Milwaukee, Tacoma, Boston, ... and Calgary
- @ 500 disposers installed homes/apartments
- Evaluation: Waste audits/ behavioral surveys









## Other Cities

#### Philadelphia:

Building/plumbing code amendment – City Council adopted 12.03.16:

Require disposer installation in new residential construction

### Los Angeles:

500 home project - 2017

Assess both solid waste and wastewater benefits

#### **Boston:**

Installing initial 3,000 disposers in public housing

#### **Eastern Canada:**

London – ban rejected York Region – ban rejected Markham - ban repealed Vaughan – ban repealed

Endorsements: New York City Stockholm Shanghai





# Calgary - Next Steps

- Technical Workshop re Household Disposers
- On-site Food Scrap Processing Technologies



