

Naming of a City Park

EXECUTIVE SUMMARY

Calgary Parks is recommending that a new regional park located at the northwestern edge of Calgary be named “Haskayne Legacy Park”. The park is located within the Haskayne Area Structure Plan lands along the Bow River adjacent to the Bearspaw Reservoir and is connected to Glenbow Ranch Provincial Park to the north. A context map showing the location of the park is included as Attachment 1. Phase 1 of the park is under development with construction of a pavilion, associated landscaping and pedestrian access points currently underway. The proposed name fits within the criteria outlined in the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) as the name acknowledges Richard “Dick” Haskayne, a notable Calgarian who has displayed exemplary public and community service, and who has given a significant donation of land and money to The City for the purposes of this regional park. A letter of support from Councillor Sutherland is included as Attachment 2.

ADMINISTRATION RECOMMENDATION:

That the Priorities and Finance Committee recommends that Council:

1. Approve the name “Haskayne Legacy Park” for the park site located at 8335, 9000, 9595 149 Street NW; and
2. Direct that the report and attachments be heard in-camera pursuant to subsection 23(1)(b) of the *Freedom of Information and Protection of Privacy Act*, and remain confidential pursuant to Section 24(1)(a)&(b) of the *Freedom of Information and Protection of Privacy Act* until Council rises and reports.

RECOMMENDATION OF THE PRIORITIES AND FINANCE COMMITTEE, HELD 2018 DECEMBER 04:

That Council:

1. Approve Recommendation 1 contained in Report PFC2018-1357; and
2. Direct that the Report, Attachments and closed meeting discussions remain confidential pursuant to Sections 23 and 24 of the *Freedom of Information and Protection of Privacy Act*, until Council rises and reports.

PREVIOUS COUNCIL DIRECTION / POLICY

On 2016 April 11, Council approved the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01), replacing the previous Municipal Naming Policy (CS03); the Naming Rights Guidelines – City-Owned, Civic Partners Operated Facilities (CSPS012); and the Sponsorship Policy – City-Owned, City Managed Assets (CS011). This policy was last amended on 2018 April 5.

On 2015 March 30, Council approved the purchase of the final parcel of land required for the extension of Haskayne Park as per the recommendation in LAS2015-06.

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On 2008 April 28, Council approved “The projects and recommended funding allocation for the additional \$75 million” as recommended in Executive Report to Council LPC2008-02. The recommended allocation included funding for the additional acquisition and development of Haskayne Park.

On 2007 November 12, Council approved “The extension of the ENMAX Legacy Parks Program for five additional years (to fiscal year end 2012), with an additional 5 year capital budget appropriate estimate of \$75 million” as recommended in NM2007-35 to Council.

BACKGROUND

Acquisition of the land for the park began in 2006 and to date a total of approximately 145 hectares (358 acres) has been set aside for a future regional park. The City purchased a portion of this land from the University of Calgary and a private landowner, with 35 hectares (86 acres) acquired by way of purchase and donation from the Haskayne family. Mr. Haskayne originally purchased the land with the support of his late wife Lee Murray and gifted the land with the support of his current wife Lois. Mr. Haskayne also donated a total of approximately \$2 million for use as matching funds towards the pavilion building which is currently under construction.

The land is located at the northwestern edge of The City of Calgary and is adjacent to the Bearspaw Reservoir and Bow River to the west and south (Attachment 1). The northwest boundary of the park abuts Glenbow Ranch Provincial Park, which protects 14 km of the Bow River and Bearspaw Reservoir’s banks, and approximately 1,300 hectares of wetlands, native grasslands, rolling hills, wooded areas, and trails. Together the park and Glenbow Ranch Provincial Park will create a continuous and integrated greenway along the Bearspaw Reservoir. The Calgary park will provide a key connection to the regional pathway system and The Great Trail (formerly named Trans Canada Trail) that will connect the city to Glenbow Ranch Provincial Park.

Upon completion, the park will include areas that highlight the natural character of the Bow River Valley, a series of garden rooms surrounded by shelter belt trees, and a pavilion, pergola and plaza for public education, interpretation, and celebration. Phased site development is underway as follows:

- The construction access road to the site was completed in 2017
- The park pavilion building contract is awarded and construction is currently underway with completion in Q2 2019
- Shelterbelt tree planting is underway with 90 shelterbelt trees planted in late September 2018
- A temporary CPR at-grade crossing is complete
- The site development contract will be issued in early 2019 for construction in mid-2019
- The current timeline is for portions of the park to be open to the public in 2020
- Future phases of park construction including public access road, waterfront enhancements, trails and pathways, grassland restoration and final site development remain unfunded

INVESTIGATION: ALTERNATIVES AND ANALYSIS

Richard “Dick” Haskayne is a Canadian businessman with a reputation for upholding the highest standard of personal and business ethics. He was appointed an Officer of the Order of Canada

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in 1997, in 2004 he received the Woodrow Wilson Award for Corporate Citizenship from the Smithsonian Institution, and in 2006 he was inducted to the Alberta Order of Excellence. These accolades were in recognition of his strong ethical compass and sense of community.

Haskayne graduated with a Bachelor of Commerce degree in 1956 and moved to Calgary where he married Lee Murray and began a career that would eventually include President of major companies such as Hudson's Bay Oil and Gas, Interhome Energy and later Chairman of the Board of TransCanada, MacMillan Bloedel, Nova, TransAlta Corporation and Fording. Haskayne's peers have described his work at these organizations as case studies in the business world. He modestly describes his approach as "doing the right thing and respecting the responsibility the business sector has to society."

Throughout his career, Haskayne has also been dedicated to philanthropic work via numerous organizations with a focus on community, health, arts and education, including Chair of the Board of Governors for the University of Calgary, trustee of the Alberta Heritage Foundation for Medical Research, board member of the Hotchkiss Brain Institute and the Alberta Bone and Joint Institute, and Advisory Committee member for the Order of Canada. He has also supported community, health and arts organizations, including the United Way, the Calgary Foothills Hospital, the Alberta Children's Hospital Foundation, the Canadian Cystic Fibrosis Society, the Canadian Cancer Society, the ALS Society, the Olympic Trust of Canada, the Calgary Philharmonic Orchestra, Theatre Calgary, the Esther Honens International Piano Festival, and the Banff Centre.

The proposed name, "Haskayne Legacy Park", is in accordance with the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) in that the name, Haskayne, reflects both a notable Calgarian who has displayed exemplary public and community service and who has provided a significant donation to The City of Calgary.

Stakeholder Engagement, Research and Communication

None completed.

Strategic Alignment

The proposed name of this municipal park has been reviewed by Corporate Analytics and Innovation and determined to be aligned with the Council-approved Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01).

Social, Environmental, Economic (External)

Environmental

A portion of the donated land within the proposed Haskayne Legacy Park is part of Environment Canada's Ecological Gifts Program. This program provides incentives for landowners to donate ecologically sensitive lands to an environmental charity or government entity who will preserve and protect lands. Recognizing the donation of environmentally valuable lands via naming may encourage others to do the same and this could support The City's efforts to conserve environmentally significant lands.

Financial Capacity

Current and Future Operating Budget: No impact to current or future operating budget.

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Current and Future Capital Budget: No impact to current or future capital budget.

Risk Assessment

There are no risks associated with the recommendation as presented by Administration.

REASON(S) FOR RECOMMENDATION(S):

Approval of the naming of this park fits within the criteria outlined in the Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01) as the name reflects both a notable Calgarian who has displayed exemplary public and community service and who has provided a significant donation to The City of Calgary. This park naming could further support The City's efforts to conserve environmentally significant lands.

ATTACHMENT(S)

1. Attachment 1 – Park Site Map (Confidential)
2. Attachment 2 – Letter of Support from Councillor Sutherland (Confidential)