



Report for The City of Calgary Social Procurement: State of Practice & Recommendations

RFP 18-1658





Report for The City of Calgary

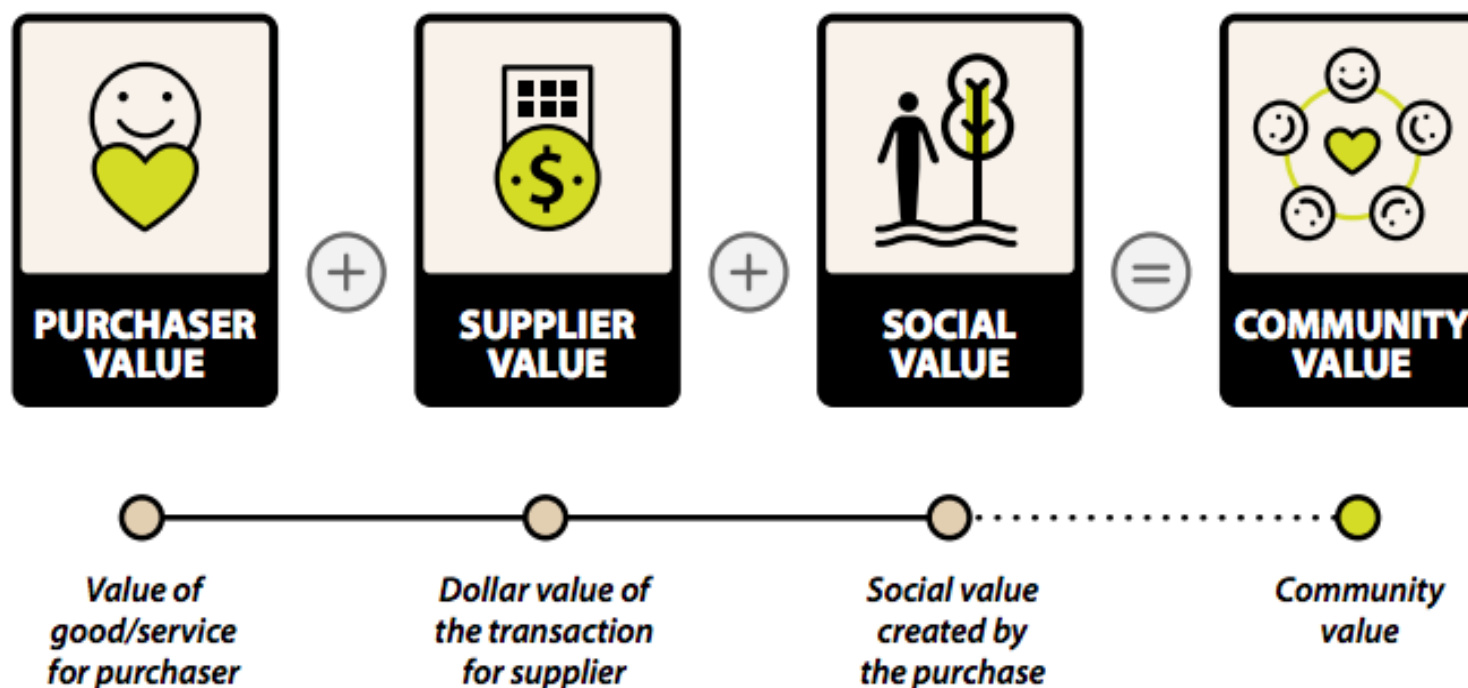
Social Procurement:

State of Practice & Recommendations

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Social procurement leverages an added and intentional social value from existing procurement.





MAKING LIFE BETTER EVERY DAY

C2018-1379
Attachment 3

When we focus on ‘best value for money’ procurement is much more than a financial transaction; it is a tool for building healthy communities.

The Goal: A Healthy Community

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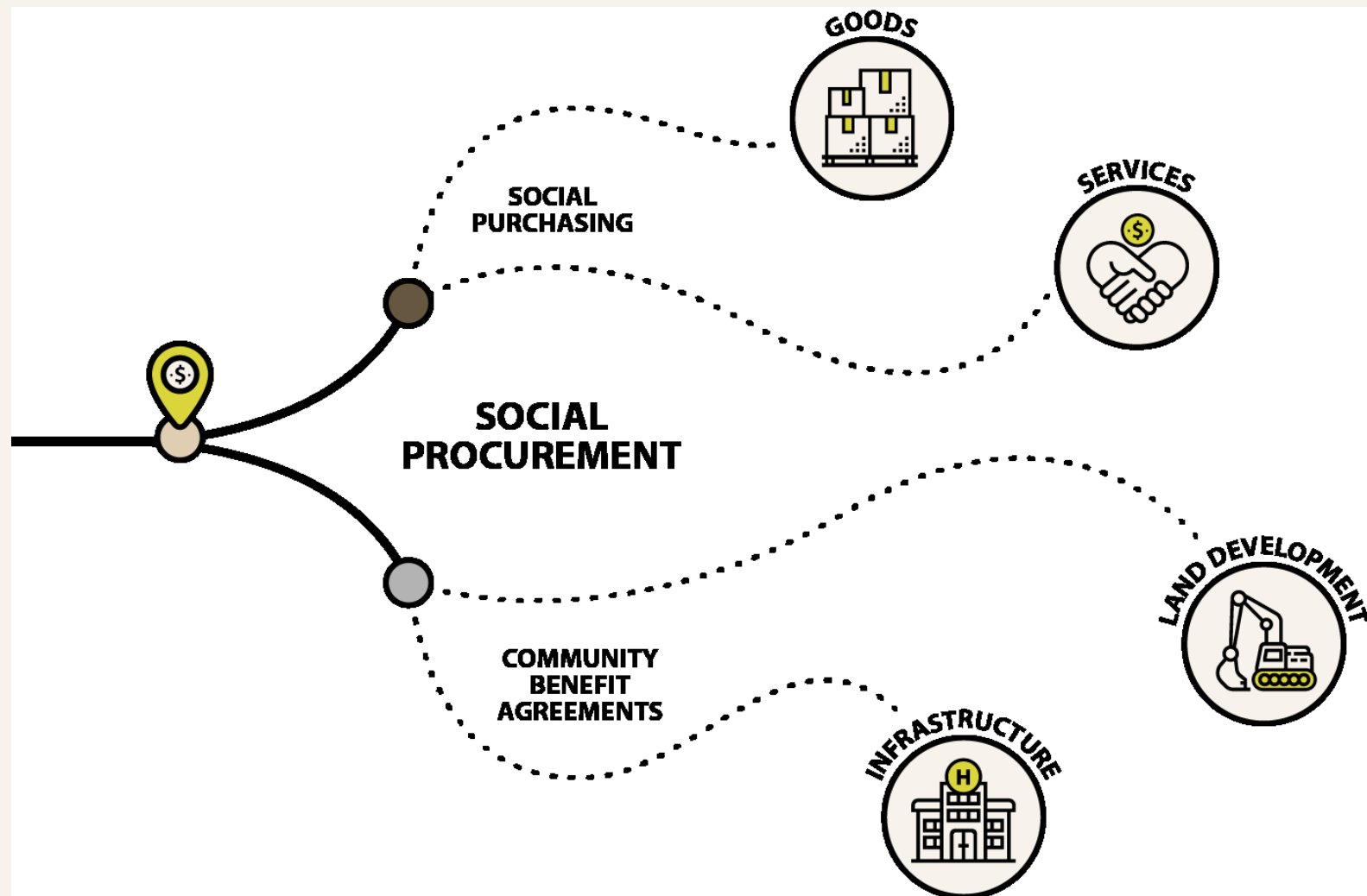


Social Procurement Contributes To The City of Calgary Policies

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Social Procurement Pathways





Potential Social Procurement Outcomes

A more diverse, stronger and more resilient small and medium sized and social enterprises business sector

Greater economic opportunities and integration for historically marginalized groups

Increased apprenticeship, work-experience, and entry-level opportunities in the trades and other career-track employment, especially for traditionally marginalized community members, i.e. Indigenous, women and immigrants.

The City is prepared to respond to Infrastructure Canada's recent requirement for Community Benefit Employment Agreements for infrastructure investments.

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Three-year social procurement implementation strategy:

- **Establish a SSEEPP Advisory Task Force** with representation of The City, local business, industry and community to support SSEEPP design, implementation, and evaluation.
- **Explore implementation options and initiate pilot projects** to test and design the inclusion of more small, medium sized businesses and social enterprises into direct procurement opportunities and into the supply chain of major contractors.
- **Use an outcomes-based measurement and reporting process** aligned with existing City of Calgary policy, programs and strategies.

Three Year Investment

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Purpose	Resources	Project Cost	Three Year Allocation
Secretariat for Advisory Committee	City Staff Position 50% FTE	\$75,000 Annually	\$225,000
Support for Advisory Committee	Facilitation Hospitality	\$50,000 Annually	\$150,000
Outcome Analysis	Measurement	\$20,000 Annually	\$60,000
Internal Staff Training	Trainers	\$15,000 Year 1 \$10,000 Year 2	\$25,000
Supplier Purchaser Engagement Events	Event Coordination Hospitality, Space	\$15,000	\$45,000
		Three Year Total	\$505,000

Yes, but...

Is it legal?

What about trade agreements?

Trade agreements may apply, and require parameters for language:

You cannot restrict competition, but you can require community outcomes from all bidders.

Trade agreements have exemptions for contracting with non-profits

Trade agreements have financial thresholds

Buy Social Canada

In collaboration with:

REAP Calgary

Momentum

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