Report for The City of Calgary
Social Procurement:
State of Practice & Recommendations

RFP 18-1658
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Social procurement leverages an added and intentional social value from existing procurement.
When we focus on ‘best value for money’ procurement is much more than a financial transaction; it is a tool for building healthy communities.
The Goal: A Healthy Community

**HUMAN CAPITAL**
Skills Learning Training

**ECONOMIC CAPITAL**
Income Finances Capital

**SOCIAL CAPITAL**
Family Institutions Networks

**CULTURAL CAPITAL**
Culture Diversity Respect

**PHYSICAL CAPITAL**
Natural Manufactured Property

COMMUNITY CAPITAL
Social Procurement Contributes To The City of Calgary Policies

- Social Sustainability Framework
- Resilient City
- Affordable Housing Strategy
- Local Immigration Partnership
- Enough for All
- Indigenous Policy
- Social Wellbeing Policy
Social Procurement Pathways
Potential Social Procurement Outcomes

A more diverse, stronger and more resilient small and medium sized and social enterprises business sector

Greater economic opportunities and integration for historically marginalized groups

Increased apprenticeship, work-experience, and entry-level opportunities in the trades and other career-track employment, especially for traditionally marginalized community members, i.e. Indigenous, women and immigrants.

The City is prepared to respond to Infrastructure Canada’s recent requirement for Community Benefit Employment Agreements for infrastructure investments.
Three-year social procurement implementation strategy:

- **Establish a SSEEPP Advisory Task Force** with representation of The City, local business, industry and community to support SSEEPP design, implementation, and evaluation.

- **Explore implementation options and initiate pilot projects** to test and design the inclusion of more small, medium sized businesses and social enterprises into direct procurement opportunities and into the supply chain of major contractors.

- **Use an outcomes-based measurement and reporting process** aligned with existing City of Calgary policy, programs and strategies.
# Three Year Investment

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Resources</th>
<th>Project Cost</th>
<th>Three Year Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Secretariat for Advisory Committee</td>
<td>City Staff Position 50% FTE</td>
<td>$75,000 Annually</td>
<td>$225,000</td>
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<tr>
<td>Support for Advisory Committee</td>
<td>Facilitation Hospitality</td>
<td>$50,000 Annually</td>
<td>$150,000</td>
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<td>Outcome Analysis</td>
<td>Measurement</td>
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<td>Internal Staff Training</td>
<td>Trainers</td>
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<td>$10,000 Year 2</td>
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<td>Supplier Purchaser Engagement Events</td>
<td>Event Coordination Hospitality, Space</td>
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<td>$45,000</td>
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<tbody>
<tr>
<td></td>
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<td>Three Year Total</td>
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**Three Year Total: $505,000**
Is it legal?

What about trade agreements?

Yes, but...

Trade agreements may apply, and require parameters for language:
You cannot restrict competition, but you can require community outcomes from all bidders.

Trade agreements have exemptions for contracting with non-profits

Trade agreements have financial thresholds
Buy Social Canada

In collaboration with:
REAP Calgary
Momentum
Goss Gilroy Inc.

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December 17, 2018