



Report Number: C2018-0396

Meeting: Combined Meeting of Council

Meeting Date: 2018 April 05

NOTICE OF MOTION

RE: Social Procurement Exploration

Sponsoring Councillor(s): Councillor Gian-Carlo Carra
Councillor Diane Colley-Urquhart
Councillor Druh Farrell

WHEREAS social procurement leverages existing purchasing to advance positive economic and social development outcomes and is an innovative adaptation of current procurement processes to achieve broader citizen quality of life goals, within existing budgets.

AND WHEREAS by expanding the traditional understanding of best value in procurement, to include the generation of positive societal benefits, The City of Calgary is working to maximize community benefits and returns for local taxpayers.

AND WHEREAS social procurement supports Citizen Priorities and Council Directives by supporting 'A WellRun City' through innovative management by creating process that support community engagement and resilience.

AND WHEREAS a strategic social procurement strategy at The City supports several strategic priorities of The City including; Enough for All, The City's Resiliency Strategy, and many of the targets developed through imagineCALGARY.

AND WHEREAS social procurement aligns with other key City policies and initiatives, in particular the Sustainable Environmental and Ethical Procurement Policy (CFO008), the Triple Bottom Line Policy (LUP003), the Environmental Policy (UEP001) and Fair Calgary Policy (CSPS019).

AND WHEREAS social procurement is an international trend and municipalities around the world are working toward including social criteria in procurement programs. The following Canadian municipalities have already implemented social procurement programs;

- The City of Toronto Social Procurement Program aims to create jobs and drive economic growth in the city. It is comprised of two components: Supply Chain Diversity, and Workforce Development. (Source: <https://www.toronto.ca/business-economy/doing-business-with-the-city/social-procurementprogram/>)

- The City of Vancouver's Healthy City Strategy focuses on developing a healthy city for all including the creation of meaningful and supported employment for person(s) with barriers to employment. (Source: <http://vancouver.ca/people-programs/healthy-city-strategy.aspx>)

- The Regional Municipality of Wood Buffalo has developed a Social Procurement framework, to help improve small business opportunities and social enterprise access to government contracts. The Social Procurement framework ensures that goods and services are still accessed through a competitive and transparent bidding process, while proactively also seeking to achieve community benefits, by taking a much more strategic approach to procurement.

(Source: https://www.rmwb.ca/MunicipalGovernment/municipal_departments/SCM/Doing-Business/Social-Procurement.htm)

AND WHEREAS The City must consider how new trade agreements are removing barriers to trade which could create both challenges and opportunities for social procurement.

NOW THEREFORE BE IT RESOLVED that Council direct Administration to provide a scoping report on social procurement no later than Q4 2018 which may include:

1. An inventory of best or evolving practices in other jurisdictions, risk analysis, industry perspective, review of relevant policies and practices at The City of Calgary, review of current legislation and Trade agreements and potential benefits to the community. (N.B. External consultant expertise will need to be engaged for this activity. Supply Management has a maximum budget of \$25,000 available for the report.)

2. Recommendations to Council on how to best approach implementation of social procurement at The City of Calgary which will include direction on the implementation of a social procurement strategy and possible extension of the Sustainable Ethical Environmental Procurement Policy (SEEPP).