



November 26, 2018

Members of Council  
SPC on Planning and Urban Development  
Patrick McMahon, Urban Strategies

Re: 33 AV and 34 AV (Marda Loop) Streetscape Master Plan Progress

The MLCA Planning and Development Committee has been involved in the Streetscapes/ Main Streets engagement processes over the last year. The engagement process for the Streetscapes initiative was quite satisfactory, with many opportunities for residents to be involved and provide feedback. The Committee has advocated for engagement and involvement in shaping our evolving communities, and strongly supports the continuation of the Streetscape Master Plan. We welcome a clear direction from The City regarding their vision for redevelopment within inner-city communities. This plan offers a great opportunity for all parties involved to help create the kind of streets we want to see in our neighbourhood.

With the degree of redevelopment already occurring along 33 and 34 AV, it will be beneficial to have a plan that supports this and future growth in a consistent and proactive manner. It is very concerning the funding for the implementation of this project is unconfirmed, as the community moved forward with the understanding that The City was committed to investing in the infrastructure and public realm of these streets. It is hoped The City will work to find a long-term solution to ensure the implementation of the Streetscape Master Plan.

Sincerely,

A handwritten signature in black ink, appearing to read "MacKenzie Kroeger".

MacKenzie Kroeger  
Director - Planning & Development  
Marda Loop Communities Association  
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cc: Doug Fraser [president@mardaloop.com](mailto:president@mardaloop.com)  
Evan Woolley, Ward 8 Councillor, City of Calgary [evan.woolley@calgary.ca](mailto:evan.woolley@calgary.ca)

**Marda Loop Communities Association Vision:**  
An evolving, vibrant, urban community that is engaged, connected, and desirable