



## MARDA LOOP

*where life connects*

November 25, 2018

Members of City Council  
SPC on Planning and Urban Development  
Patrick McMahon, Urban Strategies

Re. 33<sup>rd</sup>/34<sup>th</sup> Avenue Streetscape Master Plan Progress Report

The Marda Loop BIA has been pleased to participate in the streetscape design process over the past year. Community engagement has been robust, with very well-attended open houses and online opportunities to provide comment.

As of this writing, we have not seen the report and the latest version of the streetscape plans, but the most recent plans presented publicly at the September open houses were well-received.

We are concerned with issues of funding and the timely implementation of the Marda Loop main streets in the upcoming budget cycle. Public realm improvements are unfinished business from the 2014 Marda Loop ARP, which were folded into the Main Streets process. With the ongoing and rapid transformation of Marda Loop with private investment – and many new large multi-residential, commercial and mixed-use projects completed, under construction, approved and pending – investment in Marda Loop main streets improvement is long overdue.

Sincerely,

A handwritten signature in black ink that reads "Bob van Wegen".

Bob van Wegen  
Executive Director

Marda Loop Business Improvement Area 1638 - 30th Ave SW Calgary, AB T2T 1P4

403.685.5667 | [www.visitmardaloop.com](http://www.visitmardaloop.com)