



Attention: SPC on Planning and Urban Development
Re: City Planning and Policy Priorities 2019 (PUD2019-0019)

7 January 2019

The Federation of Calgary Communities (the Federation) is the support organization for over 150 community associations and other community-based organizations. We advocate for and assist community associations in navigating Calgary's planning process. Thank-you for the opportunity to provide comments regarding the City Planning and Policy Priorities for 2019.

To progress the goals of the Municipal Development Plan (MDP) in alliance with the One Calgary Direction for 2019, Administration has identified six priority initiatives along with objectives pertaining to each. The Federation is generally supportive of the identified initiatives and wishes to provide the following comments.

Push for cohesive engagement strategies. Community members and stakeholders are effectively engaged when the desired outcomes and objectives are clearly communicated by Administration and the Engage Business Unit. To achieve effective engagement, a cohesive engagement strategy must be in place for each of the six initiatives and the subsequent components within. Approaching communities with a comprehensive strategy of what they are being engaged on and why will ensure less confusion from community members and allow Administration to solicit meaningful feedback. The Federation anticipates that there will be multiple opportunities for community engagement on a variety of planning initiatives and suggests that Administration co-consult on topics and information where possible to avoid over-engaging stakeholders.

Continue to implement and refine the City Engage Strategy. The guiding principles of accountability, inclusiveness, transparency, commitment and responsiveness set a minimum standard for engagement. The Federation wishes to see Administration continue to learn from both successes and shortcomings in the implementation of the City Engage Strategy and One Calgary Direction.

Continue to work in collaboration with the Federation. The Federation represents the voice of Calgary communities and has the unique ability to reach multiple stakeholders and networks throughout the city. Through proactive and candid communication between the Federation and Administration we are confident we can continue to bring value to the table as the workplan for these initiatives progresses. The Federation was happy to be a part of the MDP review, CRF, updates to infill and RC-G guidelines and other various City-initiated planning projects in 2018 and is prepared to work with the City on the six priority initiatives in 2019.

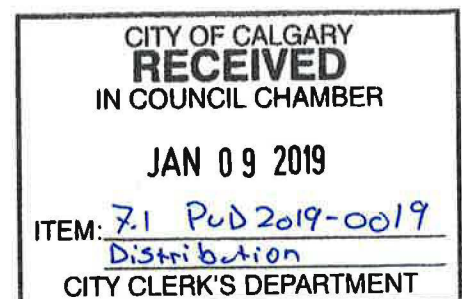
We appreciate the opportunity to be engaged as a key stakeholder, and we look forward to continued opportunities to provide meaningful representation and input alongside our community membership in this year.

Sincerely,

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