

Planning & Development Report to
Calgary Planning Commission
2019 January 10

ISC: UNRESTRICTED
CPC2019-0003

Policy Amendments in Beltline (Wards 8 And 11) – Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments – Phase 1

EXECUTIVE SUMMARY

The purpose of this report is to bring forward Phase 1 of proposed amendments to the Beltline Area Redevelopment Plan (ARP) and Land Use Bylaw in support of an *entertainment and cultural district* in the east portion of the Beltline neighbourhood, known as East Victoria Park, which includes Stampede Park. The proposed amendments align policy with the vision established in the Rivers District Master Plan (RD Master Plan), increase density, and provide additional density bonus options.

The vision of a mixed-use, high density *entertainment and cultural district* was developed collaboratively with Calgary Municipal Land Corporation (CMLC), The City, Calgary Stampede, and major landowners through a stakeholder group. The results of this collaboration are illustrated in CMLC's RD Master Plan. The proposed amendments to the Beltline ARP, if approved, will provide the necessary alignment to the RD Master Plan and support the implementation of its vision, which includes the following projects:

- BMO Conference centre expansion
- A new festival street (Stampede Trail in Stampede Park)
- 17 Avenue SE connection to Stampede Park
- 5 Street SE underpass
- Extension of the RiverWalk; and
- Interfaces with the new LRT Green Line and stations.
- Potential events centre

Administration is also proposing amendments to the Beltline ARP that are supportive of increased density in the East Victoria Park area. Amendments to the Land Use Bylaw 1P2007 to allow for additional bonus options within the *entertainment and cultural district* are also proposed, as well as the addition of the *Restaurant: Neighbourhood* use to the Centre City Mixed Use District (CC-X).

ADMINISTRATION RECOMMENDATION:

That Calgary Planning Commission Receive the presentation and this report, and Calgary Planning Commission's comments for information.

PREVIOUS COUNCIL DIRECTION / POLICY

CMLC was established in 2007 with a focus, at that time, on redeveloping the community of East Village. CMLC takes their direction from their Board of Directors, which includes members of City Council. CMLC also reports to City Council annually for updates on their work.

CMLC began the RD Master Plan project in 2017, as per their approved 2017-2019 business plan, creating the vision for an *entertainment and cultural district* for the East Victoria Park area of the Beltline. Subsequently, Administration began work on the Beltline ARP policy

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amendments in 2018 January to ensure policies would be in alignment as the RD Master Plan moved towards finalization.

At the 2018 December 14 closed meeting of Council, the RD Master Plan was presented to, and approved by Council.

BACKGROUND

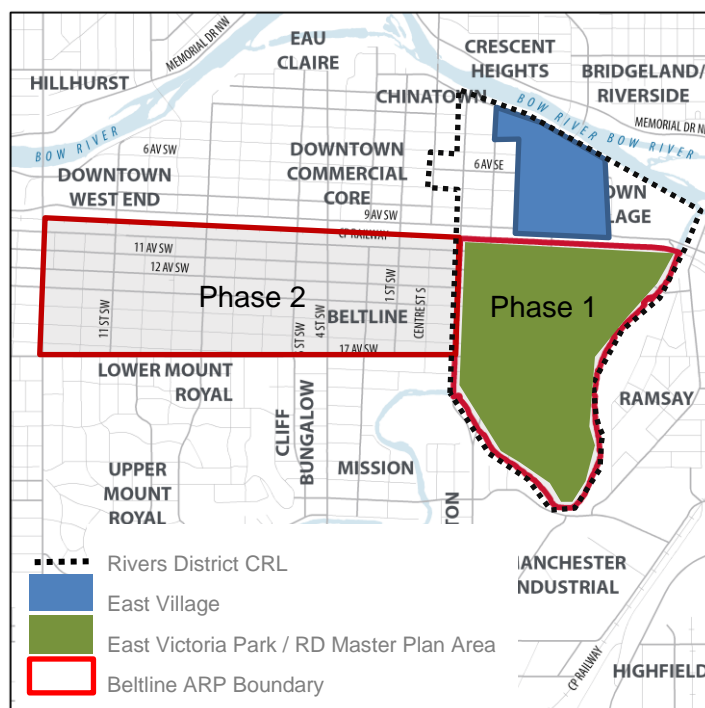
The Beltline ARP is a multi-community plan that was adopted by Council in 2006 May, establishing the vision for a vibrant, high density, mixed use community. Subsequently, the Centre City Districts were added to the Land Use Bylaw 1P2007 in 2008 to implement the vision and policies of the Beltline ARP and included density bonus options. The Beltline ARP provides policy for the communities of West Connaught, Connaught Centre, Victoria Crossing Centre, and East Victoria Park.

CMLC was created in 2007 and was tasked with revitalizing the community of East Village through the use of a Community Revitalization Levy – a funding system that reinvests property tax revenue within a specific boundary for infrastructure improvements. This boundary, known as the Rivers District, includes the entire community of East Village, portions of Chinatown and Downtown Core, and the eastern neighbourhood of the Beltline, known as East Victoria Park. With the vision for East Village largely implemented, CMLC has focused efforts on the remaining Rivers District area of East Victoria Park, which includes Stampede Park, through the creation of the RD Master Plan which presents a vision for an *entertainment and cultural district* to guide investment and redevelopment in the area.

CMLC began working with stakeholders on the development of the RD Master Plan in 2017. The RD Master Plan, provided in Attachment 1, was shared with Administration in January 2018, at which point Administration identified a need to undertake amendments to the Beltline ARP to align with the vision established in the RD Master Plan and to support proposed projects stemming from a 150 million dollar investment CMLC is planning to make in East Victoria Park. These projects include the 17 Avenue Extension, RiverWalk Extension, and 5 Street underpass.

Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

Location Maps



Phase 1: 2018 work plan

Phase 2: Anticipated 2019 work plan

Site Context

East Victoria Park is bound by 1 Street SE to the west, the Canadian Pacific Railway (CPR) tracks to the north, and the Elbow River to the east and south. East Victoria Park is one of four communities within the Beltline neighbourhood. East Victoria Park consists of a mix of large mixed-use developments, historic warehouse type buildings, and is notably home to Stampede Park, whose lands make up approximately half of the plan area. The Victoria Park / Stampede Light Rail Transit (LRT) station is located at Macleod Trail SE and 15 Avenue SE at the western edge of Stampede Park. A future Green Line LRT station will be located between 4 Street SE and 5 Street SE along the south side of the CPR tracks. Within the East Victoria Park area there are a number of large underdeveloped parcels.

Since the adoption of the Beltline ARP in 2006, East Victoria Park has experienced significant growth, increasing from 447 to 2,338 dwelling units. Census data leading up to the year 2017 indicates that the plan area has approximately 2,861 citizens, and about 7,420 jobs. The largest age cohort are young adults between the ages of 25 to 34 years.

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INVESTIGATION: ALTERNATIVES AND ANALYSIS

Calgary Planning Commission Review

This report is provided to the Calgary Planning Commission for information, review and discussion. Feedback and comments are valued and welcomed from members of the Planning Commission, and will be considered through the final report and included as an attachment to the Standing Policy Committee of Planning and Urban Development (PUD). This report and the proposed amendments will be brought to the 2019 February 6 meeting of PUD, with a recommendation of approval for the proposed Beltline ARP and Land Use Bylaw amendments, and direction for Administration to undertake the Phase 2 work of the Beltline ARP review. Pending, and subject to, the outcome at PUD, the report will be presented at the Combined Council Meeting on 2019 March 18 for decision.

Beltline ARP Amendments - Options Explored by Administration

The RD Master Plan proposes new connections, streets, character areas, and overall a new vision which is not reflected in the existing Beltline ARP. Administration considered a variety of options for amending the Beltline ARP, including:

- Option 1: Complete a comprehensive amendment to the entire Beltline ARP
- Option 2: Rescind East Victoria Park from the Beltline ARP and create a new plan for East Victoria Park.
- Option 3: Amend the Beltline ARP in phases.

Option 1

During scoping of the Beltline ARP work plan with stakeholders, it was determined that there would not be sufficient resources to engage the entire Beltline community within the timeframe needed to have a policy to support the RD Master Plan vision for a targeted approval in Q1 2019. Administration abandoned this option to explore Option 2.

Option 2

Stakeholders did not support rescinding and creating a new ARP, due to the potential for dividing the Beltline community into two areas. The preference was for a holistic plan that would still encompass all Beltline communities. This led to Administration's preference for Option 3.

Option 3

This approach allowed for a thorough engagement program and policy review for the *entertainment and cultural district* in East Victoria Park, and met the timelines established with the stakeholder group. The two-phased approach was designed as follows:

Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

- Phase 1 (current proposed amendments): Create a guidebook-based policy for East Victoria Park to help implement the *entertainment and cultural district*, and complete Land Use Bylaw amendments to add uses, increase density, and add density bonus options to the Centre City Districts.
- Phase 2 (beginning Q1 2019): Administration will be asking for Council direction to continue with a second phase of amendments to the Beltline ARP, which would consider the remaining areas of the Beltline, bringing the full plan area of the ARP up to date. It is anticipated that this work would begin in Q1 2019, with a report back and proposed amendments to Council by Q3 2020.

The proposed Beltline ARP amendments undertaken in Phase 1 include a policy framework to guide the development of an *entertainment and cultural district* as envisioned in the RD Master Plan. The proposed amendments provide a logical allocation of density and bonusing that supports a future Green Line station, a potential future event centre, and the continued development of Stampede Park. The proposed amendments also provide guidance for the development of buildings, uses and streets that can support large events.

Planning Considerations

Proposed Area Redevelopment Plan Amendments

The proposed amendments to the Beltline ARP under Phase 1 of this work are intended to:

- Align with the Rivers District Master Plan;
- Create new character areas;
- Increase density near LRT stations;
- Add density bonus options;
- Add connections (17 Avenue SE Extension, 5 Street SE Underpass);
- Address challenges to achieving mixed-use development in an area envisioned to host large events; and
- Align with the Centre City Guidebook, providing a more consistent policy approach for Centre City neighbourhoods.

The proposed Beltline ARP is provided in Attachment 2, and a detailed summary of the Beltline ARP amendments is provided in Attachment 3.

Proposed Land Use Bylaw 1P2007 Amendments

The Centre City Districts are located in Part 11 of Land Use Bylaw 1P2007. The proposed amendments (Attachment 4) affect the Centre City Mixed Use District (CC-X), Division 5, and Rules Governing Centre City Bonus Overlays, Division 7. While the addition of a restaurant use is applicable for any CC-X site in the Beltline, the density bonus amendments apply only to sites in East Victoria Park. The proposed amendments align the Land Use Bylaw with the proposed

Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

Beltline ARP density and related bonusing provisions. A summary of amendments to the Land Use Bylaw 1P2007 are provided in Attachment 5. The major amendments proposed include:

1. Addition of use in CC-X

Restaurant: Neighbourhood is a use that has been added to align with other areas in the Centre City. The addition of this use within the district will allow for a restaurant use which provides for more flexible parking requirements than other restaurant uses in the bylaw.

2. Increased density in close proximity to LRT stations in CC-X for East Victoria Park

To be consistent with the density map in the proposed amendments, the floor area ratio section has been amended accordingly. The density changes are applicable only to sites within East Victoria Park.

3. Changes to the density bonus areas and density bonus map

To be consistent with the density map in the proposed amendments, Map 9 and its associated text has been amended to reflect the new density bonus areas and provisions, which are applicable only to parcels in the *entertainment and cultural district*.

4. Reformatting of existing density bonus items to table format

Existing density bonus items have been put into a table format that is consistent with Part 13, Division 3 Commercial Residential District Incentive Density. There are no changes to the approach or the metrics used as they currently exist for the remainder of the Beltline.

5. Inclusion of new density bonus items

New density bonus provisions have been added that are aligned with the proposed policy amendments. These additional items have been included as a result of priorities identified through engagement with stakeholders.

Density Bonus

The Beltline ARP currently provides a number of density bonus options such as affordable housing, publicly accessible private open space, and monetary contributions to the Beltline Community Investment Fund. The Land Use Bylaw amendments proposed in this report would add six new density bonus options to achieve development outcomes conducive to the *entertainment and cultural district*. These new density bonus options include:

- Public Art On-Site
- District Energy Connection Ability
- Active Arts Space
- Cultural Support Space
- Innovative Public Amenity
- Indoor Public Hotel Space

Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

These new density bonus options are conducive to helping create a vibrant *entertainment and cultural district*. Contributions to the Beltline Community Investment Fund have been used in the past to build a variety of public improvements including public realm upgrades, street furniture, and bicycle racks.

Environmental

As the East Victoria Park area continues to redevelop, opportunities to address climate change and flood resiliency will be explored through the lens of The City's *Climate Resilience Strategy*. East Victoria Park is prone to river flooding, therefore The City will continue evaluating applications to ensure appropriate measures are taken to ensure a flood resilient community, as well as implement any necessary risk management measures to reduce the impact of extreme weather events.

Opportunities were explored to find ways to minimize greenhouse gas emissions. As mentioned above, the Beltline ARP amendments propose a density bonus incentive for expanding on the District Energy system in the area, which is a more efficient way to provide heat and energy in the community, and a method to reduce greenhouse gas emissions.

Transportation

East Victoria Park is a highly connected community, providing a variety of multi-modal connections. The addition of the future Green Line LRT station will allow the area to be accessed from all quadrants of the city by LRT. Most parcels are located within a five-minute walking distance from existing and future LRT stations. The Beltline ARP has been updated to include the Green Line alignment and station locations, and it will support multi-modal connectivity to the existing and future LRT stations.

There are existing local routes as well as regional pathway connections that better connect East Victoria Park with surrounding neighbourhoods. A Transportation Impact Assessment was submitted to The City by CMLC in support of the RD Master Plan vision, and has been reviewed and accepted by Transportation Planning.

Utilities and Servicing

Existing water and sanitary systems are able to accommodate the densities proposed in the Beltline ARP. Should population projections or development intensity be altered through future land use redesignations, a policy in the proposed plan requires that studies be provided to determine adequate servicing requirements and identify developments that may be required to provide upgrades to existing infrastructure. Such studies may be requested during future development applications.

Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

Stakeholder Engagement, Research and Communication

The engagement program was undertaken collaboratively between The City and CMLC, and involved a series of presentations, pop-up events, and open houses (landowner-specific and public). Administration worked with a multi-stakeholder group that CMLC had established during development of the RD Master Plan. This stakeholder group included CMLC, Beltline Neighbourhoods Association, Victoria Park Business Improvement Area, Calgary Stampede, and developers and landowners. The engagement plan was developed with this stakeholder group, with opportunities for collaboration on engagement and policy development throughout the project.

Administration and CMLC identified a need for a city-wide engagement approach due to the nature of this area being used by both local residents, and city-wide and international visitors who partake in the events and festivities of the area. In total, over 6,800 people were engaged during the first phase of engagement, generating 3,995 ideas and comments through 26 pop-up events, two open houses and six targeted stakeholder meetings. The second phase of engagement involved 2,164 people and generated an additional 273 ideas and comments through two open houses, and an online survey. A detailed summary of the engagement is provided in Attachment 6.

Arts and Cultural Engagement

Due to the nature of the *entertainment and cultural district*, a focused engagement was needed to gain further insights to ensure the Beltline ARP addressed concerns from specific groups such as the arts and culture community. Administration and CMLC worked with Calgary Arts Development to create a presentation and engagement session for the arts community which was held during the first round of engagement.

Indigenous Engagement

East Victoria Park has significant historic and spiritual significance for all First Nations in the region, spanning as far south as Montana. Administration met with representatives from Treaty 7 Nations including Tsuut'ina, Îyăhé Nakoda, Piikani, Kainai, Urban Indigenous, and Métis Nation Region 3 to gather input that provides inspiration and opportunities for acknowledgement of First Nations in the future redevelopment of the East Victoria Park area. In addition, as the area is intended as an *entertainment and cultural district*, the engagement helped to identify ways to express indigenous culture in the district.

Administration met with the Nations in a large group initially, followed by subsequent meetings with individual Nations to hear oral histories relevant to the area. The proposed Beltline ARP supports the idea of creating an Indigenous Gathering Place which was frequently brought up in meetings. Administration will continue to meet with and collect information from the Nations for the indigenous content to be included in the second phase of amendments for the Beltline ARP. The engagement program for indigenous stakeholders is ongoing, and specific content may be

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Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

added to the Beltline ARP as part of the review of the remainder of the Beltline ARP in the Phase 2 work to be undertaken in 2019.

Industry Engagement

Administration and CMLC worked with BILD Calgary and the Urban Land Institute (ULI – Calgary Chapter) to provide an information session and walking tour. This engagement provided valuable insights which helped develop the Land Use Bylaw amendments, including the additional bonus incentives that are proposed for the *entertainment and cultural district*. Stakeholder letters are provided in Attachment 7, including a letter of support from CMLC.

Strategic Alignment

South Saskatchewan Regional Plan (Statutory – 2014)

The recommendation by Administration in this report has considered, and is aligned with, the policy direction of the South Saskatchewan Regional Plan (SSRP) which directs population growth in the region to Cities and Towns and promotes the efficient use of land.

Municipal Development Plan (Statutory – 2009)

The Municipal Development Plan (MDP) provides high-level supporting policy to recognize the Centre City's role within the overall urban structure of the city. The Centre City Guidebook, which is part of the MDP, provides policy direction for the Centre City. The proposed amendments align with the MDP and Centre City Guidebook to support the development of distinct, vibrant, mixed-use neighbourhoods in the Centre City.

Centre City Plan (Non-Statutory – 2006)

The Centre City Plan is currently under review. The Centre City Plan provides high-level supporting policy and actions for all Centre City communities, including the Beltline. The proposed amendments have been shared with the Centre City Plan project team to ensure alignment as the Centre City Plan updates evolve.

Social, Environmental, Economic (External)

The proposed Beltline ARP achieves the City's Triple Bottom Line goals through providing a plan which supports the development of a mixed-use *entertainment and cultural district*. The proposed document helps strengthen our economy and provides opportunities for social and cultural assets to develop. This is an environmentally responsible policy document, advancing the use of more energy efficient buildings and infrastructure, and supporting a sustainable,

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Policy Amendments in Beltline (Wards 8 And 11) - Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 Amendments - Phase 1

walkable environment that makes use of existing infrastructure, and supports transit-oriented development. A sustainability appraisal was not completed as part of this work.

Financial Capacity

Current and Future Operating Budget:

Funding for infrastructure projects comes from the Community Revitalization Levy, which is administered by CMLC. There are no known impacts to the current and future operating budgets at this time.

Current and Future Capital Budget:

The proposed amendments do not trigger capital infrastructure investment and therefore there are no growth management concerns at this time.

Risk Assessment

The amendments to the Beltline ARP are needed for the continued investment of funding received through the Community Revitalization Levy. In addition, the proposed amendments are required for alignment with the vision established in the RD Master Plan, and are needed to provide the supporting policy to help with the development of the *entertainment and cultural district*. Without the proposed amendments, key infrastructure improvements such as the 17 Avenue extension and 5 Street Underpass could not occur. Furthermore, redevelopment potential would be minimized without the proposed densities, density bonus options, and additional uses proposed in the Beltline ARP and Land Use Bylaw amendments.

REASON(S) FOR RECOMMENDATION(S):

Administration is recommending approval of the proposed amendments to the Beltline Area Redevelopment Plan and Land Use Bylaw 1P2007 to align with the Rivers District Master Plan and facilitate redevelopment activity to support the vision for an *entertainment and cultural district* for East Victoria Park, including Stampede Park. The proposed Beltline Area Redevelopment Plan amendments address barriers to development and will provide statutory policy to support the vision of the Rivers District Master Plan.

ATTACHMENT(S)

1. Rivers District Master Plan
2. Amendments to the Beltline ARP
3. Summary of Amendments to the Beltline ARP
4. Amendments to the Land Use Bylaw 1P2007
5. Summary of Amendments to the Land Use Bylaw 1P2007
6. Summary of Stakeholder Engagement
7. Stakeholder Letters