

33rd & 34th Av SW Marda Loop Streetscape
Master Plan Update (PUD 2018-1392)



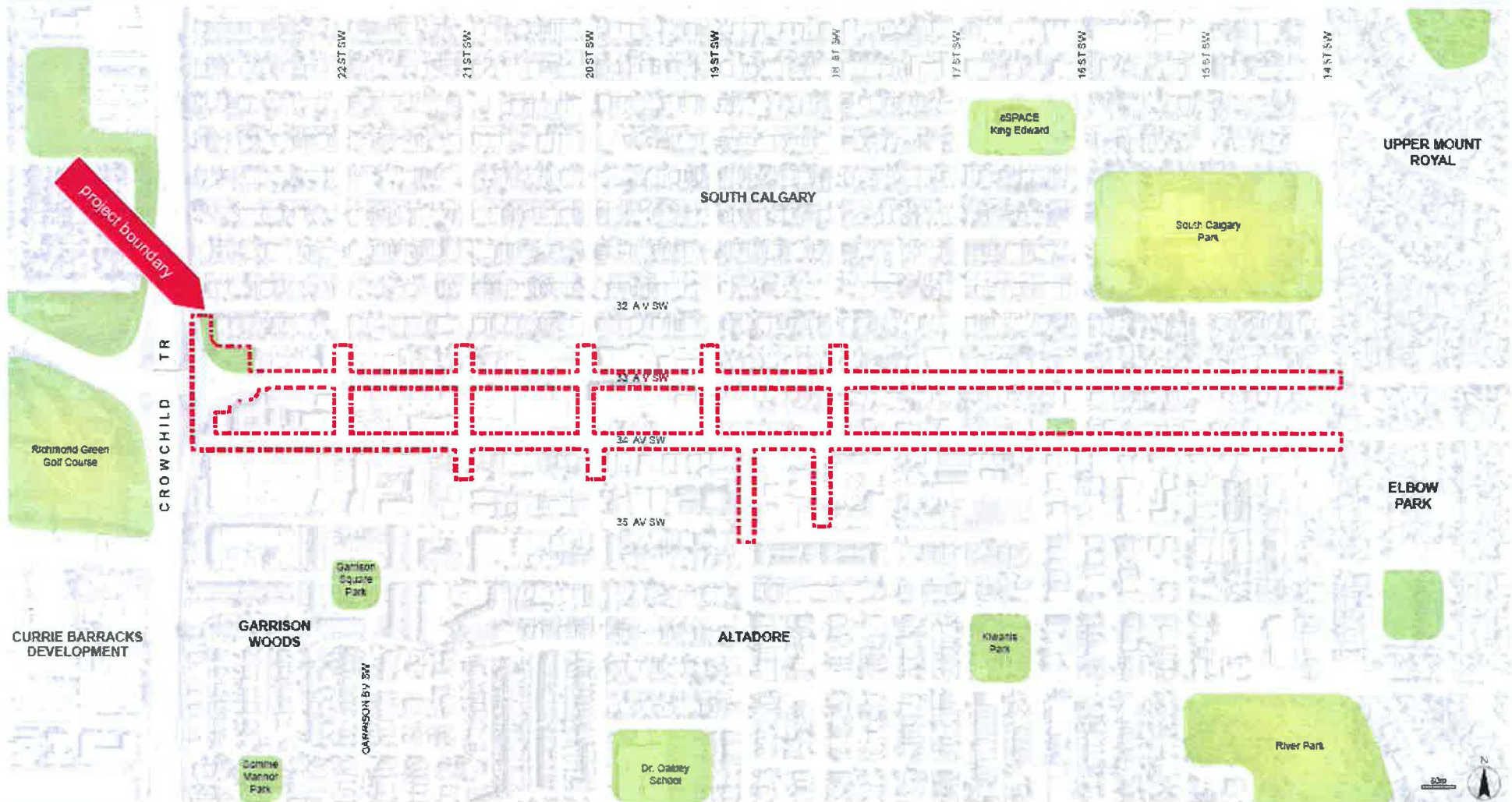


Motion Arising

- Motion Arising, Moved by Councillor Woolley, Seconded by Councillor Pincott, that with respect to Report CPC2016-089, Council direct Administration to bring forward a report to support the Marda Loop Area Redevelopment Plan (ARP) objectives for a comprehensive streetscape design concept for 33rd and 34th Avenues, as per the ARP Policy 6.2.1, to return to Council through the Planning and Urban Development Committee, by Q4 2017, in coordination with the future Main Streets Implementation.
- Motion Arising, Moved by Councillor Woolley, Seconded by Councillor Pincott, that with respect to Report CPC2016-089, Council direct Administration to work with Transportation, Parks, Water Services, Planning, and the community to develop design options that will integrate the planned SW Bus Rapid Transit (BRT) Transitway station at Crowchild Trail and 33rd Avenue SW into the adjacent City owned lands, including pedestrian and cycling connectivity, and investigate options for funding."

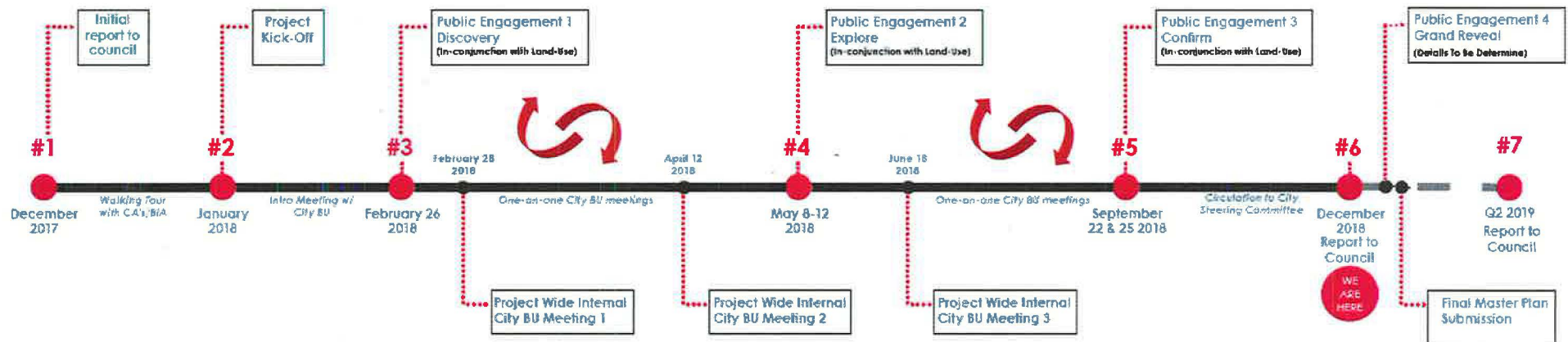


Project Boundary





Project Timeline



DISCOVER

CONFIRM

Discover  Explore  Reveal





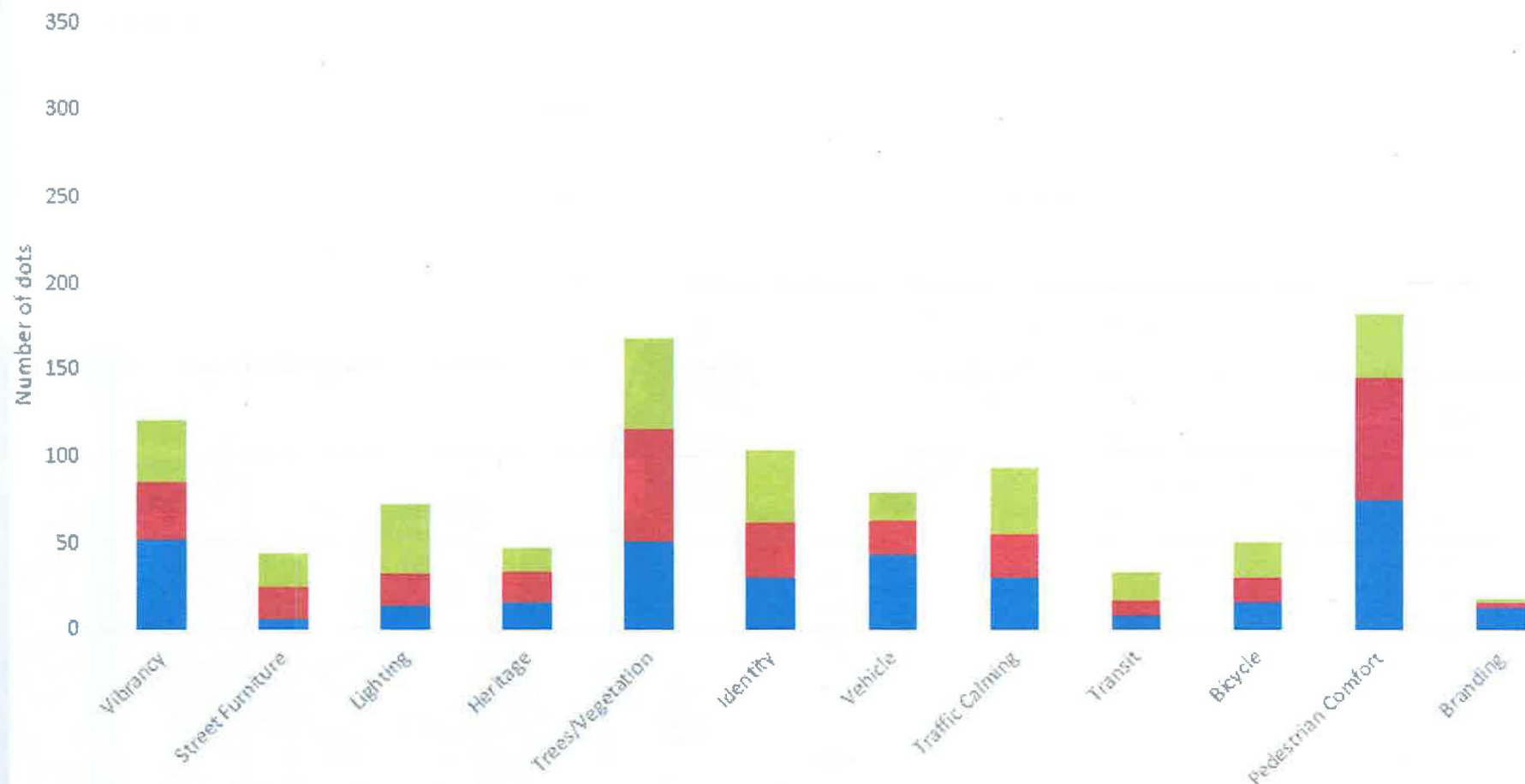
Engagement

Blue indicates 1st preference

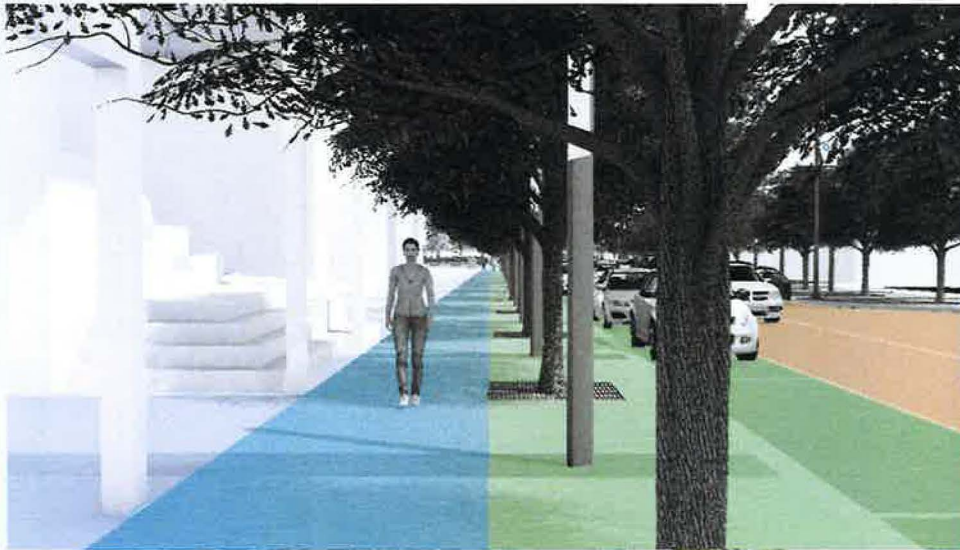
Red indicates 2nd preference

Green indicates 3rd preference

Dotmocracy - Top 3 Choices



Flex Zone



- Concept allows for adaptation as community transforms
- Urban vs. Residential zones
- Opportunities for enhanced landscaping, seating, support business

Marda Loop Seating Area Pilot (Summer 2018)

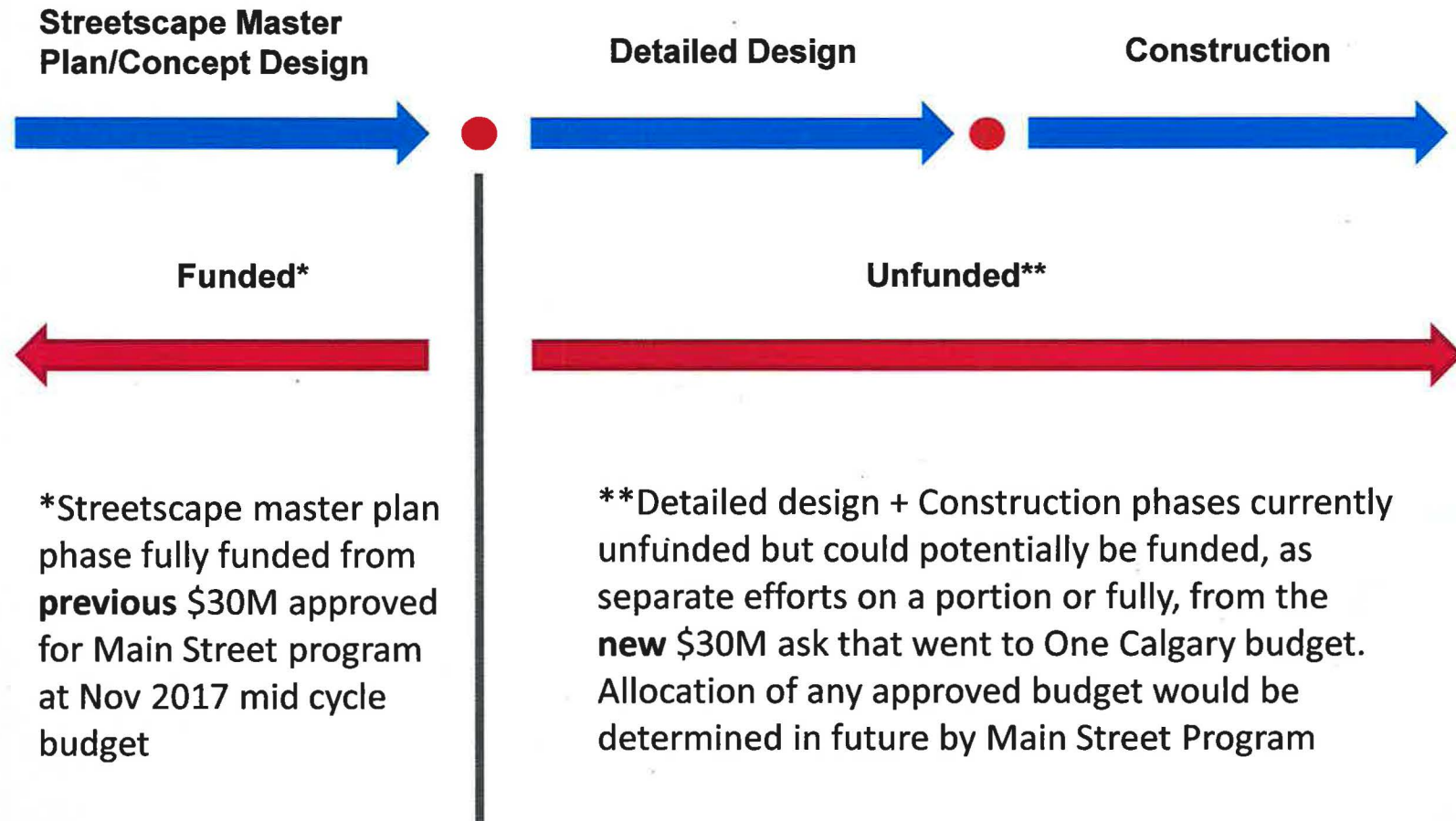


BRT Integration



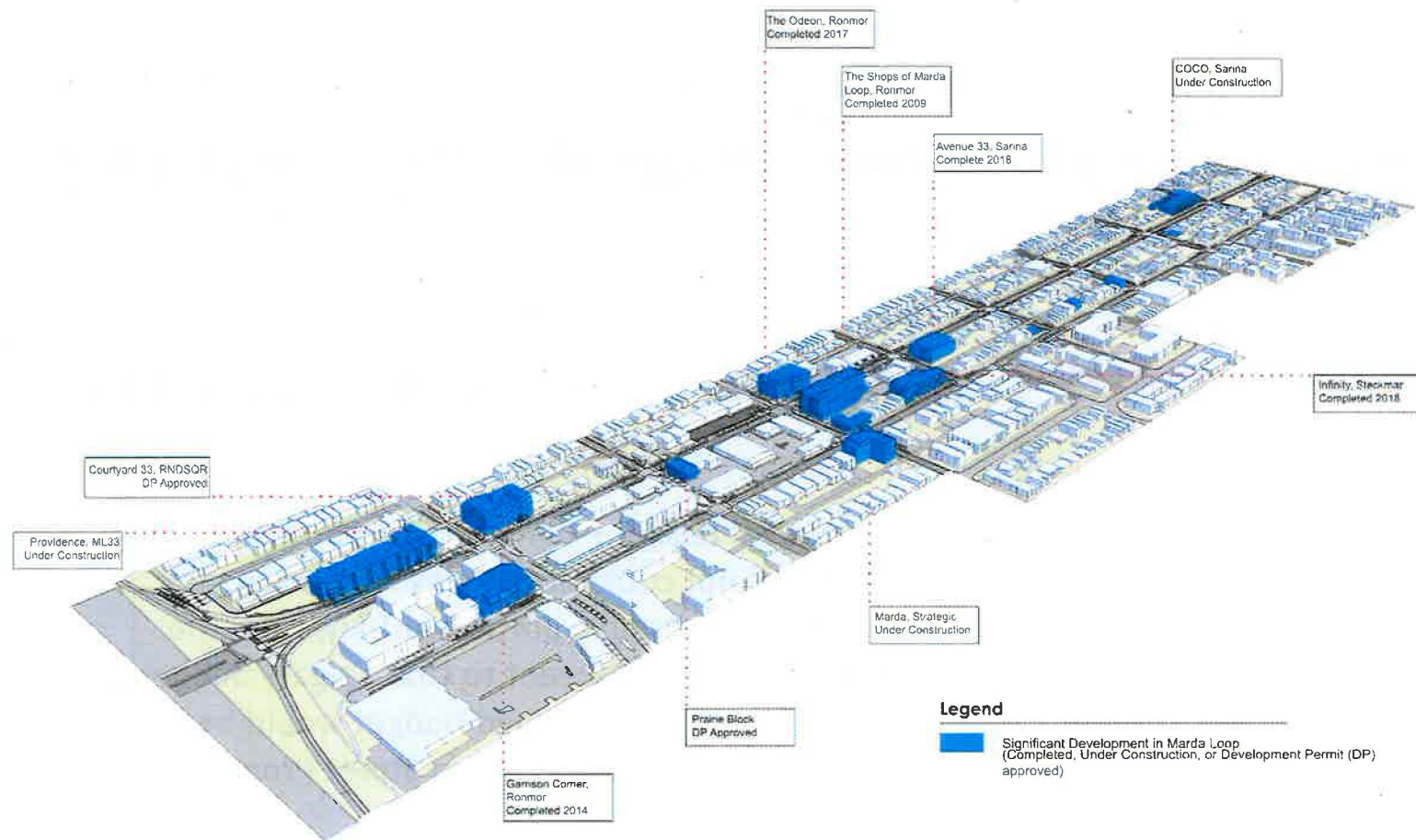


Implementation Process/Funding Status





Development Activity





Strategic Alignment

- Main Streets program
- MDP and CTP
- Developed Areas Guidebook
- Industry/City work plan
- Established areas growth and change
- Water Resources redevelopment strategy



Next Steps & Recommendation

1. Transportation Leadership Team review of streetscape master plan report
2. Finalizing internal stakeholder comments and completing streetscape master plan report
3. Presenting 3D rendering of master plan to Community
4. Report back to committee/council Q2 2019

ADMINISTRATION RECOMMENDATION:

That the SPC on Planning & Urban Development recommends that Council:

1. Receive this report for information; and
2. Direct administration to return, through the Planning and Urban Development Committee, to Council in Q2 2019 with a comprehensive Streetscape Master Plan for 33rd and 34th Avenues S.W. (Marda Loop) that will include options that are integrated with the proposed SW Bus Rapid Transit (BRT) route at Crowchild Trail and 33rd Avenue S.W. intersection, along with funding options.

Questions?

