

Sliding Scale Transit Program – A City Wide Footprint



United Way
Calgary and Area

Two sources of data, two different data gathering methodologies, telling the same story.



The participant feedback that says it all: "When I went to buy bus pass as usual, the cashier said it is \$5.05, I didn't believe my ear. When I bought it and came home I thanked City of Calgary and my eyes became wet. I cried because of happiness. Meanwhile I thought from the transit company's side and felt sad because they have to pay for staff and other expenditure. How can they manage if they sell card for nothing?"

United Way of Calgary and Area is proud to partner with the following agencies and groups:



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