

CITY OF CALGARY  
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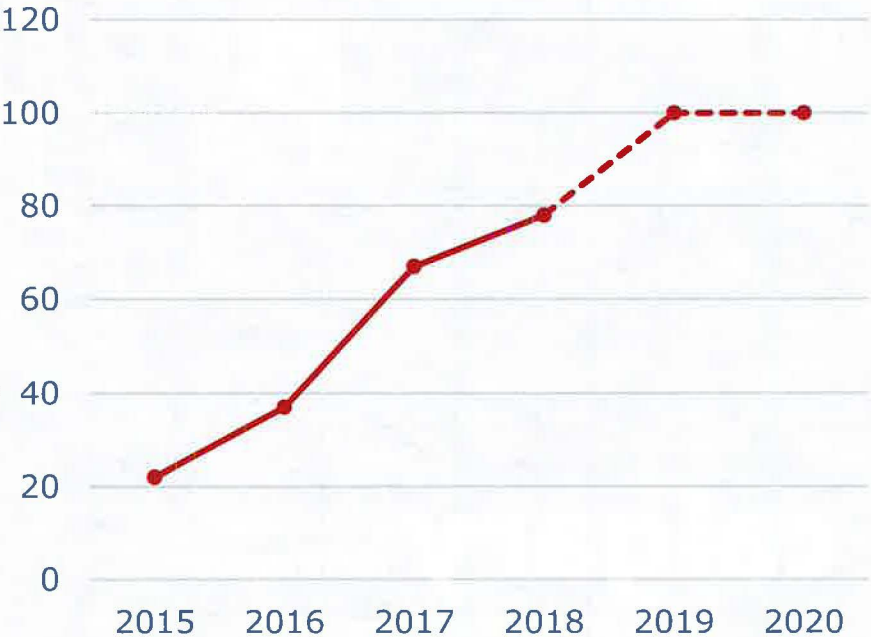
**calgary** economic  
development  
be part of the energy™



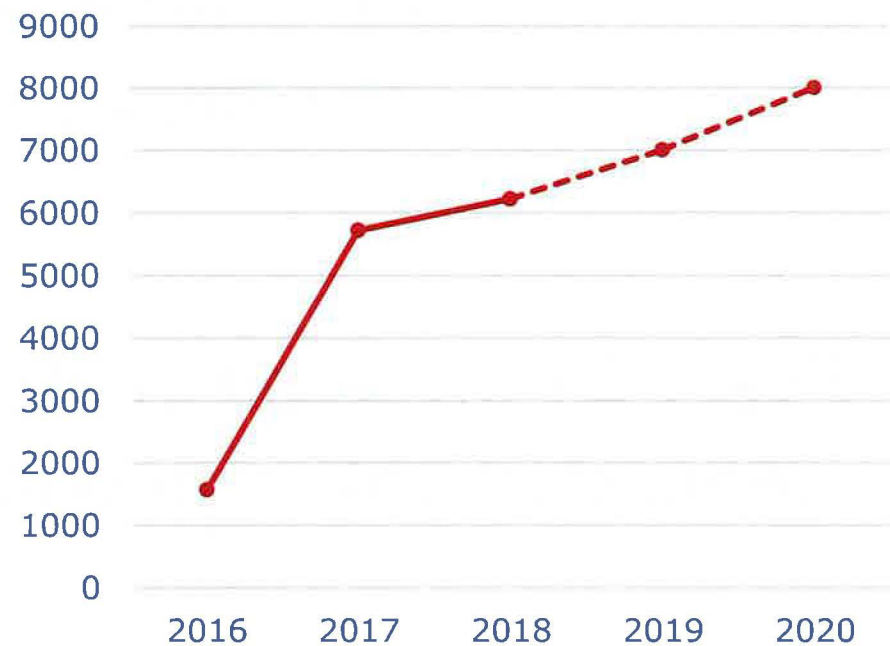
# Companies attracted, expanded and retained

Supported by one-time funding of \$10 million

2015	22
2016	37
2017	67
2018	78 (YTD)



Since 2016, our work  
has supported the  
creation and retention  
of over **13,000 jobs**



Our work contributed  
**more than a billion dollars**  
to Calgary's economy

Every \$1 invested in 2017 is estimated to have  
generated \$52 in economic activity in Calgary



# The Economic Strategy is at the centre of our work

## Values

Calgary is an inclusive and entrepreneurial city connected through our community spirit.



### Talent

Canada's destination for talent



### Innovation

Canada's leading innovation ecosystem



### Place

Canada's most livable city



### Business environment

Canada's most business-friendly city

## Activities that are core to our business



Business  
attraction,  
expansion &  
retention



Tell Calgary's  
story



Talent  
attraction &  
workforce  
development



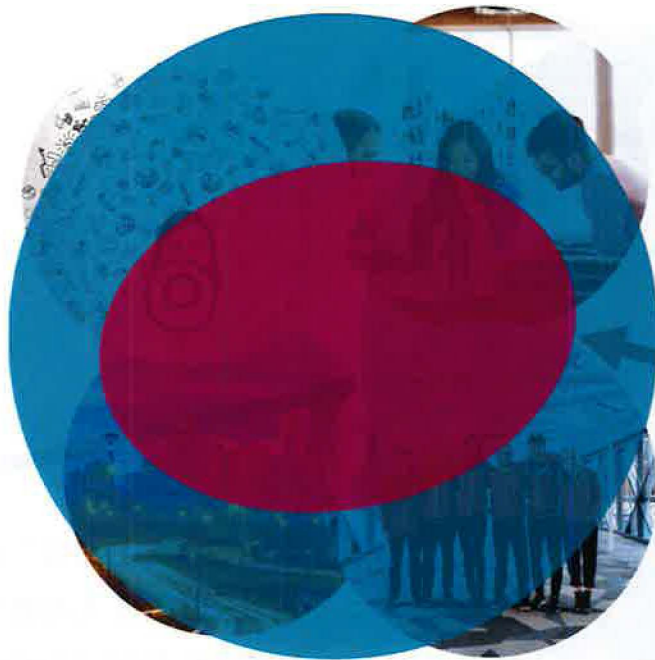
Startup  
Calgary &  
support for the  
innovation  
ecosystem

# What happens at a \$10 million core budget



In all of our areas of focus, this has been the scope of work for the past three years

# What doesn't happen at a \$6 million core budget



**With a reduced budget,  
we still focus on these  
areas, but do less**



At \$6 million, return  
to 2015 metrics

**22 companies**  
**1,500 jobs**  
**Reduced office**  
**space absorption**

At \$10 million,  
momentum continues  
for metrics

**100 companies**  
**6,000 – 10,000 jobs**  
**500K – 1.25M**  
**square feet per year**