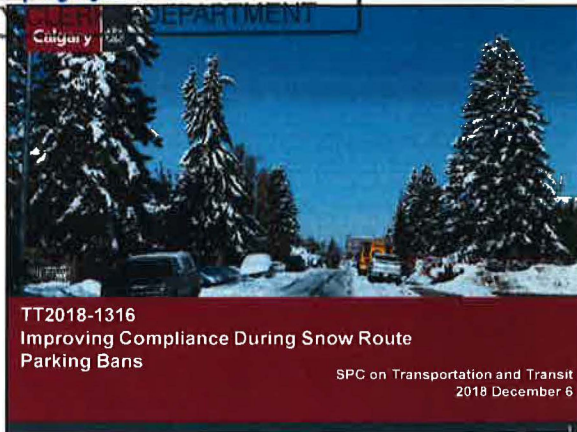


DEC 06 2018

ITEM:

7.3 TT2018-1316  
Public

CITY OF CALGARY DEPARTMENT



2018-12-05

Calgary

#### PREVIOUS COUNCIL DIRECTION

- 2011** Snow Control Routes were added to the Traffic Bylaw.
- 2013** Council directed Administration to continue with the program.
- 2018 March** Notice of Motion from Cllr Colley-Urquhart. Council directed Administration to review improvements to increase compliance.

Calgary

#### BACKGROUND



- Snow route parking bans improve efficiency of Roads Maintenance SNIC operations
- Over 95% of the snow route is free of vehicles and # tickets issued is decreasing
- CPA received calls from citizens frustrated their neighbours do not move their vehicles

Calgary

#### CURRENT FINE SCHEDULES & ENFORCEMENT PRACTICES



- Overall compliance varies across the city
  - >95% total compliance
- Towing after an event uses resources Calgarians may be waiting for and is impractical for all ~2,000 tags
  - CPA tows vehicles when they are still displaying a ticket from the previous event or are parked unsafely

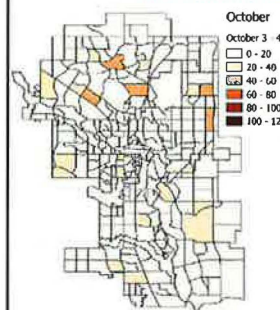
Calgary

#### OTHER MUNICIPAL PRACTICES

- Some municipalities use a localized ban
  - Recommend a pilot
- Current fine is \$75, \$40 paid within 10 days, \$50 if paid within 30 days
- Calgary has the lowest fines in Canada for similar programs
  - Reviewed Vancouver, Edmonton, Regina, Winnipeg, Toronto, Ottawa, Montreal, Quebec City, and Halifax
  - Recommend increase to align with penalty for interference with spring cleanup - \$120 fine

Calgary

#### IDENTIFYING LOW COMPLIANCE AND RECOMMENDED IMPROVEMENTS



- Signage is reviewed regularly
- Citizens can check [Calgary.ca/snow](http://Calgary.ca/snow) to find out if they are on a snow route
- CPA is now using heat maps to show areas where there are higher numbers of tags issued
- CPA accepts calls from citizens regarding compliance concerns (~60/event)

## Calgary COORDINATION WITH CITY DEPARTMENTS

- CPA and Roads Maintenance will continue to collaborate to identify problematic areas
- Roads Maintenance and Roads Traffic will continue to collaborate when Maintenance operators notice deficient signage or recommends changes to the snow route
- Roads is calling bans earlier in the SNIC cycle to give citizens more notice and allow CPA to enforce ahead of plows

## Calgary COMMUNICATION CHANNELS

- The public is notified of snow events by the following:
  - 311 automated messaging
  - Calgary.ca
  - Roads and MyParking mobile apps (Road app-14,000 downloads; MyParking app- 73,000 downloads, push notifications)
  - Email alerts (13,700 subscribers)
  - Twitter (@cityofcalgary-247,000 followers; @yyctransport-42,000 followers)
  - 50 digital messaging signs along main roads
  - Transit banners
  - Traditional media (TV radio, print)
- Will be rolling out text alert subscription
- Looking into push notifications on Roads app
- Looking into banners on the Weather Network TV channel

## Calgary OTHER PARKING OPTIONS

- The snow route typically has adjacent residential streets where vehicles can be parked
- CPA provides free parking 9pm to 6am in their surface lots and parkades
- Both Calgary.ca and CalgaryParking.com link to a map of these lots
  - Both sites also provide information on alley parking in case that's an option for residents
- Accessible parking zones are not included in the ban

## Calgary STAKEHOLDER ENGAGEMENT

- 2015 Roads Citizen Satisfaction Survey:
  - 84% of Calgarians agreed that Snow Route Parking Bans were effective in having snow moved quickly from Calgary Roads
  - 83% agreed that Calgarians are reasonably notified with bans are put into effect
  - 86% agreed that parking bans routes can be readily identified within the city
- Since 2015, now do targeted Facebook ads, use digital messaging signs, added push notification to MyParking, and put ads on Transit buses.

## Calgary ADMINISTRATION RECOMMENDATION

That the Standing Policy Committee (SPC) on Transportation and Transit recommends that Council give three readings to the proposed Bylaw to amend the Calgary Traffic Bylaw 26M96 to increase snow route parking fines to be consistent with fines related to non-compliance for maintenance work

SECTION	OFFENCE	EARLY PAYMENT AMOUNT 1 (if paid within 10 days)	FINE PAYMENT AMOUNT 2 (if paid after 10 days but within 30 days)	SPECIFIED PENALTY
37.1(6)	Parking on Type 1 Snow Control Route during Snow Event	\$80.00	\$90.00	\$120.00
37.1(7)	Parking on Type 2 Snow Control Route during 2100 to 0500 during Snow Event	\$80.00	\$90.00	\$120.00

