

Overview of the City Shaping Implementation Strategy

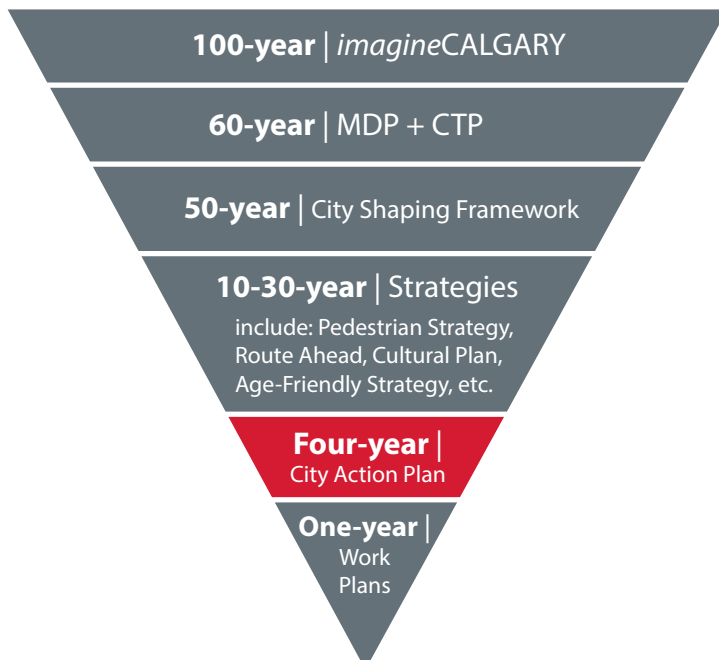


Implementation Strategy

The City Shaping Implementation Strategy has been developed following the approval of the City Shaping Framework in 2017 June (CPS2017-0469), with a focus on improving the social well-being of the communities along the Green Line. As a long-term project, the realization of the social, economic, environmental and cultural benefits of City Shaping will take time. Implementation must be strategically phased to encourage the advancement of social resilience on opening day and into the future.

Looking Ahead

The City Shaping Implementation Strategy and the three work streams were developed through internal engagement, senior leadership oversight and using direction laid out in the Framework. The initial phase of the Implementation Strategy is focused on keeping pace with the Green Line project execution and construction timelines and advancing the goals outlined in the Framework in the 2019-2022 budget cycle. City Shaping work, in two of the three work streams will be captured within the Green Line Project and current funding envelope.



Project Input (resourced within the Green Line)

- City Shaping will continue to influence the infrastructure design, station integration and contract documents. Work will also focus on defining metrics to measure the City Shaping success opening day and into the future.

Community Support (resourced within the Green Line)

- Community support is focused on people's experience on transit as well as community integration with the station areas. This stream of work will focus on fostering and building partnerships and programming and activation of transit plazas in existing stations ahead of Green Line construction.

Community Enhancement Projects

- This stream of work comprises the portion of City Shaping work to be largely carried out in the next business cycle (2023-2026). These enhancements will include the supporting physical infrastructure, programs and services in the communities along the Green Line.

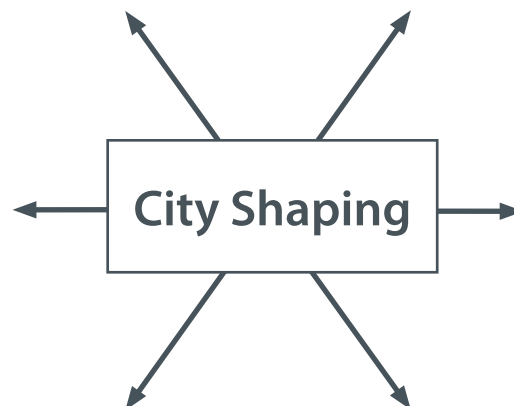
Why invest in City Shaping right now?

1. Align with early project stages to reduce costly retrofits.
2. Provide meaningful design input that promote a forum for enhanced transit experiences; connecting people, places, and programs.
3. Build partnerships that can leverage the investment of Green Line.

Summary of Work to Date

City Shaping work to date influences the Green Line in three impactful ways:

1. **Project Input:** Informing the infrastructure design station integration and contract documents with a citizen focused approach.
2. **Community Support:** Fostering and building partnerships to leverage initial funding commitments, programming and activation of transit stations.
3. **Community Enhancement Projects:** Identifying infrastructure, programs and services needed to support communities along the Green Line.



Project Input



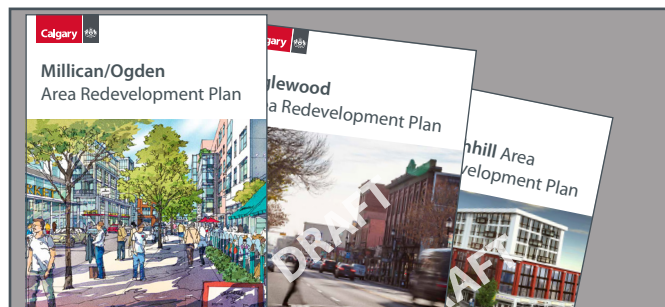
Parks

"Greening the Green Line" is a collaborative initiative to commit to planting a greater number of trees along the Green Line to achieve the stated goal of a 16% increase to the tree canopy in Calgary.



Green Line

Infrastructure Design and Contract Documents will include but are not limited to City Shaping elements such as public amenities, good wayfinding, and infrastructure that facilitates community programming at stations.



Planning

Reviewed and provided input for Area Redevelopment Plans and other planning policies that affect Green Line communities, including the TOD City Wide Strategy.



Calgary Transit

Utilized public engagement to gather comments from the community on experiences at transit plazas. Developing a Green Line Event Framework in collaboration with Calgary Transit that prioritizes stations and determines appropriate ways to activate those spaces.



Affordable Housing

Calgary Housing has committed to a 10-year Affordable Housing Green Line Capital Development Plan with three priority station areas along the Green Line, creating 252 homes by 2026.



Urban Strategy, Liveable Streets, Arts and Culture

Work has been done on the current LRT network to explore community programming in station areas. The data collected has been analyzed to help make decisions as part of Green Line design.

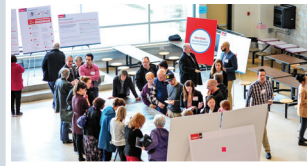
Community Support

Placemaking is about shaping public spaces and strengthening the connection between people and places. It is about physical, cultural and social identities of a community. In 2018 Q1, The City Shaping team gathered information from the public on their experience at existing station plazas. 2018 Q2 and Q3 Pilot projects in collaboration with internal and external stakeholders were held to activate the public spaces in transit plazas and measure activity in those spaces.



November 2017

Cross-corporate working team gathered to discuss placemaking opportunities.



January 2018

Public engagement on placemaking on the Green Line.



February 2018

Development of a data gathering tool for placemaking.



March 2018

Volunteer Citizen Scientists gather baseline data at two LRT stations.



April 2018

Placemaking events held at Westbrook Station in partnership with external stakeholders.



July/August 2018

Placemaking event held at Sunalta Station in partnership with Urban Strategy, Liveable Streets and the University of Calgary.

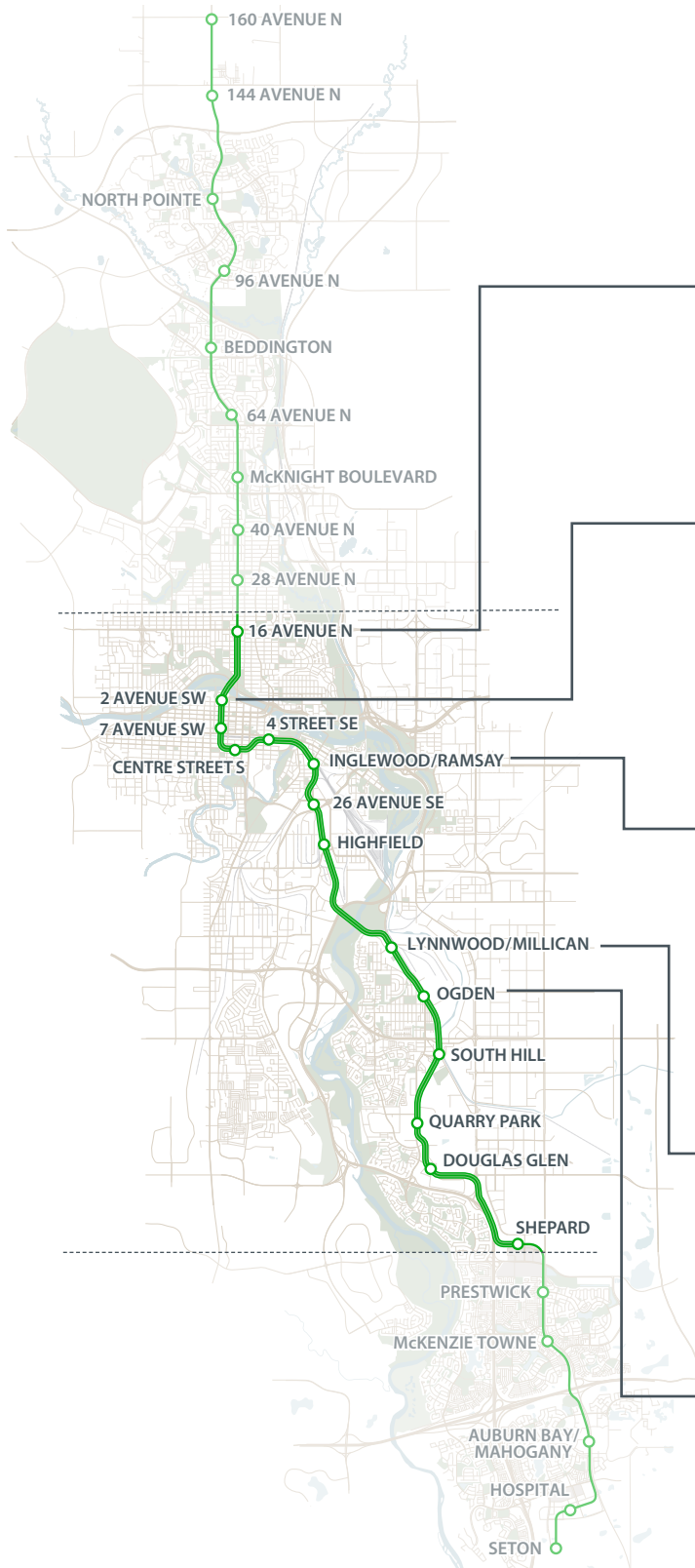


Into the future

Further exploration of placemaking at LRT stations and collecting data will be supported within the Green Line Project. Opportunities are being explored to collaborate with internal and external partners to continue pilot projects.

Community Enhancement Projects

The focus of the work to date has been on linking Community Services projects and identifying opportunities for infrastructure, programs and services needed to support communities along the Green Line. By examining the effect of mass transit on how community services can be planned, delivered and evaluated, City Shaping will help direct future investment strategically to where it is needed most.



Potential Future City Investments:

Affordable Housing building
180 new units within
walking distance.

Equitable & Inclusive

Investment in the Eau Claire
Plaza redevelopment.

Development of a Culture Plan
for Chinatown.

**Healthy & Active
Vibrant & Thriving**

Affordable Housing building
28 new units within walking
distance.

New fire station slated for
construction with a
public-facing counter.

Jefferies Park upgrade.

**Equitable & Inclusive
Healthy & Active
Safe & Resilient**

Potential large festival site.

Pop Davies Green Line
alignment and
redevelopment.

**Healthy & Active
Vibrant & Thriving**

Affordable Housing building
44 new units within walking
distance.

Equitable & Inclusive