



Aug 7, 2018

Mayor Nenshi
Office of the Mayor
P.O. Box 2100 Station M
Calgary, AB T2P 2M5

RE: CP Underpass Digital Third Party Advertising - August 2nd Demonstration

Dear Mayor Nenshi,

I'm writing to you today to express my concern and disappointment with the treatment I received from representatives of Van Horne Outdoor while attending the August 2nd digital billboard demonstration at 1 Street SE and 9 Avenue.

The representatives insulted me, questioned my character and the legitimacy of the BNA, made claims that the BNA had "photoshopped" their images and had spread false information, and otherwise spoke to me with a high degree of disrespect in an attempt to intimidate me. When asked reasonable questions about the demonstration the representatives mocked me and did not provide answers.

The above occurred in plain view of staff from the Ward 7 and 8 offices, a member of your staff, as well as members of City Administration, (who, by the way impressed me with their level of thoughtfulness and professionalism in evaluating the demonstration).

The BNA has been completely up front with Van Horne Outdoor regarding our concerns with this application and I would like to point out that we are constantly engaging with developers on their development permit applications in the Beltline and have always been treated respectfully by the developers, even when they have disagreed with our feedback.

We hope that we can return to a level of mutual respect and professionalism between all parties and that there is an understanding that if Van Horne Outdoor's goal is to receive positive community consent for this project that there needs to be some willingness to address the concerns of the community rather than completely ignore and dismiss them.

We look forward to working with City Council and Administration to try to find a solution that is beneficial to all parties.

Sincerely,

A handwritten signature in black ink, appearing to read 'Peter Oliver'.

Peter Oliver
President
Beltline Neighbourhoods Association

CC. Councillor Druh Farrell, Ward 7
Councillor Evan Woolley, Ward 8
Councillor Gian-Carlo Carra, Ward 9
Councillor Jeromy Farkas, Ward 11

