2026 OLYMPIC AND PARALYMPIC WINTER GAMES PUBLIC ENGAGEMENT

The City is engaging Calgarians to help Council decide whether or not to proceed with a bid to host the 2026 Olympic and Paralympic Winter Games. The goals of the engagement program are to:

- Inform and educate the public about the bid process;
- Seek public input into whether or not Calgary should submit a bid; and
- Identify issues, concerns and opportunities of a potential bid, and respond to questions.

There are a number of ways citizens can participate in the engagement activities:

- Online: through The City of Calgary's official engagement platform;
- In-person: at open houses or pop-up events; and
- **Engagement toolkit:** start a conversation with your friends, family or colleagues by downloading the toolkit.

A listing of the Open house dates is outlined below and can be found on the City of Calgary's website at www.calgary.ca.

Date (2018)	Time	Location
October 16	5:00pm – 8:00pm	Dalhousie Community Association
		5432 Dalhart Rd NW
October 17	5:00pm – 8:00pm	Hotel Blackfoot
		5940 Blackfoot Trail SE
October 18	5:00pm – 8:00pm	Cardel Rec South
		333 Shawville Blvd SE #100
October 20	10:00am – 1:00pm	Killarney Glengarry Community Association
		2828 28 Street SW
October 23	5:00pm – 8:00pm	The Genesis Centre
		7555 Falconridge Blvd NE #10
October 24	5:00pm – 8:00pm	Marlborough Community Association
		636 Marlborough Way NE

Citizens can also visit <u>calgary.ca/GamesBid</u> for information about the bid process, and engagement opportunities.

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The engagement work program includes the following:

Phase 1

Objectives & overview

- Ensure clear delineation between Calgary 2026 information and The City's official engagement program information;
- Let people know the website will be a future site for up-to-date information; and
- Provide an opportunity to begin building a distribution list for email marketing.

Phase 2

Objectives & overview

- Increase transparency by outlining when and where engagement opportunities will occur and how Calgarians' feedback will be used; and
- Increase awareness of upcoming engagement opportunities.

Phase 3

Objectives & overview

- Inform Calgarians about the bid process;
- Gather stakeholder, public and targeted community input; and
- Draw people into conversations about the Olympics and address and correct misinformation and misunderstandings as appropriate.

Phase 4

Objectives & overview

- Inform Calgarians about the breadth and depth of feedback gathered through the public engagement program;
- Communicate back to Calgarians about how their feedback will be used; and
- Promote awareness of the November 13 plebiscite.

The objectives of the program are to be achieved throughout the course of the program.