

Planning & Development Report to
Calgary Planning Commission
2018 October 04

ISC: UNRESTRICTED
CPC2018-1122
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Community Name and Street Names in Residual Sub-Area 5G (Ward 5) for Homestead, SN2018-0008

EXECUTIVE SUMMARY

Urban Systems submitted an application, on behalf of the owners Pacific Investments Ltd, with the proposed Community Name and Street Names of Homestead and associated street names of Homestead, Homeridge, Homecrest, Homewood, Homecroft and Homeglen.

ADMINISTRATION RECOMMENDATION:

That Calgary Planning Commission recommend that Council:

1. **ADOPT**, by Resolution, of the proposed community name of Homestead.
2. **ADOPT**, by Resolution, proposed street names of Homestead, Homeridge, Homecrest, Homewood, Homecroft and Homeglen.

PREVIOUS COUNCIL DIRECTION / POLICY

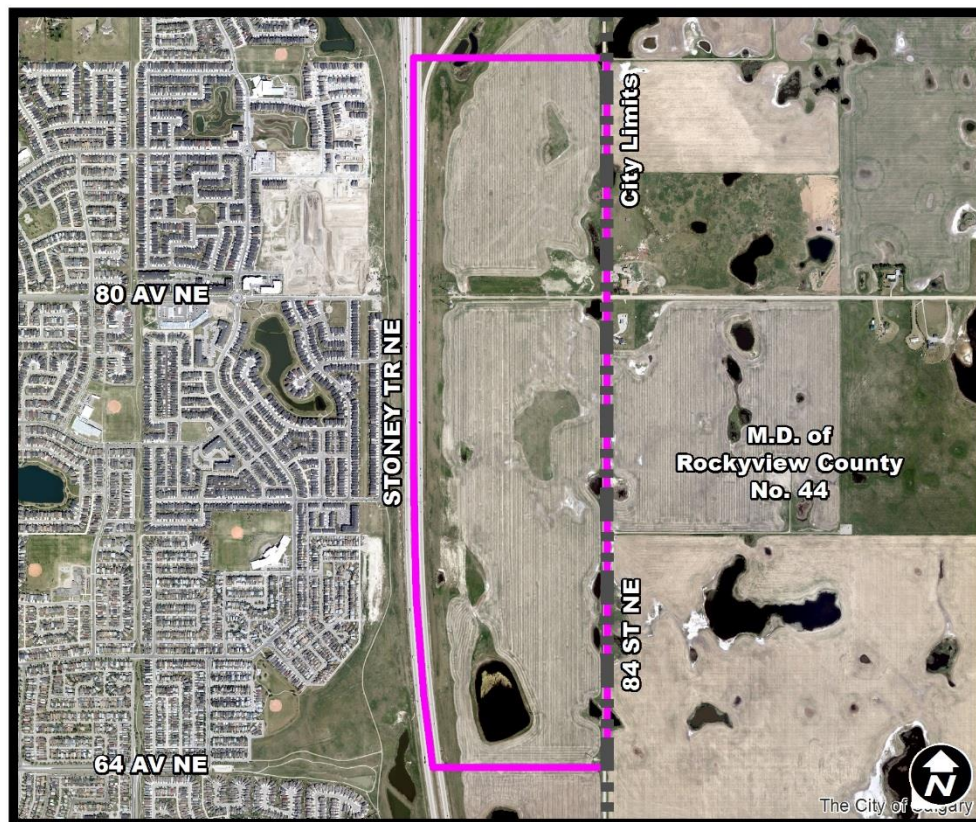
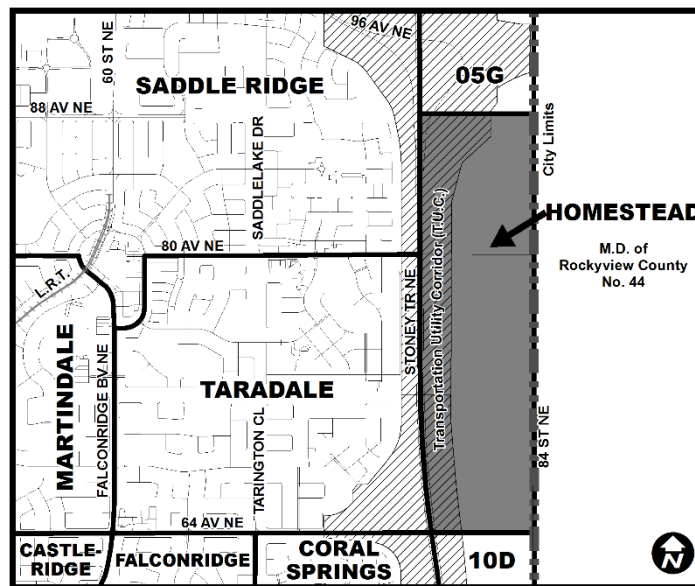
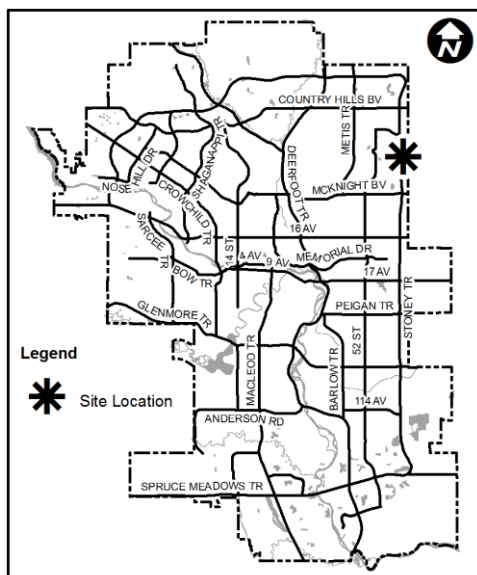
None.

BACKGROUND

An outline plan (LOC2017-0111) is expected to be at CPC in Mid-October for the area identified in the East Stoney ASP. Currently the area is referred to as Sub-Area 5G (Ward 5).

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Location Maps



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INVESTIGATION: ALTERNATIVES AND ANALYSIS

The rationale for the selection of the name Homestead is that it pays respect to past and future pioneers. The vision is that Homestead will become a multi-cultural new community founded by people from many different backgrounds, as has been the case in Alberta for close to 150 years.

Stakeholder Engagement, Research and Communication

The subject application was circulated to various City of Calgary business units and other agencies for review. No objections to the Community name of Homestead were received. No significant concerns were identified for proposed roadway names except for the roadway of Homestead. Addressing identified a concern with there being a Homestead Road in Bragg Creek. Homestead Road is a small gravel road in Bragg Creek, over 80 kilometers away from the proposed Community of Homestead. The probability of confusion over a Homestead Road within the Homestead community would be highly unlikely.

Calgary 911 identified 5 roadways using the name Homestead within the Homestead Acres Mobile Home Park in High River AB. (Homestead Bay, Homestead Way, Homestead Close, Homestead Place and Homestead Trail.) These existing roadways in High River are over 75 kilometers separated from the proposed Community of Homestead. Calgary 911 does not have any objection to the proposed street names.

Strategic Alignment

The proposal aligns with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

Social, Environmental, Economic (External)

Not applicable.

Financial Capacity

Current and Future Operating Budget:

Not applicable.

Current and Future Capital Budget:

Not applicable.

Risk Assessment

Not applicable.

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REASON(S) FOR RECOMMENDATION(S):

The Community Name and proposed Street Names comply with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

ATTACHMENT(S)

1. Applicant Submission