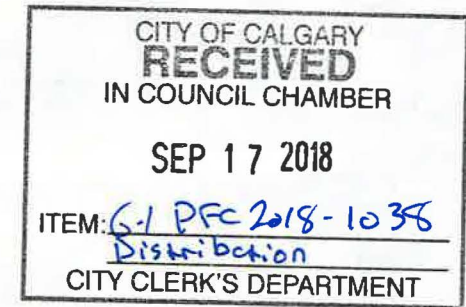
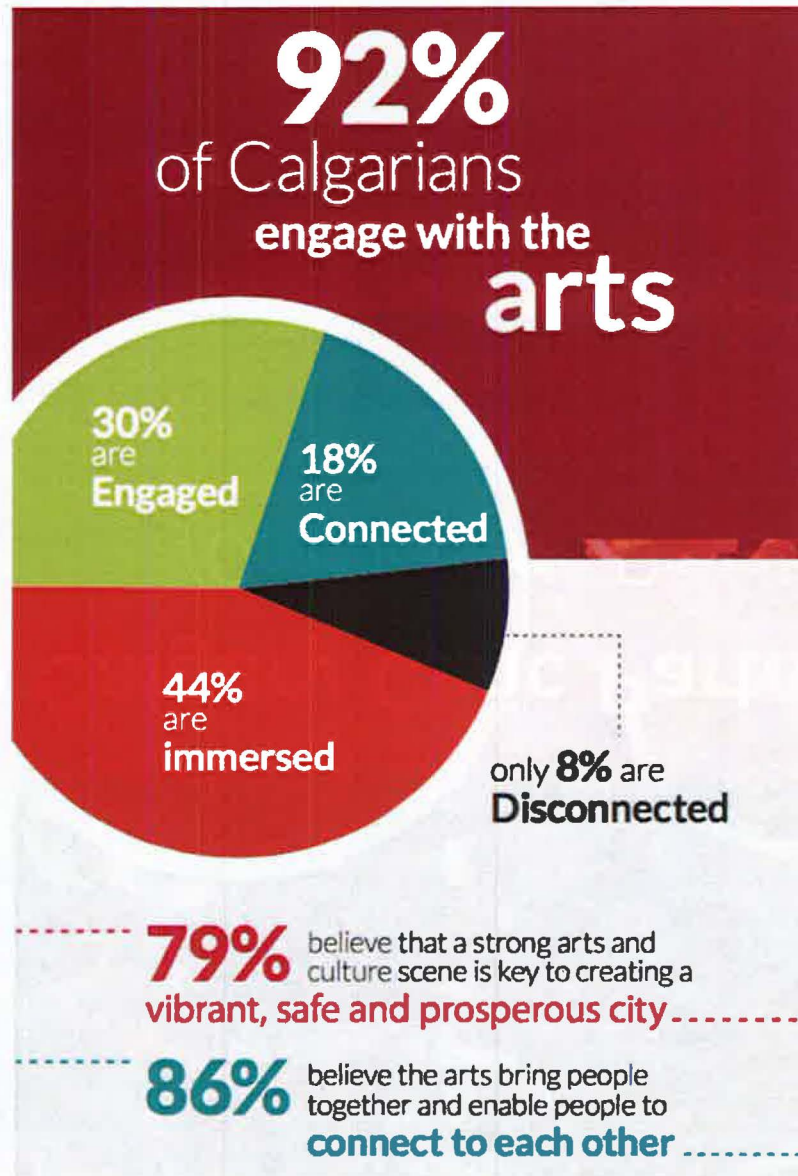


One Calgary Civic Partner Presentation

(Calgary Arts Development Authority)
(Arts and Culture)



Meeting the needs of Calgarians



Calgarian Engagement survey confirms Calgarians participate in and value the arts.

Contributed revenues 

Arts sector demographics \neq YYC demographics

Knowledge, impact & accountability

Alignment with Citizen Priorities & Council Directives

- Contribute to the new economy
- Revitalize the downtown core
- Attract & retain new talent and visitors to our city
- Celebrate diversity, participation in civic life, and create a sense of belonging
- Build bridges, increase understanding, empathy, and resilience
- Support reconciliation and right relations with First Nations, Métis & Inuit (FNMI) peoples

How much will we do and how well will we do it?

- Support sustainability of non-profit arts sector by increasing support to non-profit arts organizations and individual artists
- Support talent and innovation in the arts
- Support and celebrate Calgary's diversity advantage

How will Calgarians be better off?

Economic Impact

Calgary is seen as an innovative, creative city with a vibrant centre city and great community spirit, making it more attractive to creative workers, businesses and visitors

of artists hired by funded organizations  25%

Calgary has a more diversified economy

Annual GDP impact of funded organizations  15.3%

How will Calgarians be better off?

Social Impact

More arts experiences available in all corners of the city

of arts event & programs  16%

of people attending  23%

Increased understanding, empathy & resilience

Reconciliation

Better reflect YYC demographics

How will Calgarians be better off?

Youth Impact

More ways to participate in the arts

of youth participating  60%

Positive benefits academically, socially, personally, and creatively

Youth become more engaged citizens

2019-2022 Operating Budget

Operations (000's)	2019	2020	2021	2022
City of Calgary proposed operating grants	\$12,265,000	\$15,375,000	\$16,730,000	\$19,535,000
Other operating grants	-	-	-	-
Earned revenue from operations	\$72,000	\$77,000	\$97,500	\$115,000
Donations & fundraising revenue	\$310,000	\$370,000	\$470,000	\$530,000
Operating expenses	\$12,591,040	\$15,691,800	\$17,132,145	\$19,983,940
Net of revenue and expenses	\$55,960	\$130,200	\$165,355	\$196,060
Opening operating reserves	\$130,000	\$185,960	\$316,160	\$481,515
Ending operating reserves	\$185,960	\$316,160	\$481,515	\$677,575