

# One Calgary – Civic Partners

Priorities and Finance Committee  
September 17, 2018

Civic Partners support the effective delivery of eight services to citizens by managing City-owned assets, stewarding Council-approved strategies, and delivering programs and services to Calgarians on behalf of The City.



## Civic Partners support delivery of the following services:

- Affordable Housing
- Arts & Culture
- City Planning & Policy
- Community Strategies
- Economic Development & Tourism
- Library Services
- Parks & Open Spaces
- Recreation Opportunities



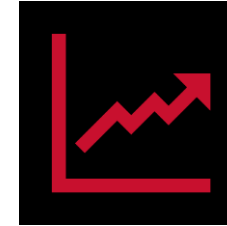


## Delivering value to customers



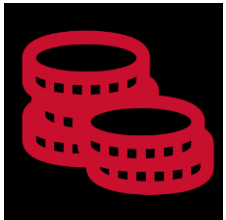
**11.7M+**

Calgarians and visitors  
accessed Civic Partner  
services, facilities & programs



**\$26M**

economic impact of convention  
centre delegates



**\$1 : \$3.65**

for every \$1 invested by The  
City, Civic Partners  
leveraged \$3.65



**10,000+**

Calgarians donated over  
260,190 volunteer hours

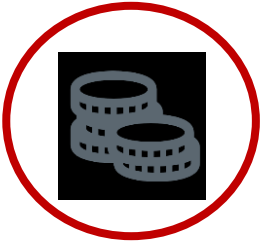
# Long-term plans and policy



enough  
for  all



# Civic Partner contributions to Council Directives



- Build a resilient and diversified local economy
- Implement Calgary's updated economic strategy
- Implement it is Enough for All, Calgary's Poverty Reduction Strategy



- Support Calgary businesses, entrepreneurs and innovators
- Support revitalization of the downtown core



- Offer range of accessible and affordable recreational programs and opportunities
- Investment in recreation facilities that address the changing needs of Calgarians



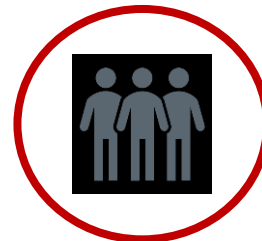
- Support healthy lifestyles and public spaces
- Offer parks and green spaces



- Provide sufficient supply of affordable housing, focused on Calgary's low income seniors



- Enhance the focus on arts, culture, festivals and winter activities
- Attract visitors to Calgary



- Engage Calgarians, increase community connections and active participation
- Support community hubs

# What we heard from Calgarians

## Importance

The services where **90%** or more citizens say this service is **very or somewhat important** are:



Parks & open spaces



Affordable housing for low-income Calgarians

## Investment

The services where **90%** or more of citizens wanted **the same or more investment** are:



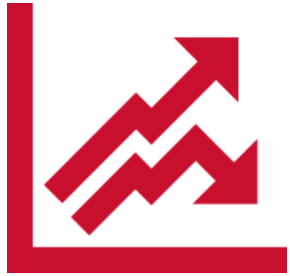
Parks & open spaces



Affordable housing for low-income Calgarians

Source: 2018 Spring Pulse Survey

# What we are watching



## Challenging Economy

- Partner ability to leverage other sources of revenue
- Organizational sustainability
- Partner initiatives to find efficiencies
- Demand for economic development services, affordable housing and collaboration on poverty reduction



## Infrastructure Health

- Lifecycle requirements for City owned infrastructure managed and operated by Civic Partners to support safety and sustainability



## Collaboration

- Opportunities to collaborate with Calgarians, community and business leaders to diversify and strengthen Calgary's economy



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