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The City of Calgary
PO Box 2100, Stn M
Calgary, AB. T2P 2M5

Attn: City Clerk
Lorelei Higgins, Business Improvement Area Liaison

To Whom It May Concern,

Through this letter, Sarina Homes would like to formally provide our support for the adjustment of the Marda Loop Business Improvement Area boundary as currently proposed by the BIA. Sarina Homes is the owner of the Avenue 33 project, currently under construction at 3450 19 Street SW (formally 1931, 1935 and 1939 33 Avenue SW).

The Marda Loop BIA is proposing the following adjustment:

- To extend the boundary of the BIA to include 3450 19 Street SW (formally 1931, 1935 and 1939 33rd Avenue SW).

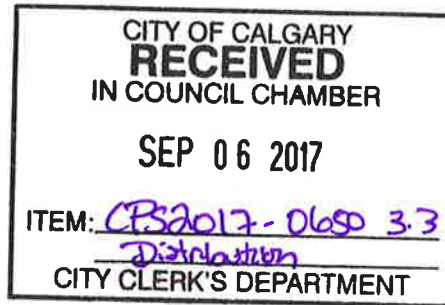
This addition to the Marda Loop BIA encompasses the Avenue 33 development. This project is a mixed-use building which includes 6,400 sqft of commercial space and is immediately adjacent to the BIA. In 2015, this land was re-designated to include commercial uses and was subsequently included inside the Marda Loop ARP. The requested boundary adjustment will make the BIA boundary again consistent with the commercial footprint of the Marda Loop business district, and align the Marda Loop BIA boundary with the Marda Loop ARP boundary.

This adjustment matches the organic commercial growth and development we are experiencing along the Marda Loop BIA boundary and is concurrent with the changes that have been made to the ARP boundary. This adjustment will ensure that new commercial development in the Marda Loop business district can participate in, benefit from, and contribute to the activities of the BIA on the same basis as their already established neighbours.

Regards,



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