



VIA: EMAIL

March 28, 2017

The City of Calgary
PO Box 2100, Stn M
Calgary, AB T2P 2M5

Attn: City Clerk
Lorelei Higgins, Business Improvement Area Liaison

Subject: Confirmation of Support to the Marda Loop BRZ Proposal

Dear Lorelei,

34 Avenue Capital Corporation would like to confirm our support to the Marda Loop BRZ proposal as follows:

To add 2107 34th Avenue SW to the BIA. A recent development application (by 34 Avenue Capital Corp.), under review as of this writing, is for a mixed-use building with commercial on this lot and the lot to the east; the latter of which is within the BIA. This adjustment will ensure the whole development is within the BIA boundary, rather than "straddle" the boundary. It is also likely that the Marda Loop ARP boundary will be changed to include this proposed development; again, this adjustment would re-align the Marda Loop BIA boundary with the ARP boundary, and the footprint of the commercial district.

Please feel free to contact me directly should you require anything else.

Yours truly,
34 Avenue Capital Corp.,


Ken Toews
Vice President, Development

cc: Bob van Wegen, Marda Loop Business Revitalization Zone (BRZ)