

Administration Notice of Request to Change the Marda Loop Business Revitalization Zone  
Boundary



July 25, 2017

Dear Business Owner:

**Re: Proposed Change to the Boundary of the Marda Loop Business Revitalization Zone (BRZ)**

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The Board of Directors of the Marda Loop Business Revitalization Zone (BRZ) has requested an amendment to the Marda Loop Business Revitalization Zone Bylaw in order to change the BRZ's boundaries. The proposed bylaw amendment will expand the BRZ's current boundaries to include two parcels: 2107 34 Avenue SW and 3450 19 Street SW. Located within each parcel is a proposed mixed-use development. Please refer to the attached map for additional details.

The City is required to provide notice to all business operators who are affected by this boundary change. This letter is to advise all businesses operators who are located within the current boundary and are liable to pay the BRZ tax (which is now called a Business Improvement Area tax), and all business operators that are located within the proposed boundaries and will be liable to pay the Business Improvement Area tax, about:

1. the boundary changes;
2. the Council meetings at which the bylaw amendment to change the boundary will be considered; and,
3. the right to make representations to Council about the boundary change

You have been identified as a business that is affected by the boundary change.

The proposed bylaw amendment will first be considered at the Standing Policy Committee on Community & Protective Services where the proposed boundary change will be discussed. Subsequently, it will then be considered at a meeting of City Council where the final decision regarding the proposed boundary expansion will be made and the proposed bylaw amendment to change the boundary may be passed.

The meeting of the Standing Policy Committee on Community & Protective Services is scheduled for:

Date: 2017 September 6  
Time: 9:30 a.m.  
Location: MUNICIPAL BUILDING - PLAZA LEVEL  
Council Chambers  
800 Macleod Trail SE, Calgary, AB

Due to the 2017 municipal election, Council will make its decision regarding the proposed boundary change at a meeting of the Combined City Council on one of the two alternate dates below:

Date: 2017 September 11 OR 2017 November 13  
Time: 9:30 a.m.  
Location: MUNICIPAL BUILDING - PLAZA LEVEL  
Council Chambers  
800 Macleod Trail SE, Calgary, AB



All business owners who are liable to pay the Business Improvement Area tax within the Marda Loop BRZ's current and proposed boundaries, or their representative, may make a presentation to the Standing Policy Committee on Community & Protective Services where the proposed boundary change will first be discussed, and at the Council meeting to pass the bylaw amendment. Presentations to the Committee and to Council must be brief, as each speaker is allotted only five minutes.

Any business owner, or their representative, who wishes to make representations regarding the BRZ's proposed boundary change at the Council meeting will need to confirm the date of the Council meeting. For further information on the date of the Council meeting or the City's process, please contact:

Lorelei Higgins

Business Improvement Area Liaison, The City of Calgary

T: 403-476-4180 E: [Lorelei.Higgins@calgary.ca](mailto:Lorelei.Higgins@calgary.ca)

Ms. Higgins can confirm whether the boundary change will be considered at the 2017 September 11 or the 2017 November 13 meeting of Council, provide information on the process to amend the boundary, and answer any questions you might have about the procedure for addressing Council or the Standing Policy Committee on Community & Protective Service.

The agendas for all Council and Council Committee meetings can be found online at:

<http://agendaminutes.calgary.ca/sirepub/meetresults.aspx>

Should you have any questions or concerns with respect to the boundary expansion, please contact:

Bob van Wegen

Executive Director, Marda Loop BRZ

T: 403-685-5667 E: [bob@visitmardaloop.com](mailto:bob@visitmardaloop.com)

Sincerely,

A handwritten signature in blue ink, appearing to read "Katie Black", written over a light blue horizontal line.

Katie Black, Director

Calgary Neighbourhoods

T 403-268-5155 | F 403-268-3786 | Mailcode #116

Attachment: Map of the Proposed Changes to the Marda Loop Business Revitalization Zone Boundary