

Calgary



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2026 Olympic and Paralympic Winter Games Assessment Committee Presentation on Report OPC2018-0977, City Secretariat Update 2018 August 21



Introductions

City Secretariat

- Glenda Cole
- Dr. Penny Ballem, Advisor
- Carla Male
- Sheryl McMullen

Calgary 2026

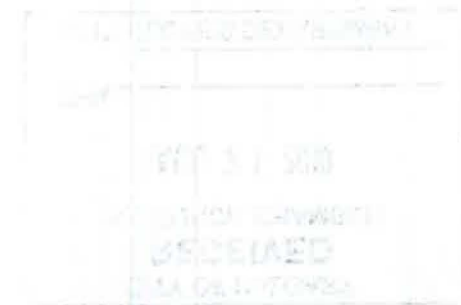
- Mary Moran, CEO
- Mary Conibear, Advisor

City of Calgary – Corporate Research Team

- Krista Ring

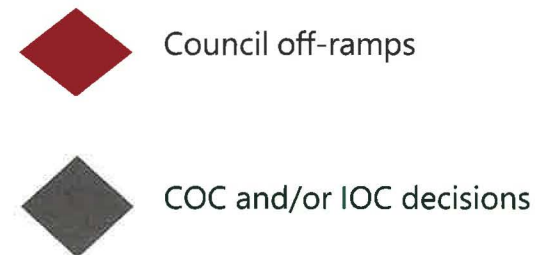
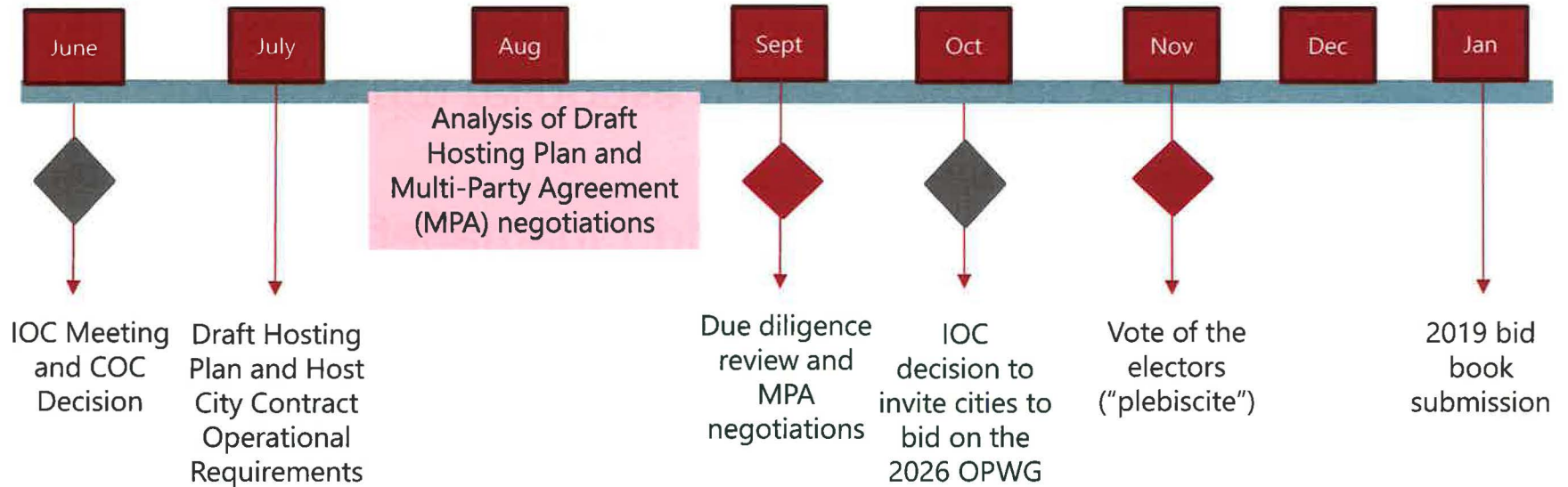
Engagement Advisory Sub-Committee

- Dani DeBoice, Vice-Chair
- David White
- Marichu Antonio





Timeline





Objectives

Ensure that the 2026 OPWG Assessment Committee is fully apprised of:

- The result of the 2018 July Citizen Perspectives telephone survey conducted by NRG Research Group
- The Engagement Advisory Sub-Committee's progress on public engagement opportunities
- Law's interim response to the "Olympic BidCo Transparency and Accountability Exploration" Notice of Motion adopted by Council



Objectives

Ensure that the 2026 OPWG Assessment Committee is fully apprised of:

- Progress in Calgary 2026's development and the City Secretariat's review of the draft Hosting Plan (public and closed session updates will be provided given that some legal and financial information is confidential in nature)
- The City Secretariat's updated risk assessment

Calgary



2018 Citizen Perspectives Survey Report

August 21, 2018

**Presented by the Corporate Research Team
Customer Service & Communications
The City of Calgary**



Background

The City Manager commissioned this study for the purpose of establishing baseline information about citizens' attitudes and perceptions towards a potential bid for the 2026 Olympic and Paralympic Winter Games. The City Manager has shared these results with Council's Engagement Advisory Sub-Committee to assist Sub-Committee members in developing an engagement strategy for consideration by Council's 2026 Olympic and Paralympic Winter Games Assessment Committee and Council.

Methodology

The survey was conducted July 23 – 29, 2018 with n=500 Calgarians via telephone using random digit dialing (RDD). Numbers from both landlines (62%) and cell phones (38%) were included to obtain a random and statistically representative sample of Calgarians. The margin of error (MOE) for the total sample of n=500 is ± 4.38 percentage points, 19 times out of 20.

To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender, and city quadrant of the general population aged 18 and older. Data were then weighted to the 2016 Civic Census for age and gender.

Calgary



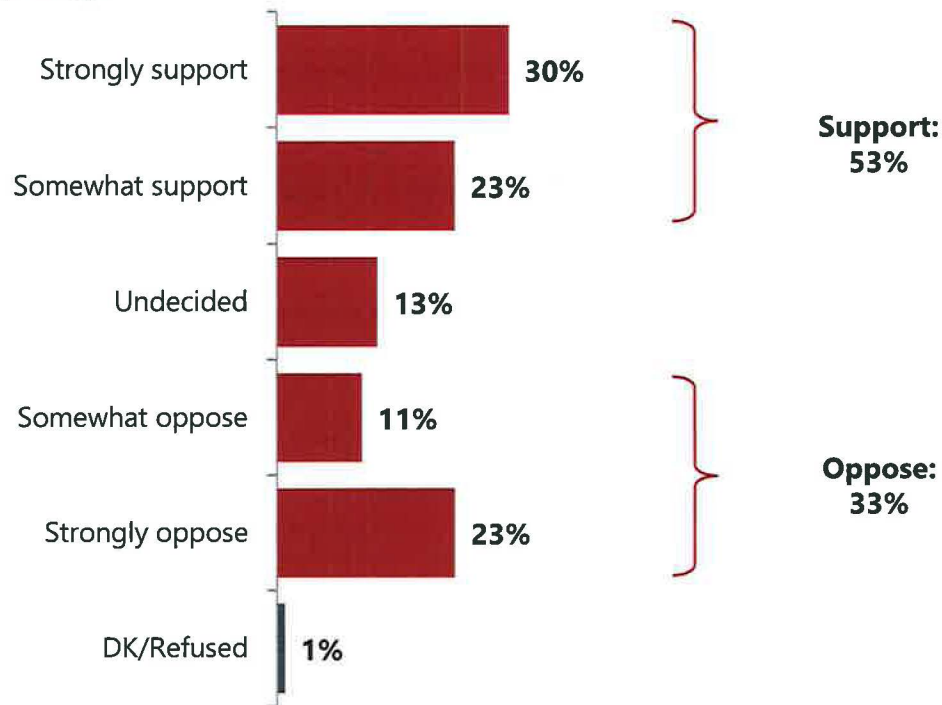
Support/Opposition and Rationale





Support/Opposition for a Bid

Do you personally support or oppose a potential Calgary 2026 Olympic and Paralympic Winter Games bid?

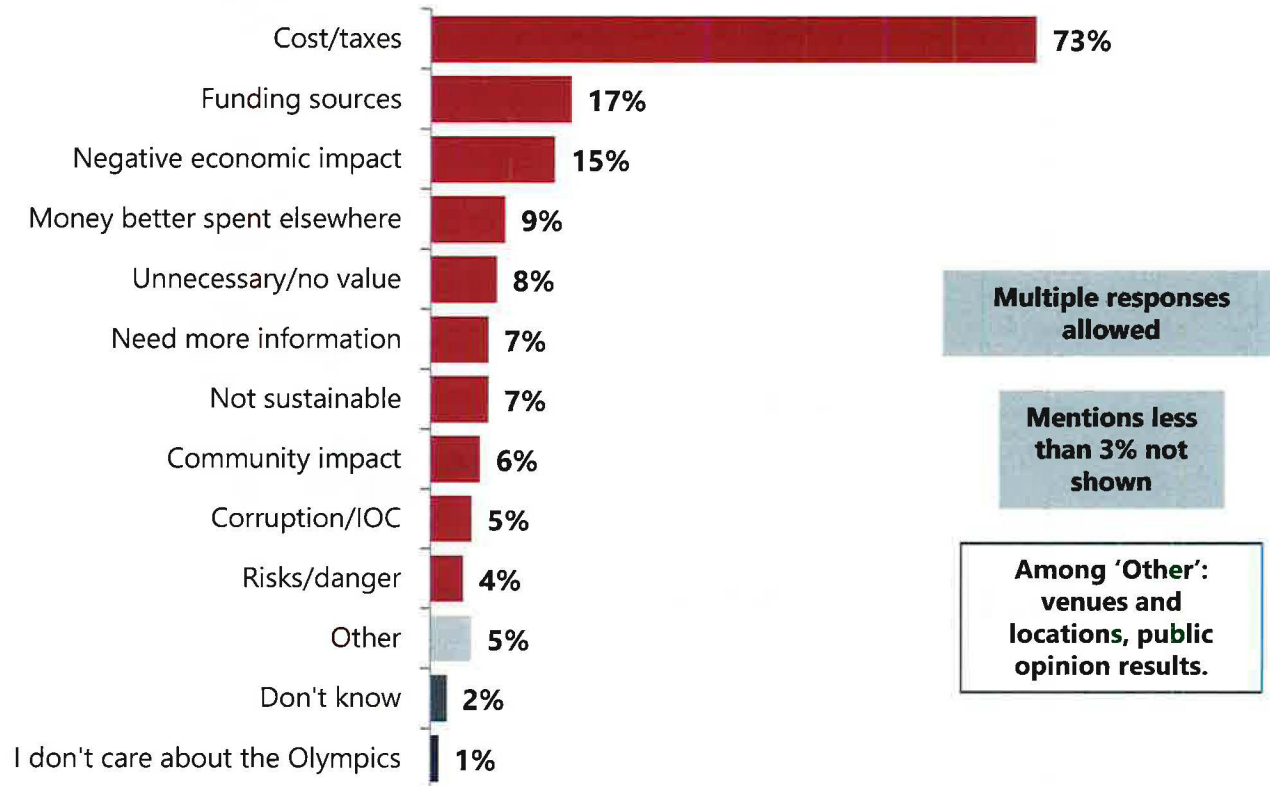


Base size: All respondents (n=500)



Reasons for Opposing a Bid

Why do you oppose a potential Calgary Olympic bid?

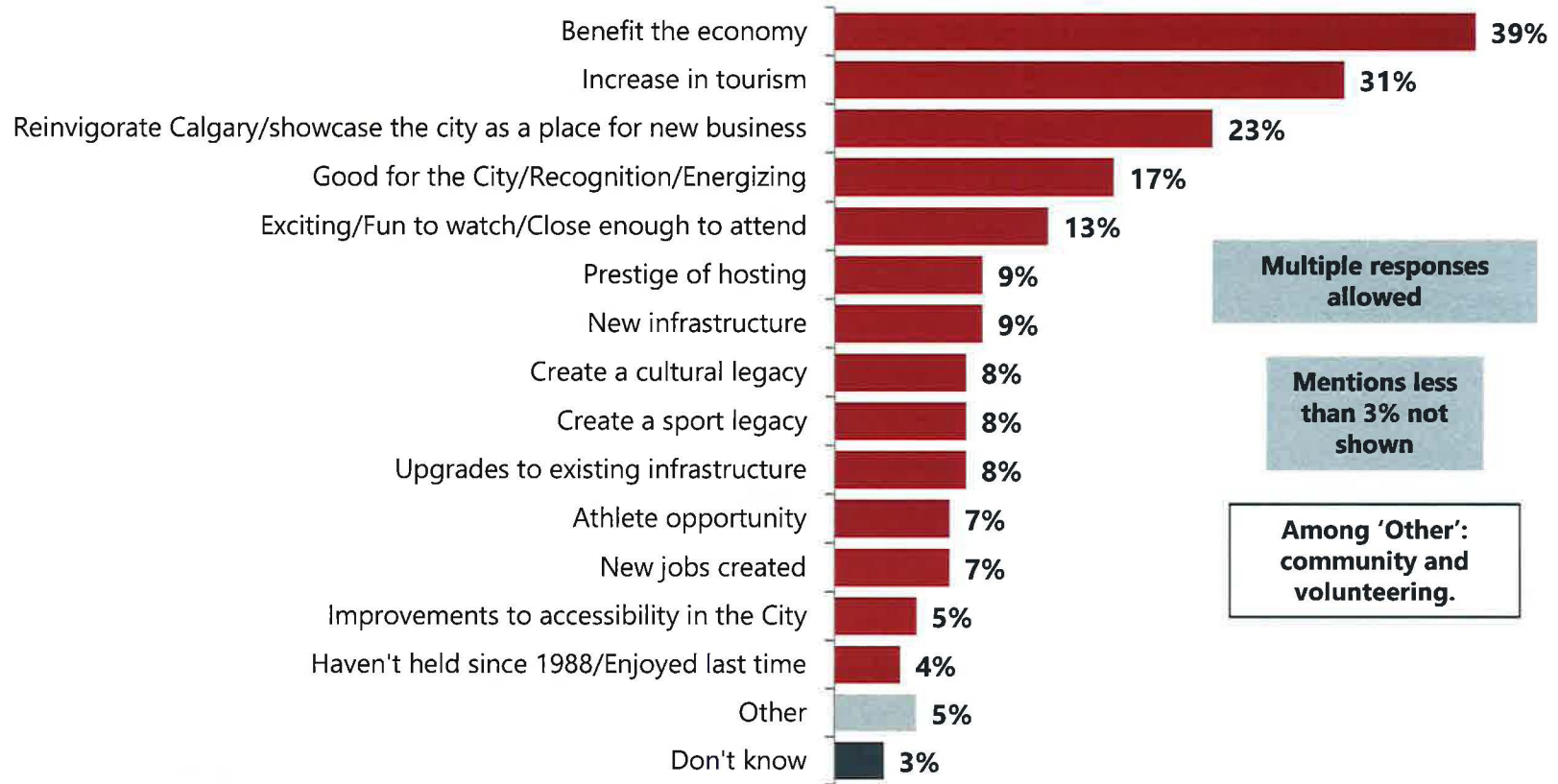


Base size: Respondents who somewhat oppose or strongly oppose a potential Calgary Olympic bid (n=167) (unprompted)



Reasons for Supporting a Bid

Why do you support a potential Calgary Olympic bid?

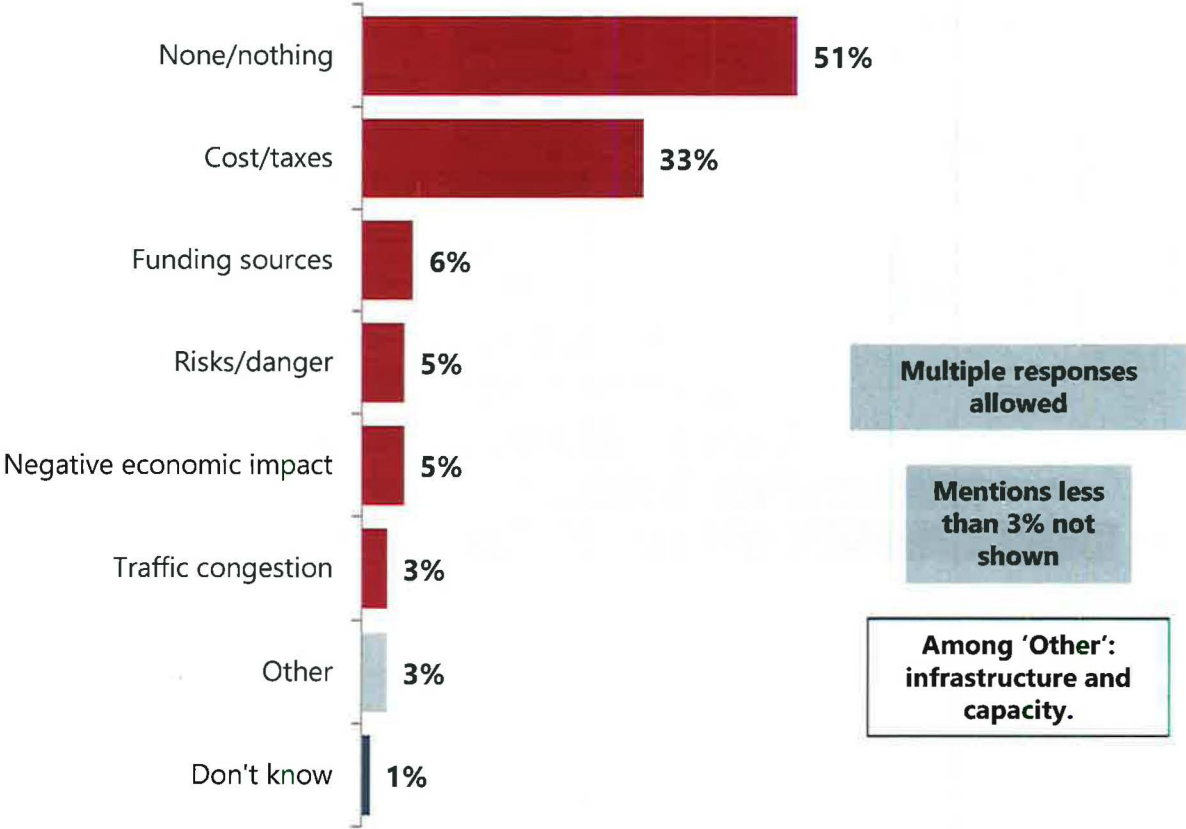


Base size: Respondents who somewhat support or strongly support a potential Calgary Olympic bid (n=264) (unprompted)



Concerns of Supporters

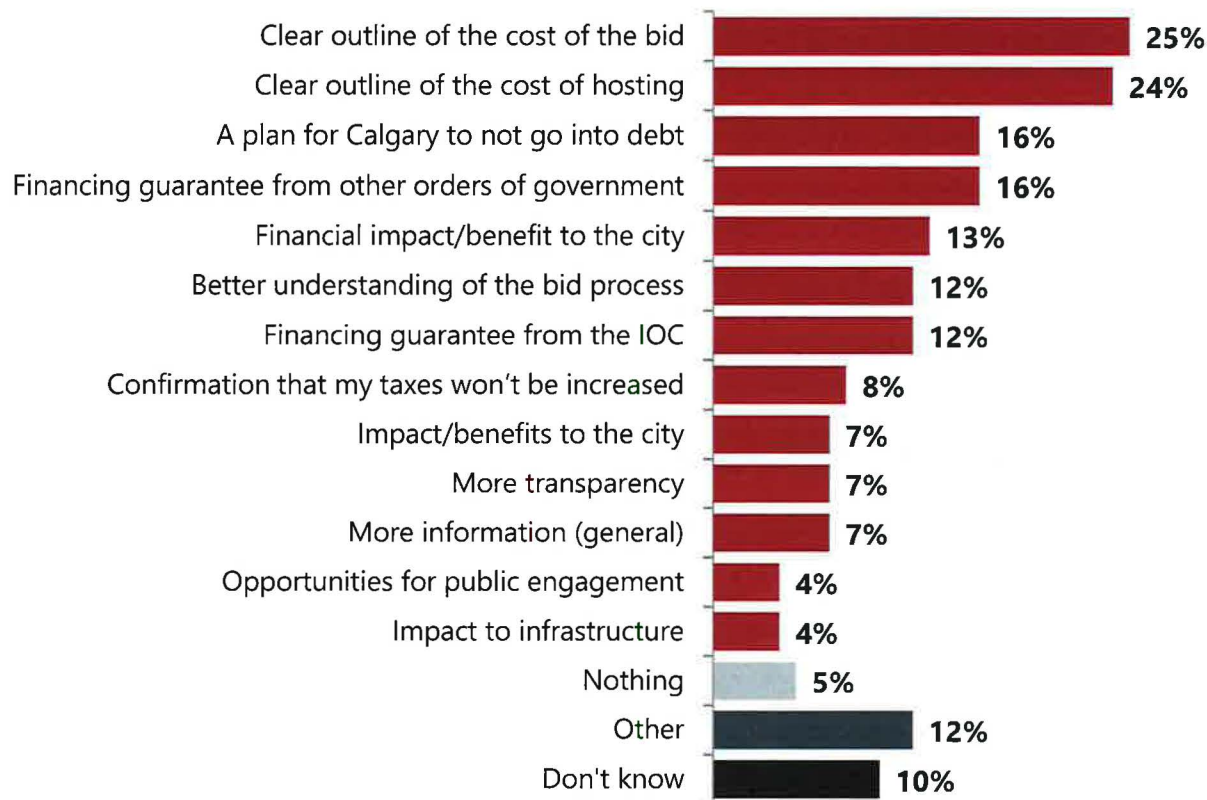
Do you have any concerns about a potential Olympic bid?



Base size: Respondents who somewhat support or strongly support a potential Calgary Olympic bid (n=264) (unprompted)

Undecided

What would help you to decide either way?



Multiple responses allowed

Mentions less than 3% not shown

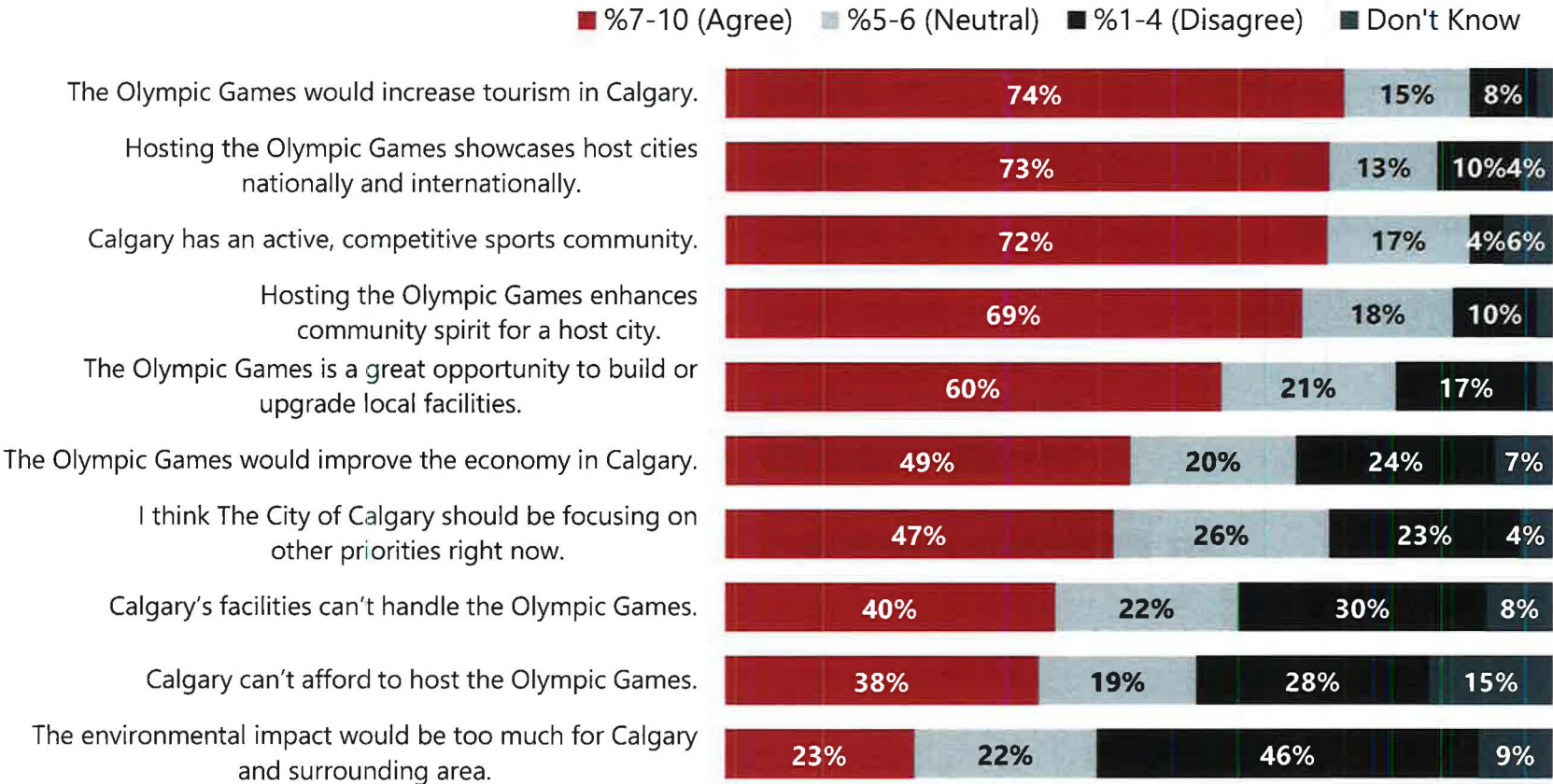
Among 'Other': more detailed information, security risk and cost, more excitement.

Base size: Respondents who are undecided about a potential Calgary Olympic bid (n=65)
(unprompted)



Opinions About a Calgary Olympic Bid

Please rate your level of agreement with the following statements.



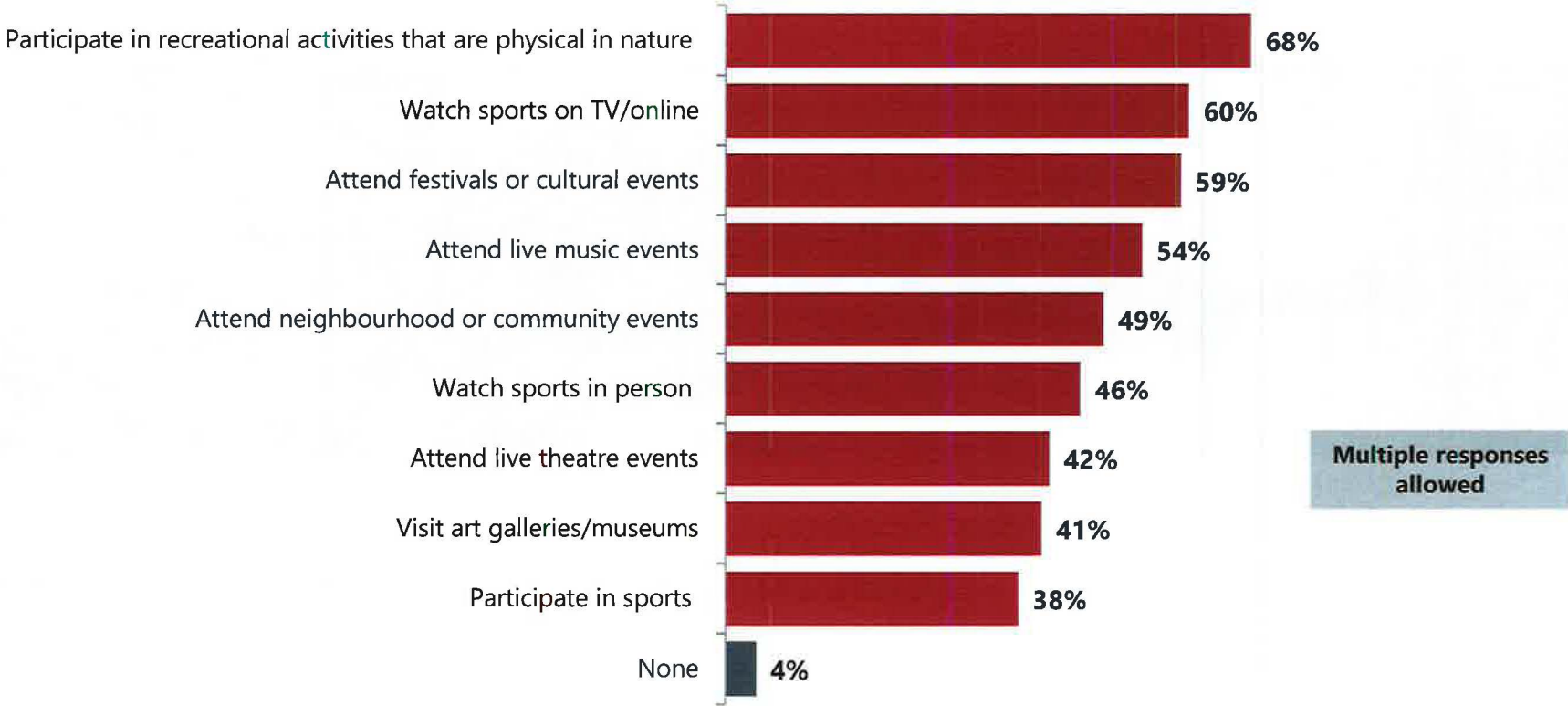
Q. Base size: All respondents (n=500)

Participation and Involvement



Regular Participation in Various Activities

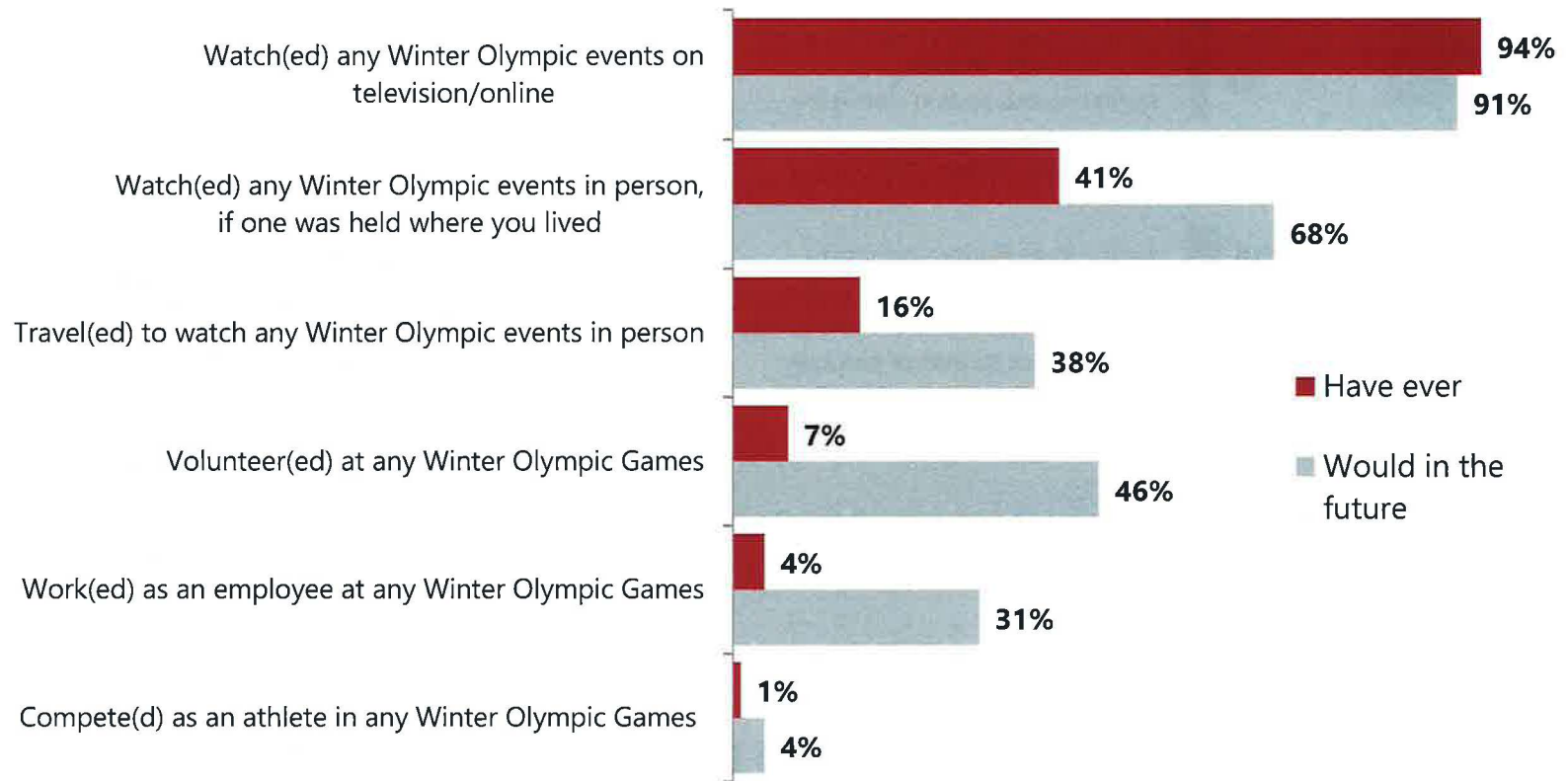
Which of the following activities do you regularly participate in?



Base size: All respondents (n=500)

Winter Olympic Involvement

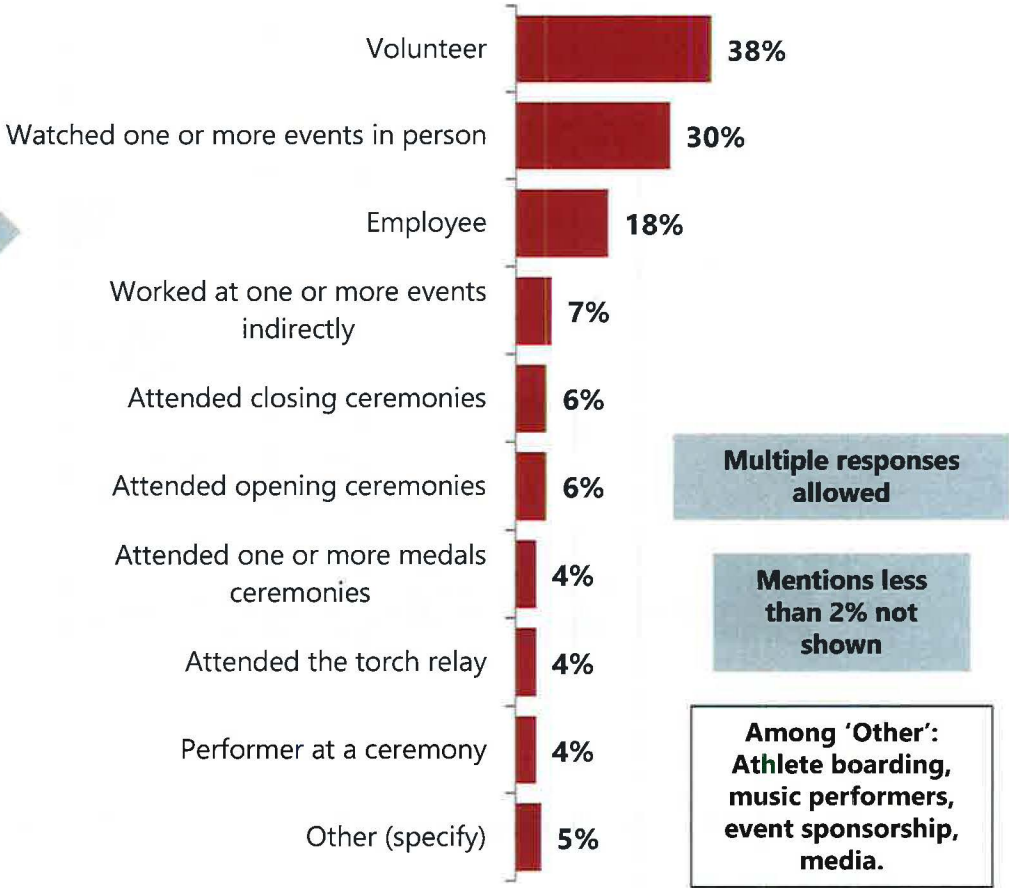
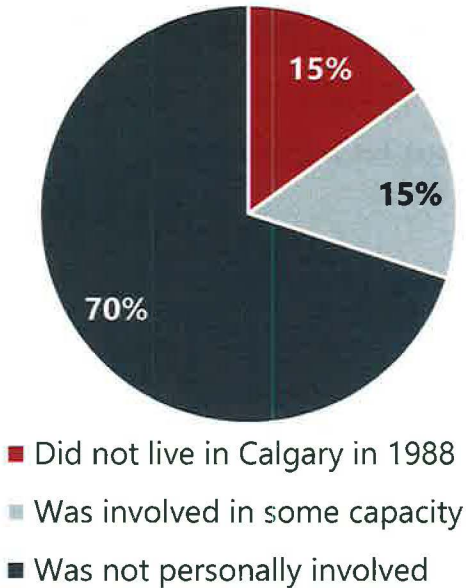
Please tell me first if you have ever taken part, and next if you think you would in the future.



Base size: All respondents (n=500)

Personal Involvement in '88 Winter Games

Were you personally involved in the 1988 Olympic Winter Games in Calgary? In which way(s)?



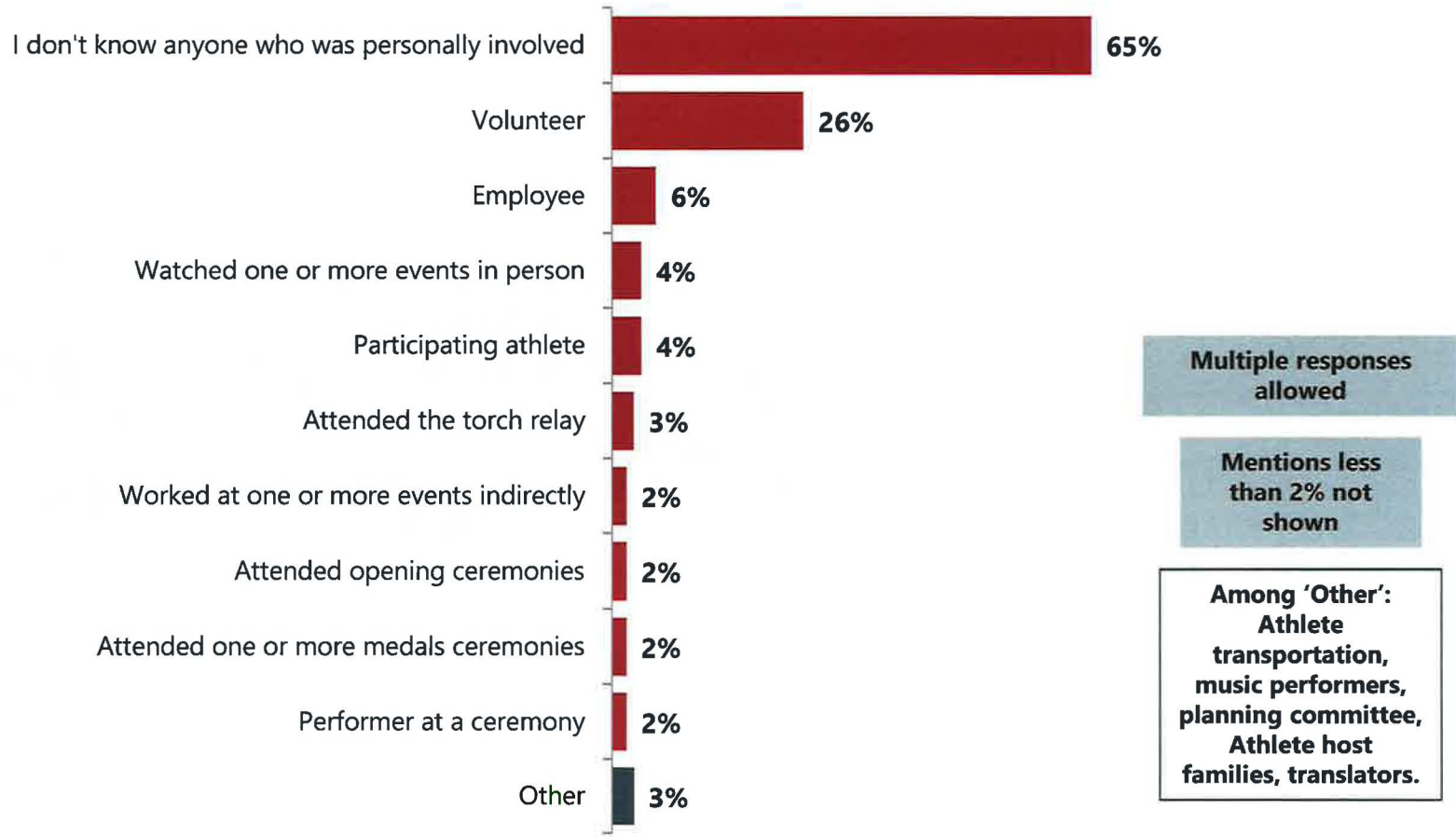
(unprompted)
Base size: Respondents aged 25 years or older (n=447)

Base size: Respondents aged 25 years or older who did participate in 1988 (n=67)



Knows Someone Involved in '88 Winter Games

Do you know anyone who was personally involved in the 1988 Olympic Winter Games in Calgary? In which way(s)?



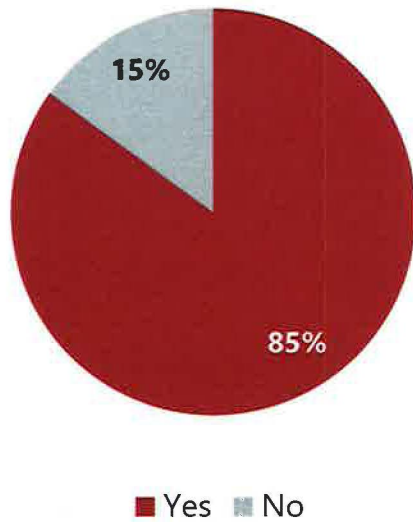
Q. Do you know anyone who was personally involved in the 1988 Olympic Winter Games in Calgary? In which way(s)? (unprompted)
 Base size: All respondents (n=500)

Awareness and Information Needs



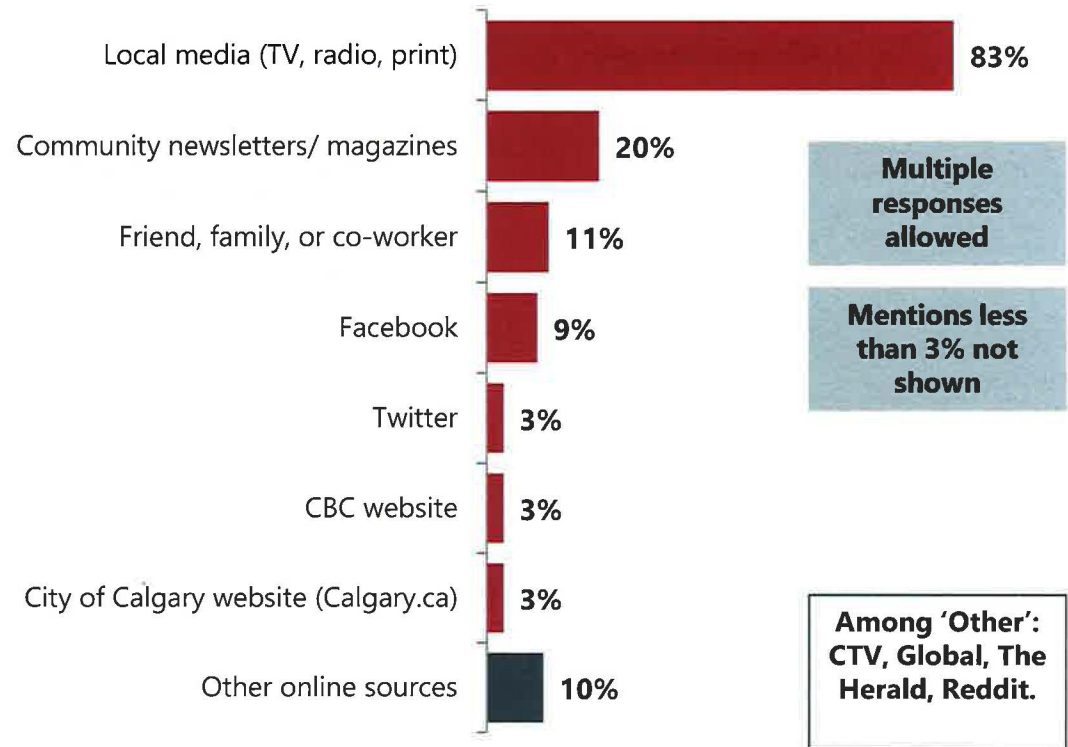
Awareness of Olympic Bid Exploration

In the past 12 months, do you recall seeing, reading, or hearing anything about The City of Calgary exploring a potential 2026 Olympic and Paralympic Winter Games bid?



Base size: All respondents (n=500)
(unprompted)

Where do you recall seeing, reading, or hearing something about a potential Calgary Olympic bid?

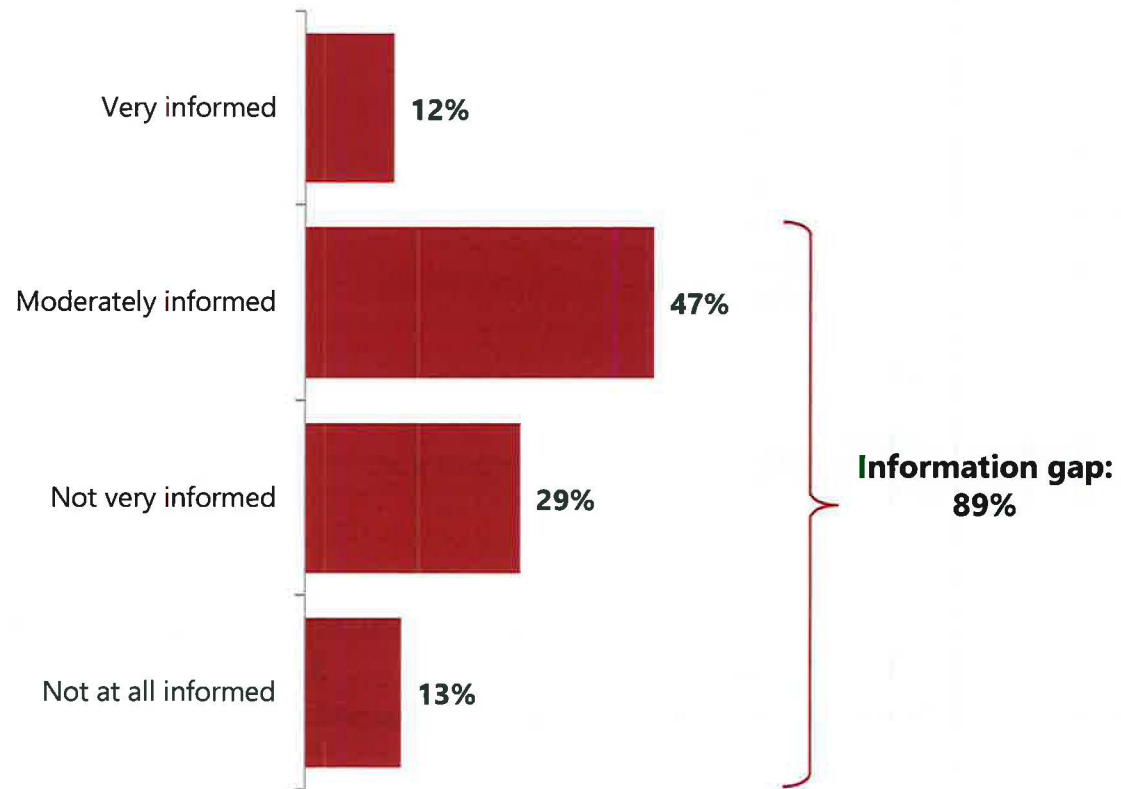


Base size: Those who recall (n=423)



Level of Feeling Informed

How informed do you feel about a potential Calgary Olympic bid?

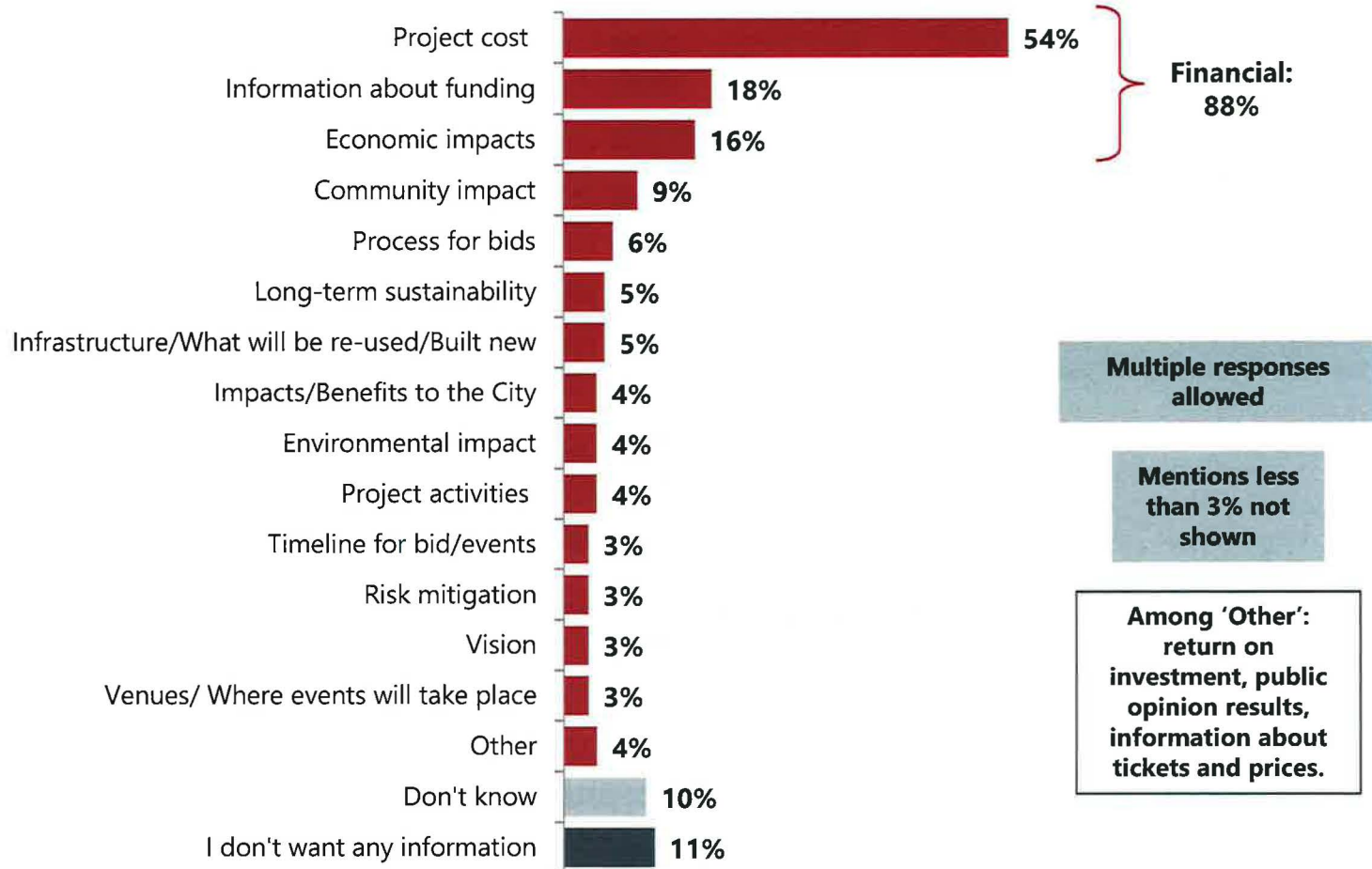


Base size: All respondents (n=500)



Specific Information Wanted by Citizens

What specific information do you want to know about a potential Calgary Olympic bid?

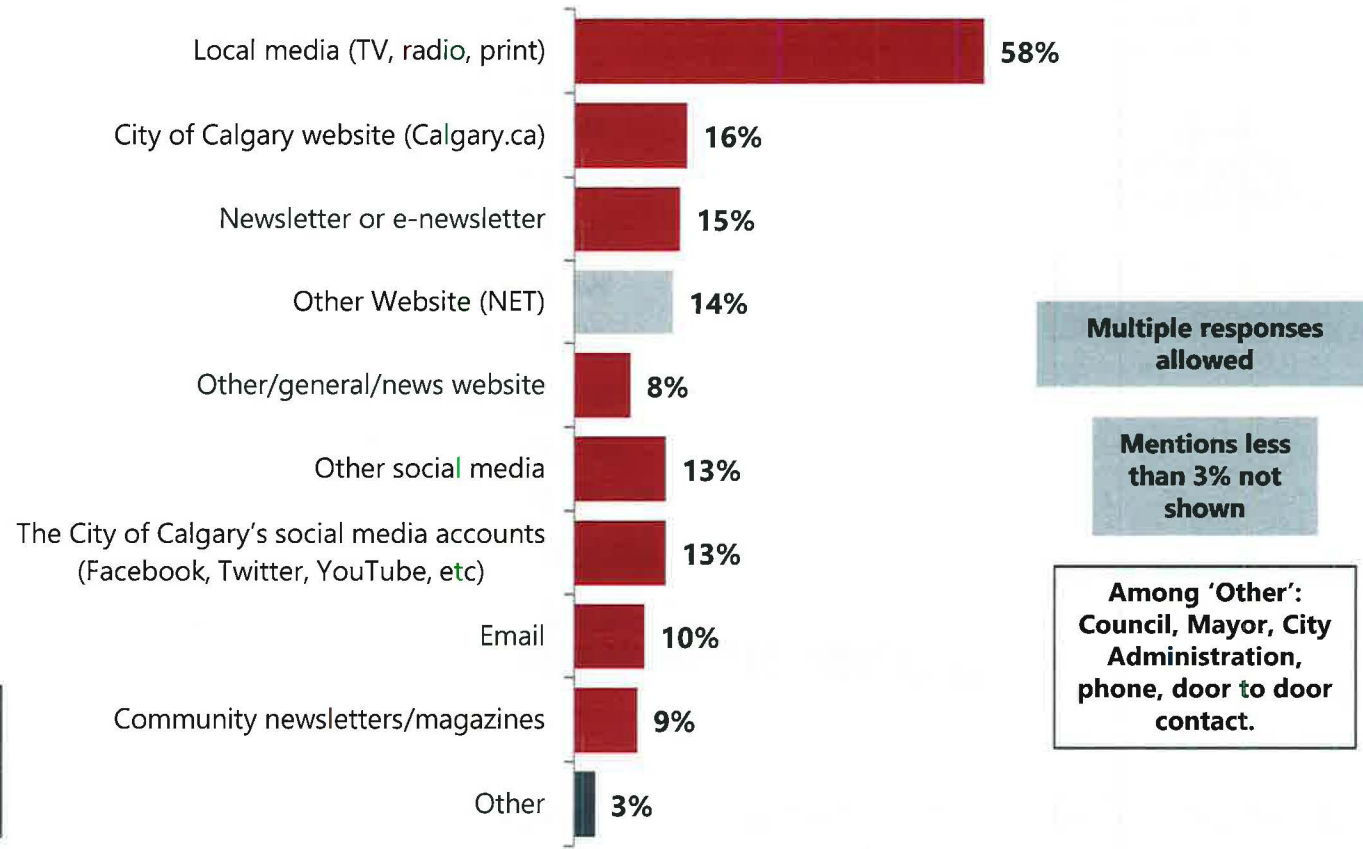


(unprompted)
Base size: All respondents (n=500)



Preferred Channel(s) for Information

What is your preferred way to get information about a potential Calgary Olympic bid?



Note: A 'NET' is a combination of 2 or more mentions that cover a specific theme

(unprompted)
Base size: Respondents who would like some type of information about a potential Calgary Olympic bid (n=443)



Questions?



Progress on Creating Public Engagement Opportunities



Engagement Advisory Sub-Committee Update

- Research results have helped inform the Sub-Committee's deliberations
- The Request for Proposal for a consultant to conduct a public engagement program closes on August 27. The Sub-Committee anticipates selecting a proponent very shortly after closing to conduct a thorough, robust and balanced public engagement program as early as possible in September and throughout October
- Sub-Committee members have received media training
- Sub-Committee will provide Assessment Committee with an update on 2018 September 4



**Law's interim response to the "Olympic BidCo
Transparency and Accountability
Exploration" Notice of Motion adopted by
Council**



Interim Response to Notice of Motion

- Referred to Law on July 30 for a written legal opinion
- Calgary 2026 is not subject to the Freedom of Information and Protection of Privacy (FOIP) Act
- The FOIP Act applies to records in the custody or control of a "public body" as defined in the Act
- Calgary 2026 does not meet the definition of "public body" in the Act



Interim Response to Notice of Motion

- Calgary 2026 is engaged in a process that may result in the submission of a bid to host the 2026 OPWG
- Even if Calgary 2026 was subject to the FOIP Act, the Act balances access to information with the protection of privacy and therefore allows for certain information (e.g. legal advice, personnel information, third party financial information) to remain confidential



Interim Response to Notice of Motion

- However, on August 9, City Manager Fielding advised Calgary 2026's Board of Council's Notice of Motion and interest in transparency
- The Board indicated a desire to develop a Transparency Policy and asked CEO Moran to share her research into the creation of such a policy with the Board at its August 30 meeting



Progress in Calgary 2026's development and the City Secretariat's review of the draft Hosting Plan



Draft Hosting Plan

Achievements	Next steps	Anticipated Date
Vote of the electors - date and question approved by Council	Vote	2018 November 13 confirmed
Mary Moran selected by the Board of Calgary 2026 to serve as Calgary 2026 CEO	Presentation of draft Hosting Plan to Council	2018 September 10
Draft sport and venue concept plan received and under review	Sport and venue concept plan	Anticipated release by Calgary 2026 on September 10
Draft capital and operating concept plan costs received and under review	Post government audits of capital and operating concept costs	Anticipated release by Calgary 2026 in September 2018
City Secretariat, Government of Canada, Government of Alberta, and Town of Canmore discussions commenced	Status report to OPWG Assessment Committee and Council	To be provided by the City Secretariat on September 4 and 10



Draft Hosting Plan

Achievements	Next steps	Anticipated Date
Review of alignment between draft Hosting Plan and City policies, plans and strategies	Status report to OPWG Assessment Committee and Council	To be provided by the City Secretariat on September 4 and 10
Review of alignment between draft Hosting Plan and City sustainability strategies	Status report to OPWG Assessment Committee and Council	To be provided by the City Secretariat on September 4 and 10
Review of legacy impacts for Calgary	Status report to OPWG Assessment Committee and Council	To be provided by the City Secretariat on September 4 and 10
Engagement consultant RFP closes on August 27	Start of City engagement program	Early September



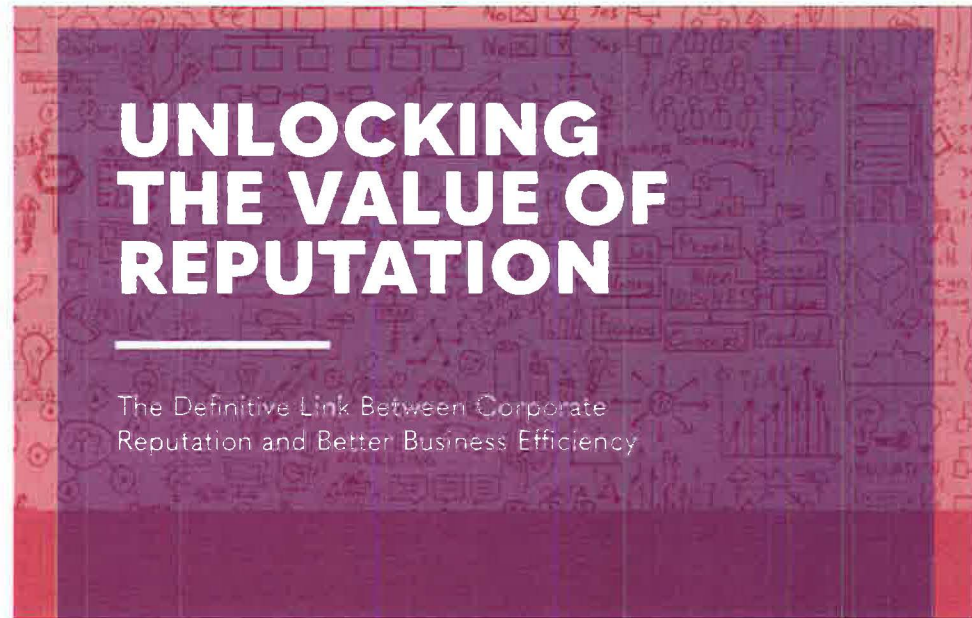
Updated Risk Assessment



The Value of Reputation

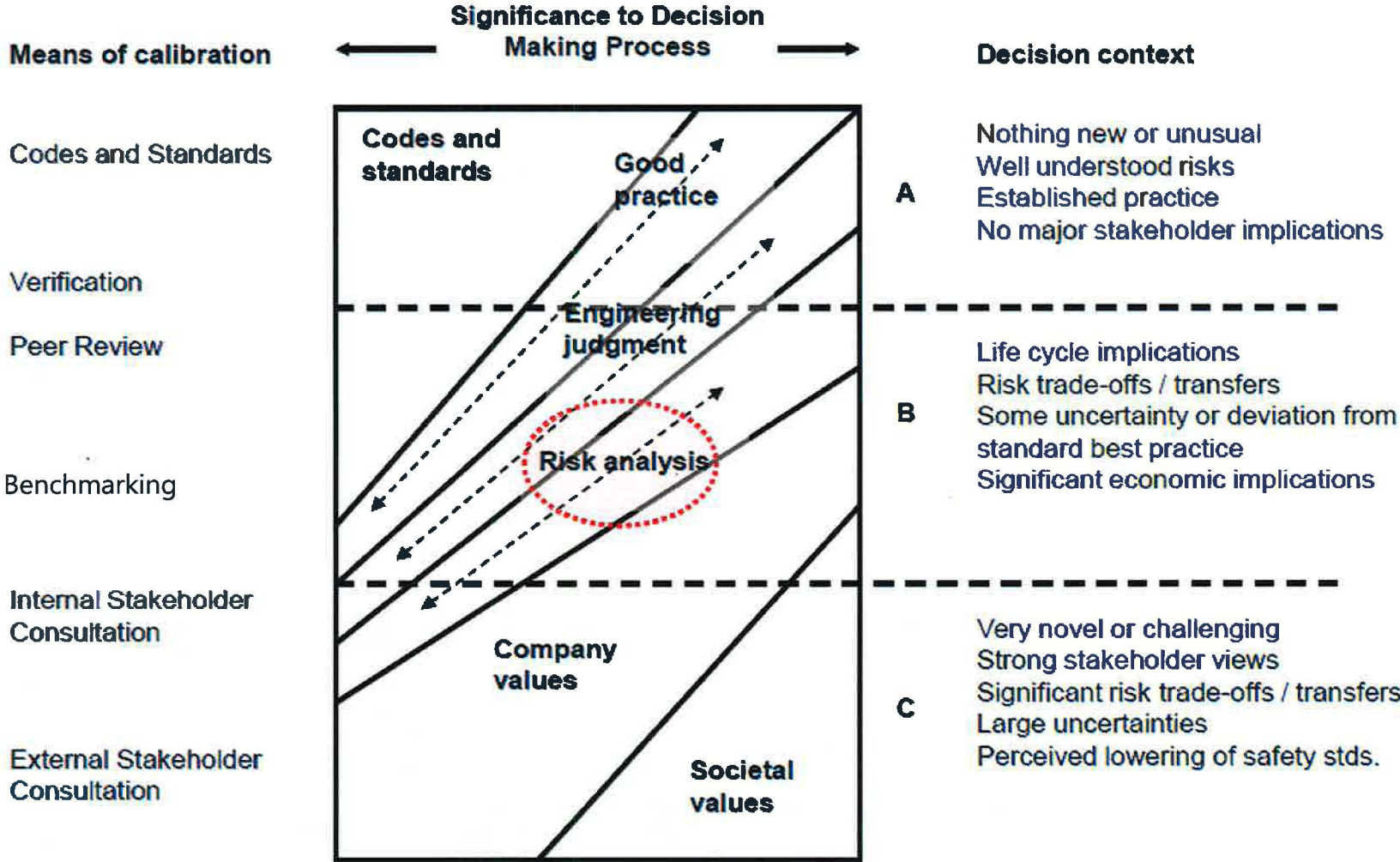
“Building trust builds reputation”

Council’s rationale to proceed or not proceed must be thoughtful, transparent and measurable.



Ipsos – Global Reputation Centre, May 2018

Risk





Risk Biases

Biases Related to Perceiving and Judging Alternatives	Biases Related to the Framing of Alternatives	Action-Oriented and Stability Biases
Confirmation bias	Loss aversion	Excessive optimism
Anchoring and insufficient adjustment	Sunk-cost fallacy	Overconfidence
Groupthink	Escalation of commitment	Status quo bias
Egocentrism	Controllability bias	Present bias

Updated Risk Assessment

	Potential Risk Identified	July	Mitigation	Aug. 21
1	Conducting a thorough and comprehensive due diligence review within tight timeframes		<ul style="list-style-type: none"> External financial and legal resources to assist internal team secured Enhanced financial information received from Calgary 2026 Positive nature of August 14 and 15 discussions with the Governments of Canada and Alberta and the Town of Canmore City advisor Dr. Penny Ballem facilitated August 14 and 15 discussions Advisory committee to City negotiating team consulted 	
2	Ensuring continued access to bid development team despite team's transition to supporting Calgary 2026		<ul style="list-style-type: none"> Calgary 2026 consultant Mary Conibear participated in August 14 and 15 meetings 	

	Willing to accept and monitor these risks since they have low likelihood of occurrence however with minor consequences.
	Recognizes these risks will probably occur and will have moderate consequences. Management will monitor and manage risks by implementing contingency plans to reduce the likelihood and impact of their occurrence
	Recognizes these risks are top priorities of critical importance to the organization. Management is spending more effort to manage and monitor these risks by implementing risk mitigation strategies to reduce the likelihood and impact of their occurrence



Updated Risk Assessment

	Potential Risk Identified	July	Mitigation	Aug. 21
3	Need to provide balanced information to Calgarians prior to 2018 November 13 vote of the electors		<ul style="list-style-type: none"> Engagement RFP closes on August 27. Award of contract will result in the creation and execution of an engagement program 	
4	Validate the accuracy and reasonableness of costs included in the draft Hosting Plan		<ul style="list-style-type: none"> Detailed financial information has now been received from Calgary 2026 Internal and external reviews are underway 	
5	Hosting Plan still being finalized		<ul style="list-style-type: none"> Calgary 2026 has strategies in place to finalize the plan 	
6	Alignment of draft Hosting Plan with City long-term plans, policies and strategies		<ul style="list-style-type: none"> City staff had input into plan development A policy alignment review has been undertaken 	

	Willing to accept and monitor these risks since they have low likelihood of occurrence however with minor consequences.
	Recognizes these risks will probably occur and will have moderate consequences. Management will monitor and manage risks by implementing contingency plans to reduce the likelihood and impact of their occurrence
	Recognizes these risks are top priorities of critical importance to the organization. Management is spending more effort to manage and monitor these risks by implementing risk mitigation strategies to reduce the likelihood and impact of their occurrence



Updated Risk Assessment

	Potential Risk Identified	July	Mitigation	Aug. 21
7	Alignment of draft Hosting Plan with City capital investment and operating budget priorities	Yellow	<ul style="list-style-type: none"> Comparison with City's One Calgary and Infrastructure Investment Plans underway 	Yellow
8	Alignment of draft Hosting Plan with Recreation's investment priorities	Yellow	<ul style="list-style-type: none"> Comparison to Recreation's capital investment plan completed 	Green
9	Adequate return on investment (ROI) for Calgarians	Red	<ul style="list-style-type: none"> Internal and external ROI analysis underway 	Yellow
10	Provision of comprehensive economic analysis of draft Hosting Plan	Yellow	<ul style="list-style-type: none"> Third party review underway 	Yellow
11	Alignment of communication with other orders of government	Red	<ul style="list-style-type: none"> Communication working group in place Seeking agreement around key messages and timing 	Yellow

Green	Willing to accept and monitor these risks since they have low likelihood of occurrence however with minor consequences.
Yellow	Recognizes these risks will probably occur and will have moderate consequences. Management will monitor and manage risks by implementing contingency plans to reduce the likelihood and impact of their occurrence
Red	Recognizes these risks are top priorities of critical importance to the organization. Management is spending more effort to manage and monitor these risks by implementing risk mitigation strategies to reduce the likelihood and impact of their occurrence



Recommendations

The Secretariat recommends that the 2026 Olympic and Paralympic Winter Games Assessment Committee:

1. Receive this report for information; and
2. Keep the closed session presentation and discussions and Attachment 3 confidential pursuant to Sections 23, 24, 25, and 27 of the Freedom of Information and Protection of Privacy Act.



Thank You

