

# Event Centre Assessment Committee

## Draft Principles

1. The Event Centre should be a meeting place for all Calgarians that includes, but not be limited to: concerts, assemblies, festivals, professional and amateur sports, linked to an outdoor gathering space.
2. Public funds must be used to improve access and availability for individuals and groups, while also providing economic benefits for the Calgary economy.
3. The Event Centre must be a catalyst to attract further vibrancy and investment as an anchor for further development in a mixed-use neighbourhood.
4. The Event Centre must be viable and sustainable as its own entity while contributing as part of a comprehensive master plan vision that supports The City of Calgary's planning objectives and enhances our communities brand and reputation.
5. It is understood that a proposed Event Centre could be a partnership between The City of Calgary and external groups.
6. Although funding negotiations will be kept private, there will be engagement of the public throughout the process whenever possible to ensure transparency.
7. In the event that a funding agreement for an Event Centre is reached between The City of Calgary and external groups, it must be made public and presented to Council for final decision.

