



## **Terms of Reference Advocacy Committee**

### **Goals**

To guide the development of educational and outreach strategies which will advance the goals of the region, particularly as these strategies pertain to intergovernmental relations with the Governments of Alberta and Canada.

### **Mandate**

To oversee the:

- (a) Identification of issues which are regionally important and, upon which, member municipalities can agree on a common position
- (b) Development of educational and outreach strategies to advance the goals of the Calgary Metropolitan Region
- (c) Execution of these strategies, which may require active involvement from Members of the Board.

### **Resources and Budget**

The Committee will be supported by the Chief Officer of the CMRB. Additional resources required to conduct studies, create service inventories, etc. will be made available to the committee.

### **Governance**

**Voting Structure:** Decisions of the Committee will be determined by a simple majority with each member holding a single vote.

**Decisions:** Decisions of the Committee will form the basis for recommendations to the Board, which will make the final decision on all matters.

Agenda Item #8

## 2. Background

The Capital Region Board had the Advocacy and Monitoring Committee, whose mandate included:

- *Oversee, monitor and report on the Board's progress in education, communications, advocacy and relationship building as set out in its approved advocacy and communications plan*
  - o Policy Advice - Formulate and recommend any positions and responses to provincial and federal issues (legislative, policy and program) affecting the CRB*
  - o Intergovernmental Relations and Advocacy - Inform and provide recommendations regarding legislative, policy and program issues and opportunities affecting the Board's mandate and priorities to key federal and provincial government departments.*

The Committee approved the "Three-Year Advocacy and Communications Strategic Plan 2016-2019" which outlined the approach to advance the Region's policy and program priorities.

This Committee has since been dissolved and the Advocacy function has been incorporated into the duties of the Board's Executive Committee.

## 3. Recommendation

CMRB Administration recommends that the Board create an Advocacy Committee as outlined in the attached Terms of Reference.