Calgary Planning Commission Report to Public Hearing Meeting of Council 2018 July 23 ISC: UNRESTRICTED
CPC2018-0666
Page 1 of 3

### Street Name Change in West Springs (Ward 6), SN2018-0003

#### **EXECUTIVE SUMMARY**

This proposed street name change application was submitted by Civicworks Planning + Design, on behalf of Truman Development Corporation. The proposed street name change is from Westward Avenue SW to Broadcast Avenue SW, in the community of West Springs. The application was circulated and no objections were received.

#### ADMINISTRATION RECOMMENDATION:

Recommend that Council **ADOPT**, by Resolution, the proposed street name change from Westward Avenue SW **to** Broadcast Avenue SW.

Moved by: J. Gondek Carried: 7 – 0

# RECOMMENDATION(S) OF THE CALGARY PLANNING COMMISSION, DATED 2018 JUNE 14.

That Council:

**ADOPT**, by Resolution, the proposed street name change from Westward Avenue SW **to** Broadcast Avenue SW, in accordance with Administration's recommendation.

#### PREVIOUS COUNCIL DIRECTION / POLICY

None.

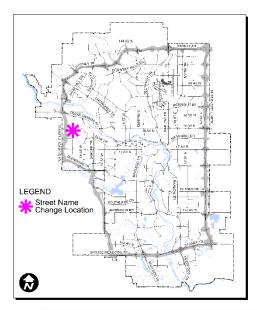
#### **BACKGROUND**

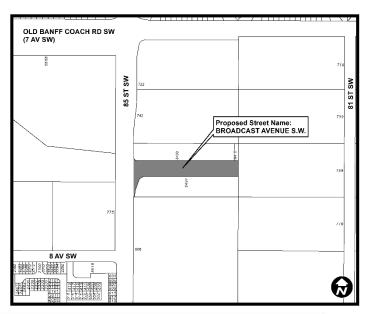
An outline plan and land use redesignation (LOC2017-0058) for the area south of Old Banff Coach Road SW and west of 77 Street SW was approved by Council on March 19, 2018. One of the proposed roads within the outline plan area will connect directly to the existing Westward Avenue SW. It is the developer's desire to call the entire road Broadcast Avenue SW.

Calgary Planning Commission Report to Public Hearing Meeting of Council 2018 July 23 ISC: UNRESTRICTED CPC2018-0666 Page 2 of 3

# Street Name Change in West Springs (Ward 6), SN2018-0003

# **Location Maps**







Calgary Planning Commission Report to Public Hearing Meeting of Council 2018 July 23

# ISC: UNRESTRICTED CPC2018-0666 Page 3 of 3

## Street Name Change in West Springs (Ward 6), SN2018-0003

#### **INVESTIGATION: ALTERNATIVES AND ANALYSIS**

The applicant, Civicworks, on behalf of Truman Development Corporation, has submitted this application for a street name change from Westward Avenue SW to Broadcast Avenue SW. The new street name, if approved by City Council, will align with the proposed radio and television broadcasting theme. Refer to the proposed street name report (SN2018-0004).

There is a mixed use development under construction on the south side of Westward Avenue SW. If Council approves the street name change, the address of that site will need to be changed.

Community Planning supports the proposed street name change.

#### Stakeholder Engagement, Research and Communication

The application for street name change was circulated to City of Calgary Business Units, related agencies and the West Springs / Cougar Ridge Community Association. No objections were received.

#### **Strategic Alignment**

The proposal aligns with the Municipal Naming, Sponsorship and Naming Rights Policy.

#### Social, Environmental, Economic (External)

Not applicable.

#### **Financial Capacity**

Not applicable. All costs associated with the street name change is at the developer's expense.

#### **Current and Future Operating Budget:**

Not applicable.

#### Current and Future Capital Budget:

Not applicable.

#### **Risk Assessment**

Not applicable.

#### **REASON FOR RECOMMENDATION:**

The proposed street name change complies with the Municipal Naming, Sponsorship and Naming Rights Policy.